



Nonprofit Analytics

GENERAL

Organization Name	New Covenant Missions			U.S. Tax ID#	82-0535692	Year Founded	2001
HQ Street Address	PO Box 218			City & State	Coeur d'Alene	ID	Zip 83816
Phone	208.561.9006	HQ Nation	United States		Website(s)	www.newcovenantmissions.org	
Primary Contact & Title	Erik Laursen, CEO			Contact Email	erik@newcovenantmissions.org		
Organization Type	Independent Public Charity		Annual Report Link	https://bit.ly/35or2gc			
Nonprofit Accountability Listings	<input type="checkbox"/> BBB (give.org) <input checked="" type="checkbox"/> Guidestar <input type="checkbox"/> ECFA	<input checked="" type="checkbox"/> Charity Navigator <input type="checkbox"/> Charity Watch <input type="checkbox"/> Ministry Watch	Strategic Partners	Jesus Film, Mission Aviation Fellowship, Finishing The Task, Joshua Project, GACX, Dynamic Church Planting International, Horn of Africa Missions, World Missionary Press			
Primary Program Area	Church Planting		Peer Group	Unknown			
Other Program Area(s)	Community Development		Clients Served	Unreached People Group			

GROWTH TRENDS

	FY 2018	FY 2019	FY 2020	FY 2021	% Change	Explanation
Paid Staff (FTE)	228.0	257.0	367.0	403.0	77 %	Expansion into 4 more nations
Clients Served	149,809	218,144	216,470	252,773	69 %	Unreached people who heard the Gospel
Annual Income	\$675,042	\$1,003,054	\$1,251,222	\$1,794,399	166 %	Increase of major donors; FY 2021 unfinalized
Donors	156	156	194	257	65 %	Expanded fundraising efforts in California
Key Activity	762	810	820	1,841	142 %	Churches planted; Expansion and Multiplication Strategy

FUNDRAISING

Donor Retention Rate	68 %	Gov't Funding %	0 %	Cost to Raise \$1 (NOT "GIK")	\$ 0.07	Self-sustainability %	0%
Largest Gift for FY2021	\$351,000	Reliance on Largest Gift	21%	Last Capital Campaign	N/A - N/A	Endowment Fund	\$0
Donors Listed by Gift Size for FY 2021	Gift Size:	< \$1,000	\$1K - 4,999	\$5K - 24,999	\$25K - 49,999	\$50K - 99,999	\$100,000 +
	# of Donors:	123	85	34	8	5	2
	Total Amount:	\$ 38,794	\$ 177,457	\$ 345,202	\$ 277,561	\$ 336,003	\$ 504,456

FINANCIAL MANAGEMENT

Cash & Equivalents on Hand	3-6 Months	Near-term Expendable Net Assets	\$304,777	Total Current Debt	\$0
Written Financial Controls	<input checked="" type="radio"/> Yes <input type="radio"/> No	Independent Financial Audits	<input type="radio"/> Yes <input checked="" type="radio"/> No	Reserve Coverage %	18%
Earned Revenue Sources	none	Primary Types of GIK	Evangelism Equipment & Literature		

FISCAL YEAR		FY 2018	FY 2019	FY 2020	FY 2021	2022	<input checked="" type="radio"/> BUDGET <input type="radio"/> ACTUALS	2018-2021 FY TRENDS				
01/01 TO 12/31												
INCOME	Earned Revenue	\$11,788	\$0	\$0	\$0	\$0		%				
	Gifts in Kind	\$21,900	\$54,531	\$52,560	\$114,926	\$380,000		425 %				
	Cash Donations	\$641,354	\$948,523	\$1,198,662	\$1,679,473	\$1,676,586		162 %				
	<i>Total Income</i>	\$675,042	\$1,003,054	\$1,251,222	\$1,794,399	\$2,056,586		166 %				
EXPENSES	Program Services	\$429,514	69 %	\$721,631	77 %	\$944,351	82 %	\$1,368,488	81 %	219 %		
	Administrative	\$100,005	16 %	\$90,685	10 %	\$112,312	10 %	\$208,538	12 %	\$255,429	13 %	109 %
	Fundraising	\$95,714	15 %	\$129,784	14 %	\$95,896	8 %	\$117,308	7 %	\$116,610	6 %	23 %
	<i>Total Expenses</i>	\$625,233		\$942,100		\$1,152,559		\$1,694,334		\$1,971,929		171 %
SURPLUS/DEFICIT		\$49,809		\$60,954		\$98,663		\$100,065		\$84,657		

