

ORGANIZATIONAL PROFILE



The Samaritan Women

INSTITUTE for 
SHELTER CARE



STRATEGY

SUPPORT

FINANCIAL
MANAGEMENT

LEADERSHIP
AND STAFFING

PRIMARY
PARTNERS

VISION
FORWARD

STRATEGY

Vision: Our vision is that any survivor, anywhere in the nation, would have access to qualified, compassionate care.

Mission: Guided by our Christian faith, we seek to advance quality care for sexually-exploited persons, and to engage the Faithful in this important work.

Problem: The US Dept. of Justice estimates 100,000 American children are at risk for sexual exploitation, and an untold number of adults. Housing is the #1 service need for survivors. Our 2020 research found 10 states have no shelter program dedicated to victims of trafficking and 8 states with only 1 program. The field of shelter care for victims of trafficking is insufficient and immature, lacking qualified research and standards to ensure proper care.

Geographic Scope: Headquartered in Maryland, with staff in Kentucky and Pennsylvania, The Samaritan Women establishes shelter programs across the United States and internationally.

Programs:	National Leadership:	Shelter Mentorship:	Church and Community Engagement
	<ul style="list-style-type: none"> Initiate and publish national research on shelter operations and survivor care Host annual conference for shelter leaders to lend their voices to the Movement 	<ul style="list-style-type: none"> Currently supporting 10 shelter start-ups with training, mentoring and technical support Developing a comprehensive online curriculum to allow shelter programs anywhere improve their service to survivors 	<ul style="list-style-type: none"> Provide training on victimization, trauma care, and shelter operations for allied professionals Educate and equip congregations to support victim care and shelter services

SUPPORT

	2016	2017	2018	2019	2020
# of Volunteers	2,000	1,575	668	312	121
# of Donors	359	456	495	534	492
Individual giving	\$149,650	\$184,252	\$666,903	\$272,191	\$290,979
Corporate giving	\$36,427	\$64,404	\$67,290	\$40,970	\$42,130
Congregational giving	\$104,128	\$469,321	\$141,413	\$141,923	\$72,108
Foundations	\$502,144	\$729,882	\$560,565	\$576,810	\$641,300

The Samaritan Women realizes no State or Federal government funding.



Housing is the #1 Service Need



FINANCIAL MANAGEMENT

Cash Reserves on Hand: \$525,355

Total Current Debt: \$274,039

Current Net Assets: \$1,310,354 (as of 12/20)

- Independent audit
- Written financial controls

	2016	2017	2018	2019	2020
INCOME					
Program Revenue	\$6,782	\$9,047	\$38,565	\$90,972	\$15,516
Cash Donations	\$731,253	\$1,426,551	\$909,951	\$2,024,525	\$593,928
Gifts in Kind	\$54,314	\$12,261	\$487,655	\$3,527	\$0
Total Income	\$792,349	\$1,447,859	\$1,436,171	\$2,119,024	\$609,444
EXPENSES					
Programs	\$449,372	\$606,393	\$858,757	\$740,382	\$721,129
Administrative	\$224,460	\$399,516	\$193,923	\$183,475	\$360,940
Fundraising	\$30,812	\$37,589	\$89,917	\$129,853	\$188,012
Total Expenses	\$704,644	\$1,043,498	\$1,142,597	\$1,053,710	\$1,270,081

PRIMARY PARTNERS

- Evangelical Council on Financial Accountability
- International Assoc. of Human Trafficking Investigators
- National Council on Sexual Exploitation
- U.S. Catholic Sisters Against Human Trafficking
- Regent University
- And over 50 churches in the past 2 years

VITAL INFORMATION

Address: 602 S. Chapel Gate Lane Baltimore, Maryland 21229	Primary Program Areas: Domestic Sex Trafficking/ Social Justice / Human Services
Tel: 443.858.7796	US Tax ID#: 74-3231089
Website: thesamaritanwomen.org	Nonprofit Accountability Listings: <ul style="list-style-type: none"> • Guidestar Platinum • ECFA • Great Nonprofits
Org Type: Independent Public Charity 501(c)3	

LEADERSHIP AND STAFFING

Board Chair: Mark Pruum **Tenure:** 2 year

Board Size: 9 **Terms:** 3 years **Composition:** 7 Men, 2 Women **Board Meetings:** 6x/year

Chief Executive Officer: Jeanne L. Allert **Tenure:** 14 years **CEO on the Board?** YES **CEO evaluated?** YES

CEO Credentials:

- Champions of Courage awardee, 2021
- Most Innovative Woman in Business – Nonprofit/Government, Stevie Award, 2018
- Graduate, FBI Citizens Academy, 2017
- Advisory Board Member, Crimes Against Women Conference
- Master of Education; Master of Church Ministries; Doctor of Counseling and Psychological Studies, 2022

Operational Leadership:

Linda Blackiston, Director of Community Engagement

Kim Checkeye, Director of Shelter Mentorship

Gen Haines, Director of Development

Rob McGinnis, Director of Operations

Linda Thomas, Director of Communications

F/T Staff: 9 **P/T Staff:** 12 **Annual Volunteers:** 320

VISION FORWARD

BY 2024:

1. We aspire to fill the gaps in shelter services nationally by training and mentoring at least 20 new shelters in communities of greatest need.
2. We aspire to be the national authority in shelter care, offering evidenced-based practice, and proving the efficacy of faith-based care for exploited persons.

2021 STRATEGIC INITIATIVES

Establish New Shelters:

1. Train 6 start-up shelters in MD, VA, DE, KS, KY, MS, and launch 4 new shelters in MD, VA, PA and IA.
2. Migrate shelter training to online learning platform in preparation for national/international expansion.

Fortify Existing Shelters:

3. Publish national research studies on shelter work.
4. Assist shelter leaders in putting organizational protections in place.
5. Initiate a partnership with marketplace leaders to explore shelter sustainability.

Inspire and Equip the Church to Serve:

6. Create prevention programs targeting teachers, pastors, and parents.
7. Host Christian Abolitionists'/Leaders Retreat.

