



ARCHway Institute for Addictive Diseases & Co-existing Mental Health Disorders

2021 to 2025 Strategic Plan

Materials included:

Vision/Mission
Beliefs
Advocacy/Values
Services
ARCHway Guides You to Help
Key Assumptions & Goals
Major Milestones by Year (by Committee)
5 Year Budget (DRAFT)
Organizational Chart
Roles & Responsibilities
Committee Work

Created By: Emily Jung – ARCHway CEO/COO
Mentored By: Dan Stuckey – ARCHway Chairman
Guided By: Executive Committee

- Mark Fitzsimmons
- Brian Sieve
- Lisa Calahan
- Dan Stuckey



2021 to 2025 Strategic Plan

Vision & Mission

Vision:

We envision long-term recovery for everyone impacted by substance use and co-occurring mental health disorders.

Mission:

ARCHway Institute serves the **community** by providing education to increase **awareness** and transform perspectives around substance use and co-occurring mental health disorders. As an organization, we advocate for long-term **recovery** by providing guidance and financial support to expand access to care and **healthy** solutions.

ARCH Explanation:

- **AWARENESS:** ARCHway strives to educate the community about the realities of substance use disorders in order to increase **AWARENESS** and transform perspectives.
- **RECOVERY** - ARCHway advocates for long-term **RECOVERY** from substance use disorders.
- **COMMUNITY** - ARCHway strives to connect the entire **COMMUNITY** in order to support an individual's recovery.
- **HEALTH** - ARCHway believes in focusing on the total **HEALTH** of an individual, treating all their symptoms.



2021 to 2025 Strategic Plan

ARCHway Beliefs

- People can and do get better with access to the right resources, support, and care.
- Early intervention programs that educate individuals, families, and communities are necessary to preventing the harmful effects of substance use.
- Families affected by substance use and co-occurring mental health disorders need a network of knowledgeable & compassionate friends to support them.
- Treatment while incarcerated along with access to deflection and diversion resources.
- Research shows that Evidence Based Treatment Programs (a combination of medical and social) give the highest rate of recovery.

2021 to 2025 Strategic Plan

Advocacy/Values

- **Utilization of Peer Based Recovery Services** - ARCHway strives to elevate the role of Peer Based Recovery Services believing that peers have a vital role in one's recovery providing the emotional support and lived experience that many need to thrive.
- **Utilization of Medication-Assisted Treatment (MAT)** - ARCHway believes that individuals should have access to all forms of MAT and that individuals should have a choice when it comes to the use of these medications.
- **Access to Recovery Housing** - ARCHway believes that individuals need access to a safe and healthy living environment with a culture that promotes recovery from substance use and other associated problems.
*Where possible we look for nationally accredited recovery housing facilities.
- **Early Intervention (Adolescent Prevention) Strategies** - ARCHway believes that early intervention strategies are vital in changing how society views and treats substance use.
- **Long Term Recovery** - ARCHway believes in a holistic approach to recovery that treats the whole person, which may include symptoms related to their physical, mental, spiritual, financial, and relational needs.



2021 to 2025 Strategic Plan

ARCHway Services

- Financial Assistance to increase access to treatment and recovery resources for those seeking recovery from substance use and co-occurring mental health disorders.
- Providing peer to peer support to caregivers, individuals in and seeking recovery, treatment and recovery providers, and others.
- Be a resource to initiate a pathway to long-term recovery for those in and seeking recovery from substance use and co-occurring mental health disorders.
- Organize and help run events in your community that drive education and awareness about substance use and co-occurring mental health disorders.



2025 to 2025 Strategic Plan

ARCHway Guides you to Help

- We are all impacted directly or indirectly by substance use and co-occurring mental health disorders.
- A third of all households are dealing directly with these disorders. One in ten people in the United States has a substance use disorder; less than 20% seek treatment.
- The main barriers to getting treatment for substance use and co-occurring mental health disorders are lack of funds or lack of access to treatment centers. Today, 9 out of 10 people seeking help are turned away due to lack of beds or lack of money.
- As little as \$500 can help individuals and families overcome financial barriers to getting the help they need – access to information on appropriate and successful evidence-based treatment is critical.
- You can help the ARCHway Institute for Addictive Diseases and Co-existing Mental Health Disorders achieve its mission by:
 - Making a financial contribution
 - Sponsoring, participating, or volunteering for an event in your area.
 - Volunteering at ARCHway Institute
 - Establishing a chapter in your community
 - Being an ambassador of our message



2021 to 2025 Strategic Plan

The Goal is to Double in Size & Impact

What ARCHway Looks Like In 2025 (Key Assumptions & Goals)

- Continue to move to a staff run organization from a board run organization.
- Create an organization that is sustainable well past the current Board members being there.
- Administration cost no higher than 20% of revenue.
- Staff at 80% program and 20% administrative.
- Assume NPRA affiliate directors come on in January of 2022 at a total of \$15,000.
- Assume all staff members get annual 4% increase.
- Increase newsletter subscribers from 3,500 to 7,500.
- Increase total revenue in year 5 to \$500,000/annually
- Grants (i.e. PreventEd) at 20% of our total annual revenue (flexibility).
- Grants (education, organizational, scholarships) at \$100,000 at year at year 5 or in 2025
- A cash reserve equal to one year budget or \$500,000 at year 5 or 2025 which also drives interest or growth at 4% average or \$20,000 a year or close to 10% of the budget (equivalent of 4 more golf events a year).
- Dan Stuckey will stay on as Chairman (if asked) for 2-3 more years but would stay on as Board Member for the 5 years to insure a smooth transition.