LEADERSHIP

CEO Name & Tenure	Erik Laursen	13 yrs	CEO Age	40-49 yrs	Total CEO Compensation	\$ 105,859	
CEO Annual Evaluation	<input checked="" type="radio"/> Yes <input type="radio"/> No	CEO has Board Vote	<input type="radio"/> Yes <input checked="" type="radio"/> No	CEO Successor Identified	<input checked="" type="radio"/> Yes <input type="radio"/> No		
Total Paid Staff by Type	FT: 389 PT: 28	Staff Turnover Rate	3 %		Total Volunteers	625	
Yearly Staff Evaluations	<input checked="" type="radio"/> Yes <input type="radio"/> No	CEO Direct Reports	8 staff		Annual Board Meetings	2	
Board Chair & Tenure	Michael Stemm	20 yrs	Board Size	8	Board Gender Diversity	Men: 7 Women: 1	
Donation % from Board	6 %	Board Committees	2	Term Length	3 yrs	Consecutive Term Limits	None
Additional Advisory or Development Board	<input checked="" type="radio"/> Yes <input type="radio"/> No		Number of Board Members Related to the CEO		0		

STRATEGY

MISSION	To strategically equip, train, and send indigenous African church planters and missionaries to the darkest, most unreached places of their nations with an ambition to create locally sustained, kingdom-focused churches.					
CLIENTS SERVED	New Covenant Missions serves unreached and unengaged ethnolinguistic people groups in the Tension Belt of Africa.				LENGTH of Primary Client Relationships	19 Year(s)
The PROBLEM	Over 97% of missions funding from the U.S. is going to places that already have churches. Ministries and churches are afraid to work in the hardest and darkest places in the Tension Belt of Africa because of radical Islam. Millions are dying every year without receiving salvation through Jesus.					
Your SOLUTION	We recruit, equip, train, and send indigenous African Church Planters to fulfill the Great Commission in the unreached places of their nations through sustainable indigenous church planting and community development projects.					
1-3 year PLAN	In the next year we plan to activate a vision of church planting multiplication strategy that will be sustained by more bi-vocational indigenous church planters. Within the next 3 years, the strategy will empower our teams to ensure that there is a body of believers or a church in every community we work in.					
Up-to-date Board-approved STRATEGIC PLAN		<input type="radio"/> Yes <input checked="" type="radio"/> No		CUT (or Modified) PROGRAM in last 3 years for bad results		<input type="radio"/> Yes <input checked="" type="radio"/> No

IMPACT

Long-term VISION	To continue to come alongside indigenous church planters that are clearly called to plant God's love in the darkest places of Africa by empowering them with the resources, tools, and training they need to be able to focus 100% on their incredible calling!					
RESULTS Report outcomes not activities	In 2021 we empowered indigenous African leaders to plant 1,841 churches throughout Africa in comparison to 820 churches planted in 2020. Additionally, we are now active in 25 African nations, compared to being active in only 3 nations in 2017. Specifically in the Islamic Sahel region of Africa during 2020 we only saw 32 churches planted, but in 2021 we saw 424 churches planted, with 8,057 new believers. Much of this was due to our ability to implement community development & relief projects providing food, fresh water, medical services, small business trainings, and school supplies.					
Measure outcomes against benchmarks	<input checked="" type="radio"/> Yes <input type="radio"/> No	Track Key Performance Indicators	<input checked="" type="radio"/> Yes <input type="radio"/> No	Completed independent impact evaluation	<input type="radio"/> Yes <input checked="" type="radio"/> No	
Completed program logic model(s)	<input checked="" type="radio"/> Yes <input type="radio"/> No	Survey program beneficiaries	<input checked="" type="radio"/> Yes <input type="radio"/> No	Conducted randomized controlled trial (RCT)	<input type="radio"/> Yes <input checked="" type="radio"/> No	
Impact STORY	In 2019 we began work to reach the unengaged and unreached Mening People of Uganda. There were no known followers of Jesus. We sent a team of 4 indigenous workers to share the Gospel in person and with Jesus Film kits. We then built the first ever fresh water project for this people group and continued with various relief projects. Today, over 10% of the Mening people are following Jesus and are even being trained to share the Gospel.					
Recent Program IMPROVEMENT	We launched an online accredited seminary to provide deeper theological training for our workers and volunteers. Currently we have 62 students from 8 nations. The degrees are accredited through New Covenant International Seminary.					

GEOGRAPHY

Where do your programs operate?	<input type="radio"/> Local	<input type="radio"/> Regional	<input type="radio"/> National (USA)	<input checked="" type="radio"/> International (List nations or regions served below alphabetically)
Central African Republic, DR Congo, Djibouti, Ethiopia, Gambia, Ghana, Ivory Coast, Kenya, Mauritania, Nigeria, Senegal, Sierra Leone, Somalia, Sudan, Uganda, Chad, Congo Republic, Gabon, Guinea Republic, Mali, Niger, Zambia, Tanzania, Burkina Faso, South Sudan				

S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Indigenous African relationships. Sustainable church planting methods. Reproducible ministry model. Low Church Planter cost. High ROI. 20-year growth history. Zero Debt.	High designated gift ratio. Low general operating support reserves. Narrow high-capacity donor base. Inland NW-centric and lack of diverse donor file for individual supporters.	Expansion of our US leadership team. Partnerships with like-minded ministries and various foundations. Strengthening indigenous staff with resources and tools from partners.	Political instability. Islam. Pandemics.
SOURCE	Completed By: Erik Laursen	Date:	05/12/2022