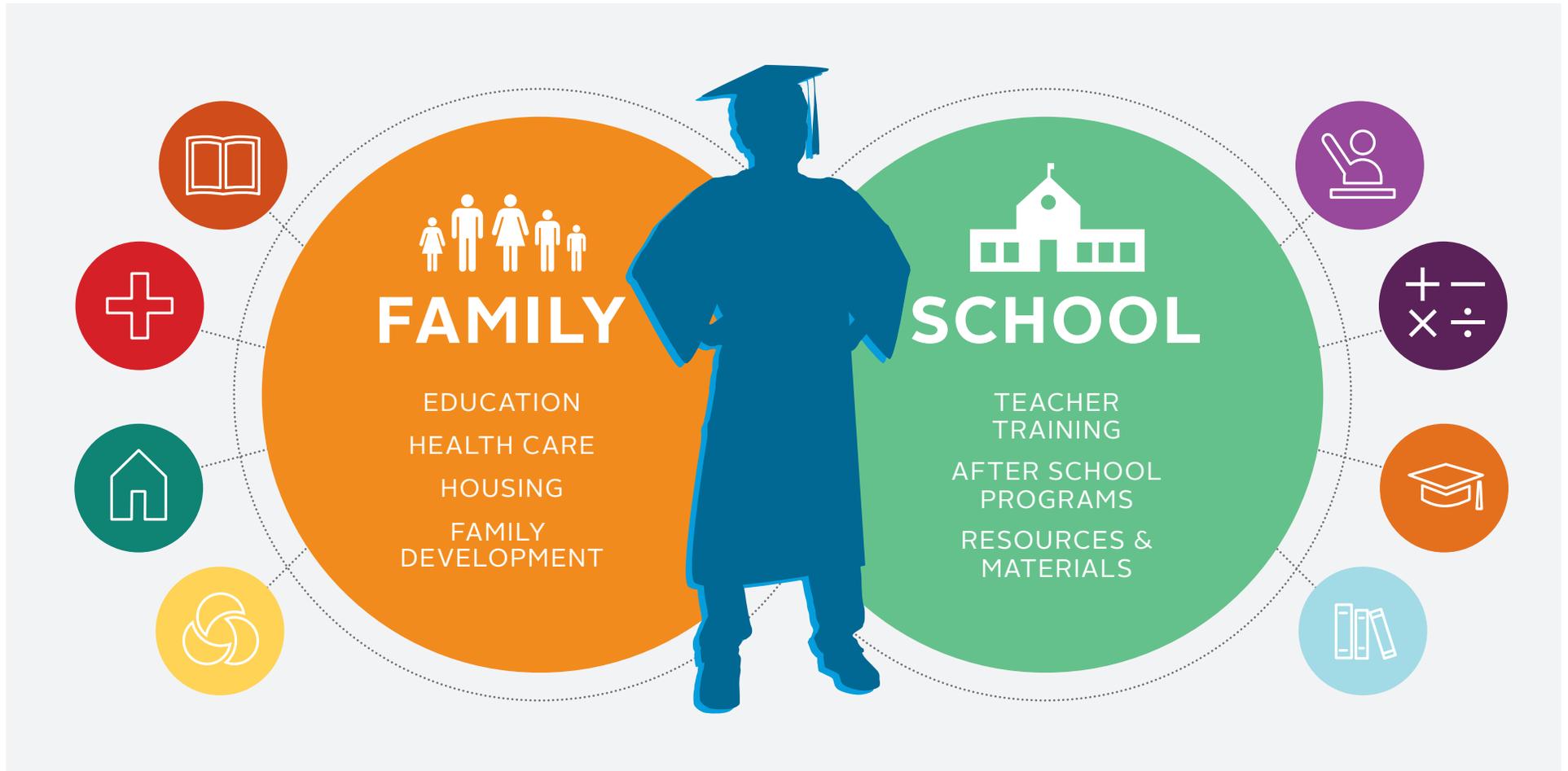


Common Hope's model engages a comprehensive approach to education and family development. While education has always been the heart of our work, we have learned that a child needs more than books and uniforms to succeed in school. More than thirty years of experience has taught us how to integrate health care, housing, and family development to the greatest advantage for the children and families we serve. We will continue to provide this comprehensive mix of programs while empowering families to keep their children in school. We partner with local public schools to create healthier and more productive learning environments. These programs strengthen each child's ability to succeed in school and in life.



COMMON HOPE seeks to break the cycle of poverty by making education a reality for children living in poverty in Guatemala. Our desire is for each child to graduate from high school with the critical-thinking skills to become agents of change and leaders in their community. Since 1986, nearly **2,000** young men and women have graduated, earning significantly higher wages and forever changing the communities in which they live.

2017-2020

OUR STRATEGIC PLAN

Over the next four years, momentum will continue to build as more students graduate and we engage more families and communities in our mission of creating hope and opportunity.

EMPOWER FAMILIES TO ELIMINATE BARRIERS TO EDUCATION FOR THEIR CHILDREN

Our programs empower families to commit to education for their children through high school graduation. We will focus on providing support to families who are faced with sicknesses and insecure housing while accompanying them in their process of development.

IMPROVE THE SUCCESS OF KEY INTERVENTIONS TO INCREASE ANNUAL GRADE PROMOTION

We seek to create greater momentum for students rising through primary school, reaching junior high on schedule, and ultimately graduating from high school.

INCREASE EDUCATIONAL ATTAINMENT IN SAN RAFAEL AND SANTA MARTA

We will address the extreme poverty and barriers families in these communities face: keeping children in school longer, providing access to secondary education, and addressing very basic family needs like primary health care and housing.

IMPROVE THE QUALITY OF EDUCATION PRIMARY SCHOOLS PROVIDE TO STUDENTS IN COMMUNITIES WHERE OUR FAMILIES LIVE

We will graduate our first six partner schools with improved classroom management systems and literacy for their students and will launch Partner School 2.0 in up to eight public schools.

DEFINE THE VISION FOR 2025 FOR THE NEW HOPE SITE

We will specifically address our vision for New Hope School, unoccupied land, infrastructure and maintenance, the New Hope community, and potential areas for program expansion or innovation.

BUILD ORGANIZATIONAL CAPACITY TO ALIGN WITH THE GOALS FOR THE 2017-2020 PLAN AND BEYOND

To honor generational commitments we make to grow the number of students in school, serve new communities, and partner with local public schools, we need to invest in our organizational capacity to attract, manage, and deploy greater resources.

GROW PHILANTHROPIC SUPPORT TO GENERATE REVENUES IN EXCESS OF \$5.5 MILLION BY 2020

To provide for planned expansion and investment, promote stability for generational program commitments, and sustain annual operations, we will generate revenue in excess of \$5.5 million by 2020.

STEWARD OUR RESOURCES WITH INTEGRITY AND DISCIPLINE

Our history of stability, consistency of purpose, and kept promises has earned us credibility with our donors and the families we serve. We will maintain our goal of at least 80% of funding for program expenses, and maintain fiscal integrity and donor trust.