



# YOUTH REVIVE

IGNITE A YOUTH, REVIVE A COMMUNITY.

# Strategic Initiatives for Youth Revive

2021-23



## CLOSING THE GAP

Youth Revive provides character and civic education to help close the civic empowerment gap for youth in low-income communities.



A goal without a plan is just a wish.  
**Larry Elder**

# FIVE PHASE STRATEGIC INITIATIVES

1

## Starting

Operational expansion  
to Dallas and  
Kansas City

2

## Strengthening

Increase awareness  
and national profile

3

## Stabilizing

Secure multi-year  
grants and diversify  
funding sources through  
large-scale campaigns

4

## Studying

Review program  
effectiveness and  
operational policies

5

## Strategizing

Planning for future  
program expansion  
through needs  
assessment

# PHASE 1: STARTING

Build a foundation through operational expansion to Dallas and Kansas City.

## 1 - Establish Offices

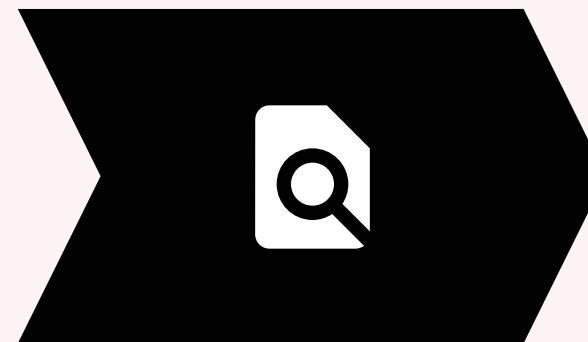


Determine minimum number of personnel.

Formalize job expectations for E.D. and other remote positions.

Create ideal organization chart suitable for long-term goals.

## 2 - Energize Board

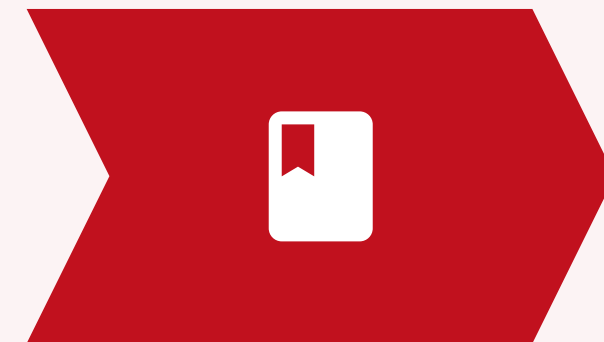


Assess board bylaws.

Determine requisite number of board members.

Recruit new board members.  
Board retreat and training.

