



A short list of strategic goals for 2021.

1. Develop a Legacy Giving Program

While we have had the occasional legacy donation, we have never had a strategy around legacy and planned giving. Earlier this spring I started working with two former board members to create a volunteer planned giving team to respond to this need. They are currently developing resources and over the coming months we'll begin to roll out that plan.

2. Geographic Expansion (General)

We have added a new country of operations each year for the past two years and that trend will likely continue in 2022 and 2023. Each of these new countries are led by graduates of our pediatric surgical training program. In 2021 we hired a program manager to help each of these new sites scale up their programs in sustainable ways. Each country will be growing at their own pace, but we are working to ensure they have the resources to do so effectively.

3. BethanyKids Uganda

Our Ugandan surgeon, Dr. Martin Situma, has been accomplishing incredible things in Uganda, to the point that in 2020 he performed more surgeries than any other BK site on the continent, including our training hospital in Kenya. He also has been hosting surgical camps, training sessions, etc. We are working with Martin to launch an increased public education program, a new wheelchair services program and better integration with other local NGOs within the country. The work in Uganda has become our biggest outside of Kenya and we'll be proposing new and significant increases in capacity for our team there for the 2022 budget in December. Developing the work of BK Uganda is of the highest priority currently for our program team outside of Kenya.

4. Rehabilitation Training Center (Kenya)

Just as in the past we began training pediatric surgeons, we sense that there is a need to train pediatric rehabilitation therapists (OT and PT). We are currently in Phase 1 of the initiative which has involved some staff recruitment, drafting of curriculum, working with Kijabe Hospital and the government to ensure the program is accredited. In 2022 we hope to have our first trainees in the program from within Kenya and by 2023 we hope to be able to train OTs and PTs from across the continent in pediatric rehabilitation.

5. Assistive Technology Site

Our AT program (wheelchairs, etc) has grown exponentially over the past five years and in 2020 alone we serviced over 700 wheelchairs for children. We have two current limitations that we are working to address. 1. Our current AT facility consists of a few sea containers sitting on the sportsfield of Joytown School where we offer direct rehab care for students. 2. We are currently dependent on importing wheelchairs into Kenya from China and elsewhere. We are in the early stages of identifying a better facility for this work and forming partnerships with other organizations within Kenya in order to increase our assembly capacity so that we are less dependent on imports.

6. BK Ethiopia

Most of our countries of operations exist because of MOUs with local hospitals; meaning we do not seek government recognition in most cases. At this time only BK Kenya is an officially recognized local NGO by the government. BK Canada began the process of formally creating BK Ethiopia as a legal and distinct entity under the parent BK Canada. The legal processes are underway and will likely begin to impact our work on the ground in 2022.

I trust this helps answer your question. However, if you have further questions, please be sure to let us know.