

PPCTU Mission: *Conserve, Protect, Restore cold water fisheries in the Pikes Peak Region*

Goal: *Be the most influential conservation organization in the Pikes Peak Region*



Objective 1

Protect Native Trout: Primary focus for 2022 is on native cutthroats in our Pike Peak Region by focusing on ongoing education, and the initial /reintroduction and maintain Cutthroat trout in the Pikes Peak Region.

Create a series of events that can be used to educate the public about the importance of the native trout. Advocate protection of Bear Creek and the surrounding environment through outreach and education. Work toward the reintroduction of Native Trout back in their home waters. This includes identifying potential locals, habitat improvement, installation of fish barriers and monitoring the state of the reintroduced populations.

One Year Plan 2022

- Participate in annual and ongoing reintroduction of thriving populations of all native cutthroats and continue to provide volunteers and resources for Bear Creek, Severy Creek, Ruxton Creek, Herman Gulch, and Rock Creek.
- Monitor and improve Bear Creek, Severy Creek and Ruxton Creek habitat to maintain a stable population of Cutthroat trout. Also continue involvement to understand opportunities including Jones Park project.

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- Stream Restoration – Maintain Bear Creek Nature Center Park Enhancement Project; write grants for work on upper part of Bear Creek when opportunities arise and talk to the city and El Paso County (CPW) to restrict fishing on Bear Creek.
- Trout on Colorado Avenue – Maintain scavenger hunt by means of tracking the art as shops close or change hands, updating the website and FB pages, updating the clue list as venues change. (Allyn)
- Inventory strategic streams starting by accessing CPW fishing atlas of small streams.
- Secure 2 volunteers specifically to monitor Bear Creek GBCT habitat for improving, protecting and increasing GBCT population.

Five Year Plan

- Create High awareness of successes in Pikes Peak region – PPCU highly associated with projects
- 50 members involved in successful greenback restoration in Rock Creek as identified by Forest Service and others in the Pikes Peak Region.
- Black Canyon Creek (completed)
- dedicated volunteers focused on Bear Creek as well as overall native trout
- Bear Creek Nature Center display on Greenbacks
- Capture past project learnings and apply to future projects

Objective 2

Improve AND PROTECT HABITAT (conservation versus recreation): Improve and conserve the cold water habitats and enhance fishing opportunities in the Pikes Peak Region. (notes also include wording to seek opportunities to increase and improve angler access)



The problem! *Figure 3. Your help is needed to improve fishing in South Park*

1. Protect current quality habitat.
2. Restore poor quality habitat back to its potential.
3. Educate the public on what a healthy ecosystem is in terms of both the stream and the riparian habitat, and how it produces an improved fishery

One Year Plan 2022

- Develop the Pikes Peak watershed inventory plan to document current native trout and greenbacks. (moved from objective #1, leverage an app for data collection from members which ties into points system under objective #3)
- Engage with Fountain Creek Restoration Association.
- Run full projects self-sufficient (fence, sign, plan, etc.) with permission from landowners on the Badger Basin.

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- Place Redd to educate people about redds in all three Dream Stream parking lots.
- Engage with the Forest Service about Eleven Mile Canyon social trails. (specifically with Josh Vorhees regarding their USFS current plan and future vision as per CUSP) Develop plan to provide a social trail (fishermen access) at one spot in Eleven Mile Canyon.
- Create an 11 Mile Canyon Restoration Committee (initial members Michele, Don and David?) (Promote committees on website)
- Create a calendar of regulation cycles. (Doug to obtain copy)
- Host membership talks of public areas to fish in 50-mile radius
- Insert Doug's advocate sentence here
- Engage with PPRA or participate in PPRA
- Create a Fountain Creek Restoration Committee

Five Year Plan

- Ongoing process to identify new projects
 - Stream improvements
 - Increased fishing opportunities
- PPCTU highly recognized for impact on fishing
- Continue to champion Eleven Mile Canyon and participate in efforts
- Continue to champion Fountain Creek and participate in efforts
- Monitor and act on regulations.

