



2021 Strategic Plan

Our Values: Community. Empowerment. Hope.

Vision: Creating sustainable change in the foster care system.

Our vision is to see every child in the foster care system supported by a Love Box group and every youth supported by a Dare to Dream mentor. Our dream is to open chapters in every major metropolitan city in the nation so every single child in foster care in the United States will be supported and empowered to succeed.

Mission: To walk alongside children, youth, and their families in the foster care community as well as their caregivers by offering consistent support through intentional giving, relationship building and mentorship.

Strategic Goals Overview

Goal A: 35 new Dare to Dream matches and 20 new Love Box matches. Continue to support and build community with existing matches.

Goal B: Estimating raising \$180,000

Goal C: Build community awareness of our organization.

Goal D: Maintain a strong board with positive relationships and a clear understanding of board roles and responsibilities.

Strategic Goals Detailed Plan

Goal A: 25 Love Box matches and 30 Dare to Dream matches by the end of 2021.

Continue to support and build community with existing matches.

Critical Initiatives:

1. Hire one full time case manager in Q1 and one full time case manager in Q2.
2. Complete a Memorandum of Understanding with the state DCYF office.
3. Build a stronger relationship with Helping Hands, Morning Star Boys Ranch and Lighthouse.
4. Build a relationship with Volunteers of America Independent Living program (VOA).
5. Develop relationship with Crisis Residential Center (CRC).
6. Partner with men of influence in Spokane to recruit male mentors.
7. Recruit and train volunteers to a high level of excellence.
8. Target age range of 8-14 in the Dare to Dream program.
9. Once MOU has been secured, give agency presentations to all 3 of our local DCYF offices.
10. Build relationships with CASA and GAL groups.

11. Program Events and Seasonal One Time Boxes:

- o February - Valentine's Day Love Baggies
- o April - Easter Egg Hunt
- o May - Mother's Day
- o June - Father's Day
- o July/August - Foster family lake days
- o August- Back to School
- o October - Boo Boxes
- o November - Movie Day or Bingo
- o December - Holiday Love Boxes

12. Schedule two Lunch and Learns for volunteers.

13. Create closed Facebook groups for Love Box Leaders and Dare to Dream Mentors.

Goal B: Raise \$188,325.00

Critical Initiatives

1. 3 major fundraising events.
 - a. May - Dunk tank & Race
 - b. October - TBD
 - c. December - Giving Tuesday 3 Day Give-A-Thon
2. Gain and maintain \$7,000/month in monthly sponsors.
3. Develop a monthly donor stewardship strategy.
4. Develop a relationship with a grant-writer.
5. Build a relationship with the Morning Star Foundation.
6. Build a relationship with Women Helping Women Fund.
7. Receive \$20,000 in grants
8. Build a relationship with 2 major corporations or businesses

Goal C: Build community awareness of our organization.

Critical Initiatives:

1. Continue to maintain a calendar of regular attendance at community events and/or speaking engagements to promote Spokane Angels programs.
2. Maintain regular presence on social media platforms- raise our Facebook followers to 5,000 and 3,000 for Instagram.
3. Continue connecting with clubs, colleges and small businesses.
4. Connect with local social work university programs.
5. Build community partnerships to bring awareness to Foster Care in May (National Foster Care Month).
6. Build a relationship with 10 local social media influencers.

Goal D: Maintain a strong board with positive relationships and a clear understanding of board roles and responsibilities.

Critical Initiatives:

1. Create strategic calendars with specific board responsibilities and goals for the following areas:
 - a. Community outreach / Volunteer recruitment
 - b. Events and Fundraising
 - c. Programs
2. Continue to assess the gaps in skills and diversity on our board. Recruit as needed.
3. Communicate with the board president if discomfort or dissatisfaction occurs with position.
4. Schedule mid-year reflection on strategic plan
5. Schedule quarterly board get-together
6. Schedule 6 month review meetings to discuss board positions.