



## Strategic Plan

1	<b>Growth Goals:</b> Conduct a study with a set completion date to define Neighbor Up goals in terms of current & potential programs, geographic areas served, & the pacing of growth initiatives	Growth Task Force TBD	Sep 2022	
2	<b>Growth Execution:</b> Establish the structure, define the financing & budget, & create the plans needed to accomplish the goals set by the growth study	Growth Task Force TBD	Dec 2022	
3	<b>Community Engagement:</b> Develop & put in operation the basic plan needed for good & successful community relations for now & in the future	Executive Director & Ops Director	Dec 2021	
4	<b>Marketing &amp; Relationships:</b> Carrying forward current plans, explore opportunities for Board Members to further enhance brand awareness, expand connections to the outside community, & draw full support, especially with people of faith; act on the results	Board Marketing Task Force TBD & Dev Dir	Mar 2022	
5	<b>Greater Heights 2:</b> Secure the capital needed & complete the project	Greater Heights Committee	Dec 2022	
6	<b>Evans Center:</b> Complete the stabilization efforts through deployment of Executive Director as Evans Project lead & development director	Executive Committee & Executive Dir	Dec 2022	
7	<b>Administration:</b> Review current business practices & IT system; make changes indicated for greater efficiency & effectiveness	Operations Director	Mar 2022	
8	<b>Succession:</b> Update succession plans, adding new ones as decided	President & Executive Director	Jun 2022	
9	<b>Government Engagement:</b> Explore potentially useful relationships & opportunities with government bodies; develop & implement a plan to gain maximum benefit from the results of this study	Gallop Chandler Development Dir	Mar 2022	

14 September 2021

15% done