We have the opportunity to refresh to the PPCTU on the Angler's Covey wall (Title: Nurture the Core Values of a Public Non-Profit Conservation Organization local to Pike Peak Region: PPCTU"

Objective 3 Outreach to the Community



Figure 5. The Trout in the Community display at Anglers Covey

Outreach: The primary focus for 2022 will be:

1. Education
2. Public Relations/Social outreach

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3. Membership Development & Engagement With Multiple fly shops)
4. Volunteer Development including recognition plan
5. Programming and Membership Meetings
6. Financial Development
7. Special Events -Create three events, two outdoor, one fishing

One Year Plan (Responsible Group, Area)

● Education

- Partner with CPW events and local schools. (Volunteer)
- Create and promote a calendar of events including Creek Week. (Public Relations - PR)

● Public Relations

- Make videos of projects (PR) and push to social media, website, etc.
- Use local media outlets - Focus on Peak Radar (radio, newspapers, local magazines)
- Outreach to other partner organizations.
- Tag Emails to Shops (Meaning???)

● Membership Development

- Member points system game for participation
- Shawn to see what Tech Soup offers in terms of member engagement
- Survey membership annually (or as needed).
- Increase member engagement through digital channels.
- Develop new member welcome and onboarding plans.

● Volunteer Development

- Expand/continue/improve retention with recognition of volunteers.
- Combine volunteer events with classes (entomology).

● Programming and Membership Meetings

- Increase member attendance at membership meetings.
- Enhance and evolve programming at membership meetings.

● Financial Development

- Leverage alternative funding programs.
- Maintain merchandise, raffle and auctions programs.



Five Year Plan – Maintain, evolve and enhance all programs.

Strategies - These business strategies shall be applied to all three objectives:

- Survey, review and act on member feedback.
- Make PPTU **relevant** to a broader demographic consistent with our mission.
- Hold events and complete projects that are of interest to the general public to include documentation on the PPTU website and Facebook page, and through news outlets and publications.
- Have at least **50 active members** involved in our various programs each year.
Establish a system to match our member volunteers to potential projects and make 5 new matches for project leaders.

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Continue/improve the volunteer recognition system for both single and multiple events.
Create a culture where the membership meetings are for the purpose of generating active involvement.

- Have an effective **funding** system for both the chapter and the projects.
Align funding initiatives to specific causes consistent with our two strategic goals
Seek grant/funding opportunities for our adopted projects.
Establish a system of baseline funding activities for the maintenance of the chapter.

Projects for 2022

PPTU has established strategic partnerships with Colorado Parks and Wildlife, The National Forest Service, the Coalition for the Upper South Platte (CUSP), El Paso County Community Services Department, and the Colorado Springs Parks and Recreation and Cultural Services Department to both establish projects with impact, and to facilitate execution of our projects in a timely manner.

Protect Native Trout

- Inventory Watersheds
- Monitor Bear, Severy and Ruxton Creeks
- Grants

Improve Fishing

- Badger Basin – fencing,
- Status of leases; public and private land
- Redd Signs at Dream Stream
- Plan or Vision for 11 Mile Trail System
- Wildcat Canyon boundary and potential trail access
- Speakers Bureau – other outreach activities (PowerPoints, etc.)

Outreach

- Survey Template – Membership Survey and Event, Ad Hoc Surveys
- PR Person, technical person
- New Member Packet
- Education
- Volunteer Recognition
- Programming
- Financial Development
 - Go Fund Me – Alternative funding methods
 - Grants

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- Increase and Enhance member engagement through Website and Social Media
- Active participation and support of various events:
 - Fly Fishing Film Tour
 - Denver Fly Fishing Show
- Create Volunteer Event Checklist and Procedures
- Establish Data Model for Google Drive
- Monitor Government Affairs
- Create Project Catalog and Event Calendar
- Enhance our messaging
- Dream Stream improvements following CPW reconstruction activities, e.g., planting willows