



Programs

Increase the impact of NAMI Central Texas programs

- Develop a process to evaluate and assess the impact and effectiveness of NAMI Central Texas's current program and service mix
- Expand reach of current programs or create programs for new target audiences



Funding

Diversify funding to ensure mission sustainability

- Increase grant funding to support current programming
- Increase individual donors



Human Capital

Ensure that NAMI Central Texas has appropriate staff, board and infrastructure

- Create an effective board that possesses the skills to run NAMI
- Create an effective work place for NAMI staff
- Ensure work space and tools support a dynamic and positive work environment



Brand Awareness & Partnership

Expand NAMI Central Texas's visibility and influence in the Central Texas community

- Capitalize on established, co-branded events
- Develop new partnerships to increase awareness of NAMI Central Texas

Our Mission

NAMI Central Texas is dedicated to improving the lives of all individuals affected by mental illness through education, support and advocacy programs.

Our Vision

NAMI Central Texas envisions a community that addresses mental illness as a health issue and provides the systems, resources and education for all people to achieve recovery.