

São Paulo, July 8th, 2020

To whom it may concern,

Social Impact Movement is a 501(c)(3) non-profit Miami-based organization with the mission to promote the United Nations Sustainable Development Goals and connect people to social-related topics: quality education, gender equality, human rights, climate action, and ocean preservation.

The organization plays a vital role by linking local leaders, enterprises, citizens, and government to the global Agenda 2030 via raising awareness, educating, and inspiring our community to be the actors of social change on topics affecting our economy, our society, and our environment.

Their continuous efforts towards improving the SDGs in Miami have been recognized by the Innovations of the World Book, featuring Social Impact Movement among the top social innovators.

Social Impact Movement values the power of collaboration. In more than a couple of years, they have built a network of 1500 members, created more than 60 events, workshops, conferences, and activations, along with more than 1200 days of social change. Many of those events were featured at the UNDP platform, Local2030.org. Social Impact Movement also partners with Match4Action, a global purpose-driven enterprise that matches good people to good causes using machine learning and A.I.

I recommend Social Impact Movement as a Catalyst2030 member, an organization that is truly promoting the Sustainable Development Goals and will expand our network to the South Florida region.



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