HEALTHRIGHT
STRATEGIC PLAN
2021-2023

PROGRAM AREAS
Our four program areas address intersecting health issues that disproportionately affect marginalized communities

VISION
The gap in health outcomes between marginalized populations and the general population is eliminated.

MISSION
Expand equitable access to quality health systems for marginalized communities.

THEORY OF CHANGE
Our Theory of Change is built on the principles of equity and inclusivity, linking health systems with community structures and community members to ensure sustainable impact.

APPROACH
We systematically link health systems with community structures and community members to ensure sustainable impact.

* Reproductive, Maternal, Neonatal, Children, and Adolescent Health
HEALTHRIGHT

STRATEGIC PLAN 2021-2023

CHALLENGE
Marginalized communities have consistently poorer health outcomes than the general population as a result of overlapping and interrelated systems of discrimination and disadvantage.

STRATEGIC GOALS 2021-2023

PROGRAMMING
Goal 1: Establish a complete program portfolio in all countries by 2023
Goal 2: Grow existing programs in all countries, expanding communities and geography reach, supported by new grants
Goal 3: Strengthen quality assurance and integrated, evidence-based programming

OPERATIONS
Goal 4: Achieve Financial resilience, reaching a target of ~20% unrestricted to restricted ratio
Goal 5: Increase operational efficiency across organization
Goal 6: Standardize and optimize HealthRight network governance
Goal 7: Attract, retain and develop talent, and building an inclusive culture

THOUGHT LEADERSHIP
Goal 8: Expand HRI reputation and influence public health program and policies agenda

Key Performance Indicators

Quality
KPI 1: Quality and accessibility of care/services

Growth
KPI 2: Projects creating community-centered systems of care
KPI 3: Comprehensive programs in all countries

Impact
KPI 4: Number of projects (community-centered systems of care) transitioned to local (community or government) ownership that are functioning/active
KPI 5: Individuals reached directly, and indirectly