



Mission	Assistance League volunteers transforming the lives of children and adults through community programs.
Vision	Essential needs are met in our community and families flourish.
Values	<p>Assistance League San Jose embraces the following values:</p> <ul style="list-style-type: none"> • Commitment • Leadership • Respect • Ethics • Accountability • Fellowship
Goals	<p>4 YEAR PLAN: 2018-2022:</p> <p>Philanthropic Programs– Evaluate and adapt programs to meet the needs of the community and facilitate member participation.</p> <p>Membership – Increase membership participation in programs, committees and leadership positions.</p> <p>Resource Development – Using the annual budgeted amount as the baseline, increase the total revenue by 5% per year.</p> <p>Education – Enhance member knowledge and expertise regarding chapter programs, committees and leadership roles.</p>

<p>STRATEGIES</p> <p><i>In light of Covid-19...</i></p> <p>Philanthropic Programs</p> <ul style="list-style-type: none"> <input type="checkbox"/> Provide membership opportunities for participation as appropriate. <input type="checkbox"/> Utilize the standardized reporting form for monitoring programs’ membership & community participation. <input type="checkbox"/> Each program will evaluate its effectiveness in meeting community needs. <p>Membership</p> <ul style="list-style-type: none"> <input type="checkbox"/> Encourage and welcome all members to participate in programs and committees. <input type="checkbox"/> Collaborate with education to develop leadership in our programs, committees and Board positions. <p>Resource Development</p> <ul style="list-style-type: none"> <input type="checkbox"/> Develop, refine and evaluate fundraising projects. <input type="checkbox"/> Provide information about events for members and community. <input type="checkbox"/> Optimize utilization of Resource Development Committee. <input type="checkbox"/> Increase member participation in resource development activities. <p>Education</p> <ul style="list-style-type: none"> <input type="checkbox"/> Promote ALSJ programs and committees. <input type="checkbox"/> Collaborate with membership to develop leadership in our programs, committees and Board positions. <input type="checkbox"/> Encourage member attendance at <i>National, Networking</i> conferences, and ALSJ training & enrichment workshops.