[Link to detailed document](#)



2021 to 2025 Strategic Plan

Major Milestones by Year

Major Milestones By Year

	2021	2022	2023	2024	2025
Executive Committee	Hire new staff member (develop onboarding process for new staff)	Develop our volunteer program (develop onboarding for new volunteers)	Establish an additional contract for peer services in SWFL or MO	Create Ohio support staff, board, and volunteers Elect new Chairman of the Board	Work on 5 year plan for 2026-2030
Education & Awareness Committee	Launch Igniting Hope Book	10 year anniversary program April education event on women's needs	Build speaker series brand and budget	ARCHway blog for the website and/or creation of podcast	Education series specific to employers/employees to bring in business relationships
Fundraising Committee	Launch Legacy of HOPE Program	Create strategy for growing ARCHway's donor base.	Grow SWF Funding Event to bring in 30K	Grow Ohio events to bring in 30K	Add a new event in an additional state
Community Coordination Committee	Formal partnership with NPRA for peer coalition development in Missouri, Florida, and Ohio Move towards organizational funding structure	Assuming success, continue support for peer coalition development in additional states via NPRA.	Assuming success, continue support for peer coalition development in additional states via NPRA.	Assuming success, continue support for peer coalition development in additional states via NPRA.	Assuming success, continue support for peer coalition development in additional states via NPRA.



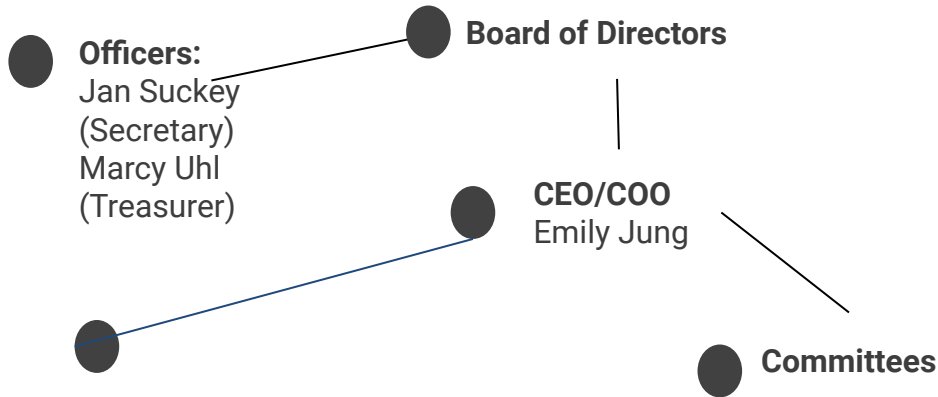
2021 to 2025 Strategic Plan

5 Year Budget

	2021	2022	2023	2024	2025
Total Revenue	328,120	374,120	445,620	476,620	501,620
Total Cost of Services	201,263	262,830	304,188.40	327,308.02	350,320.67
Gross Profit	126,857	111,290	141,431.60	149,311.98	151,299.33
Total Admin Expenses	41,376.65	48,028.65	50,187.75	43,027.10	55,131.92
Net Ordinary Income	85,480.35	63,261.35	91,243.85	106,284.88	96,167.40
Move to Money Market Investment	50,000	36,169.68	34,722.89	33,333.98	32,000.62
Total Balance Minus Investments	35,480.35	27,091.67	56,520.96	72,950.90	64,166.79

Click [HERE](#) for link to the budget.

2021 to 2025 Strategic Plan Organizational Chart



Subcontractors:

Jordan Hampton
(CPS w/PreventEd)

Colton Baker (CPS
w/PreventEd)

CeJay & Associates
(Web Design)

Wade Stables
(CPA)

Donna Schmitt
(Armstrong
Teasdale) (Legal
Council)

Insurance Brokers

**Executive
Committee**

Mark Fitzsimmons
(Board Lead)
Emily Jung (Staff
Lead)

**Education &
Awareness
Committee**

Lisa Callahan
(Board Lead)
Jane Goldkamp
(Staff Lead)

**Fundraising
Committee**

Dan Stuckey (Board
Lead)
Claire Menzies
(Staff Lead)

**Community
Coordination
Committee**

Fred Rottnek (Board
Lead)
Emily Jung (Staff
Lead)

NPRA

Brian Sieve (Board
Lead)
Emily Jung (Staff
Lead)