## 3 - Ideation



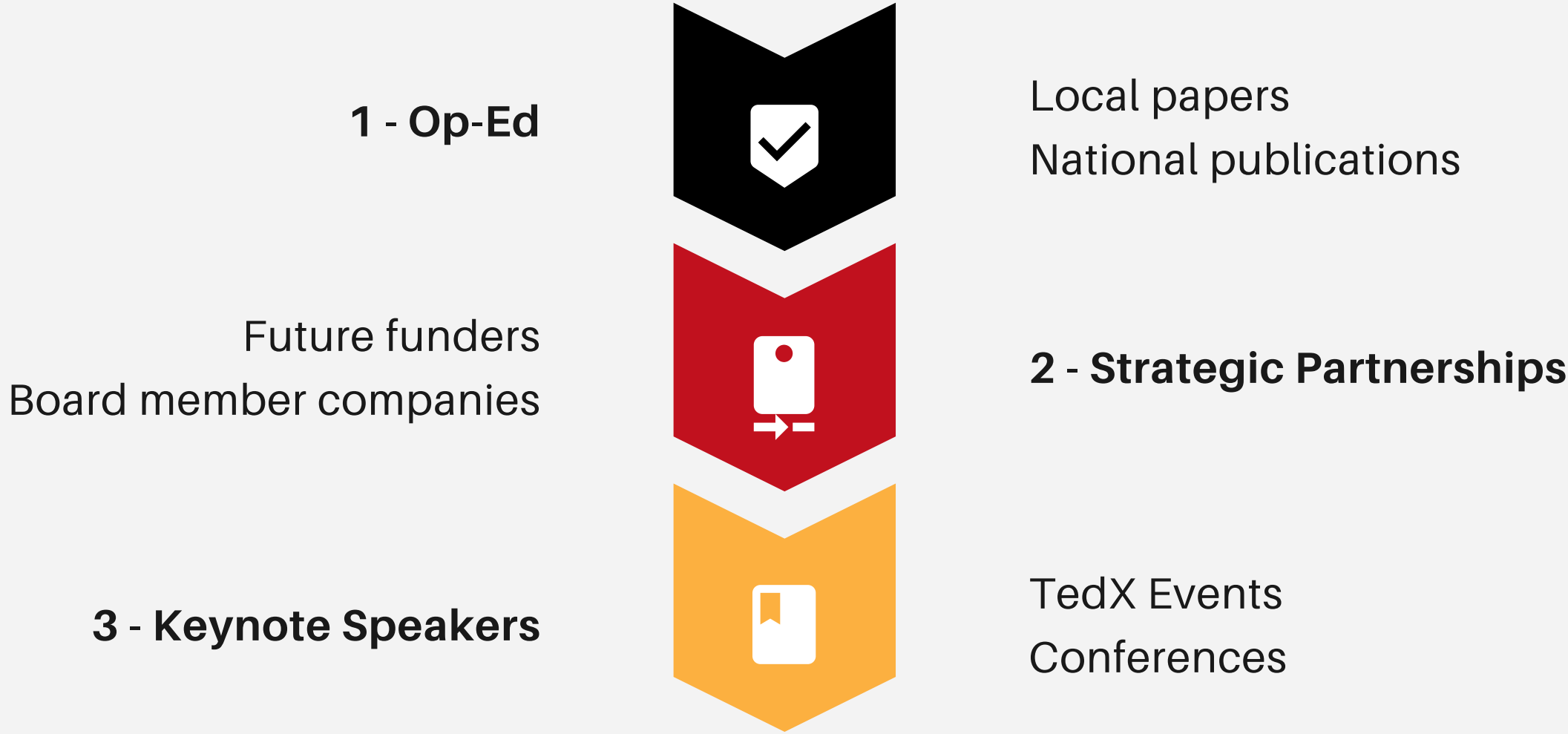
Public Safety Grant (Communities Foundation of Texas)

End-of-Year Campaign

Funder search in Kansas City and DFW Metroplex (with emphasis on board relationships)

# PHASE 2: STRENGTHENING

Build capacity and operations through increased organizational awareness and national profile.



# PHASE 3: STABILIZING

Build organizational stability by securing multi-year grants and diversifying funding sources through large-scale campaigns



## 1 - Secure Multi-Year Grants

Local government grants  
University research  
partnership  
Multi-agency projects



## 2 - Cultivate Corporate Partners

Board  
relationships



## 3 - Increase Individual Giving

Monthly giving  
campaign  
Major gift donors

# PHASE 4: STUDYING

Prepare for organizational expansion by reviewing program effectiveness and operational policies.

Number of positions  
Organizational structure



**1 - Job Audit**

Current bylaws, policies, and structure  
Size and composition of board



**2 - Board Audit**

Highest and least impactful programs  
Highest and least program participation



**3 - Impact Audit**

# PHASE 5: STRATEGIZING

Building a direction for the future by planning for future program expansion through needs assessment



## 1 - Environmental Scan

Measure organizational impact in operating areas  
Survey for potential areas of expansion



## 2 - Review Case Statement

Update theoretical research  
Review best practices



## 3 - Strategic Plan

Develop new strategic plan  
Review and approve with board



# Important Action Steps



BOARD REVITALIZATION



CLEAR AND COMPELLING,  
MISSION, VISION, AND CASE  
STATEMENTS.



SMART LONG-TERM  
ORGANIZATIONAL GOALS.



Even if you're on the right track, you'll  
get run over if you just sit there.

**Will Rogers**



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