



<b>Mission</b>	Assistance League volunteers transforming the lives of children and adults through community programs.
<b>Vision</b>	Essential needs are met in our community and families flourish.
<b>Values</b>	<p>Assistance League San Jose embraces the following values:</p> <ul style="list-style-type: none"> <li>• Commitment</li> <li>• Leadership</li> <li>• Respect</li> <li>• Ethics</li> <li>• Accountability</li> <li>• Fellowship</li> </ul>
<b>Goals</b>	<p><b>4 YEAR PLAN: 2018-2022:</b></p> <p><b>Philanthropic Programs</b>– Evaluate and expand programs to meet the needs of the community and increase member participation annually.</p> <p><b>Membership</b> – Increase membership participation in programs, committees and leadership positions annually.</p> <p><b>Resource Development</b> – Using the annual budgeted amount as the baseline, increase the total revenue by 5% per year.</p> <p><b>Education</b> – Enhance member knowledge and expertise regarding chapter programs, committees and leadership roles annually.</p>

<p><b>STRATEGIES</b></p> <p><i>In light of Covid-19...</i></p> <p><b>Philanthropic Programs</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Provide membership opportunities for participation as appropriate.</li> <li><input type="checkbox"/> Utilize the standardized reporting form for monitoring programs' membership &amp; community participation.</li> <li><input type="checkbox"/> Each program will evaluate its effectiveness in meeting community needs.</li> </ul> <p><b>Membership</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Encourage and welcome all members to participate in programs and committees.</li> <li><input type="checkbox"/> Collaborate with education to develop leadership in our programs, committees and Board positions.</li> </ul> <p><b>Resource Development</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Develop, refine and evaluate fundraising projects.</li> <li><input type="checkbox"/> Provide information about events for members and community.</li> <li><input type="checkbox"/> Optimize utilization of Resource Development Committee.</li> <li><input type="checkbox"/> Increase member participation in resource development activities.</li> </ul> <p><b>Education</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Promote ALSJ programs and committees.</li> <li><input type="checkbox"/> Collaborate with membership to develop leadership in our programs, committees and Board positions.</li> <li><input type="checkbox"/> Encourage member attendance at <i>National, Networking</i> conferences, and ALSJ training &amp; enrichment workshops.</li> </ul>
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