



2020 REPORT

OUR PATH FORWARD



UNIVERSAL HEALTH CARE
Foundation of Connecticut

UNIVERSAL HEALTH CARE FOUNDATION OF CONNECTICUT

began 2020 with excitement and a sense of celebration. It was our 20th anniversary year! We planned events and actions that would honor the first 20 years, then tee up the third decade in the fight for universal health care, but COVID-19 forced us to change our plans. We closed the office in March, cancelled a major anniversary celebration, and resigned ourselves to leading from inside our homes. **Meanwhile, COVID-19 stormed into the state and left us no choice but to respond to immediate needs so we could stem future crises.**

2020 REAFFIRMED THE NEED FOR GROUND-UP ORGANIZING FOR CHANGE AND ADVOCACY.

Health care is without a doubt broken. Health insurance CEOs raked in record profits in 2020 while Connecticut residents and health providers suffered, died, and avoided care for fear of getting sick.

Injustice in health care will not change unless decision makers listen to the input of Connecticut residents who are most affected.

3 THINGS 2020 HIGHLIGHTED

1

RACISM AND RACIAL INEQUITY

Racism and racial inequity are baked into the health care system and must be rooted out.

2

IN AN EMERGENCY, GOVERNMENT CAN ACT

Government can take bold, effective action when leaders feel an urgent demand to respond.

3

EMPLOYMENT SHOULDN'T DETERMINE COVERAGE

The link between employment and health insurance can be tenuous at best and unreliable at worst.

WE RESPONDED ▶



ADVOCATED IN THE STATE LEGISLATURE AND IN CONGRESS FOR COVID-19 PRIORITIES



Getting everybody affordable access to COVID-19 coverage, testing and treatment



Protecting immigrants, Black, Brown and other people of color and the organizations that serve them



Supporting the safety and well-being of grocery workers, delivery people, health care workers, and others on the front lines



Preventing profiteering in COVID-19 drug and vaccine development and ensuring equitable, efficient distribution to all



Promoting civic engagement in the 2020 census and election



PROVIDED GRANTS TO SUPPORT IMMEDIATE NEEDS BOTH FOR RELIEF AND ADVOCACY



COVID-19 has had a disproportionate impact in Connecticut, hitting people of color the hardest. Families and entire communities lost income, suffered food insecurity, evictions and foreclosures, struggling businesses, and death.

▶ CT UNDOCUFUND

The Foundation never before made a grant for relief or direct service. In the wake of COVID-19, that changed. The Board approved a \$15,000 grant to the *CT UndocuFund*.

CT UndocuFund is organized and led by a vibrant group of grassroots activists. It supports thousands of Connecticut residents who are ineligible for economic stimulus checks and government aid due to their immigration status.

CT UndocuFund prioritized direct aid to people who were unemployed or had lost 50% or more of their income. A diverse peer selection committee determined awards. The grant extended our work and relationships with valued partners like *CT Students for a Dream* and the *HUSKY for Immigrants* campaign.

▶ HEALTH EQUITY SOLUTIONS

HES supported the *Protect Our Care* network of organizations that formed in 2017 to defend the *Affordable Care Act* and in 2020 coalesced around COVID-19 and racial justice.

▶ CT HEALTH INVESTIGATIVE TEAM

C-HIT covered the impact of COVID-19 in Black and Latinx communities and highlighted weak data collection and analysis by race, ethnicity, and language in Connecticut.



HOSTED PUBLIC ONLINE CONVERSATIONS ON KEY ISSUES



MAY 13, 2020

**PEOPLE VS. PROFITS:
PHARMA IN THE AGE OF COVID-19**



JUNE 4, 2020

**RACISM AND HEALTH CARE:
WHAT COVID-19 HAS EXPOSED**



JUNE 24, 2020

**THE 2020 ELECTION:
WILL WE ALL BE HEARD?**



JULY 22, 2020

**ADVANCING HEALTH EQUITY BY ADDRESSING RACIAL
INJUSTICE: A CONVERSATION WITH TWO LEADERS**



SEPTEMBER 10, 2020

**HUSKY4IMMIGRANTS LIVE:
FIGHTING FOR HEALTH CARE ACCESS TO ALL**



SEPTEMBER 16, 2020

**HEALTH CARE MATTERS
IN THIS ELECTION: LEARN WHY**



OCTOBER 7, 2020

HOW TO BE A HEALTH CARE VOTER



WATCH VIDEOS AT [YOUTUBE.COM/USER/UHCFCT](https://www.youtube.com/user/UHCFCT)



ENGAGED COMMUNITY TO BETTER UNDERSTAND WHAT WOULD BE NEEDED BEYOND 2020



CONVENED FOCUS GROUPS

of women, health care professionals, charitable individuals, and legislative advocates about the future, messaging that has an impact, and how Connecticut could respond to the need for reliable coverage for small businesses and individuals.



CO-SPONSORED POLLS OF CONNECTICUT RESIDENTS

on affordability and access to coverage and care.



CONVENED LEADERS OF GRASS-ROOTS ORGANIZATIONS WORKING IN COMMUNITIES OF COLOR advocating for criminal justice reform, immigrant rights, environmental justice, and economic justice.



LEARNED POLICY PRIORITIES OF 48 ORGANIZATIONS.

Fueled by the support of a generous donor, we assessed the advocacy priorities of 48 nonprofit organizations, unions, and foundations across Connecticut. These findings set the groundwork for future conversations on how to meet our state's needs.

Legislative

- ▶ Health care equity, access, and affordability
- ▶ Tax equity and reform
- ▶ Election access and reform
- ▶ Criminal justice / legal system reform
- ▶ Racial equity

Organizational

- ▶ Emphasis on community organizing
- ▶ Racial equity
- ▶ Accountability of elected officials
- ▶ Stronger coalitions and resource sharing

Gaps

- ▶ Lack of LGBTQ+ advocacy organizations
- ▶ Electoral work
- ▶ Coordinated action



We make too narrow a focus on healthcare. We need to redefine how health care is viewed.

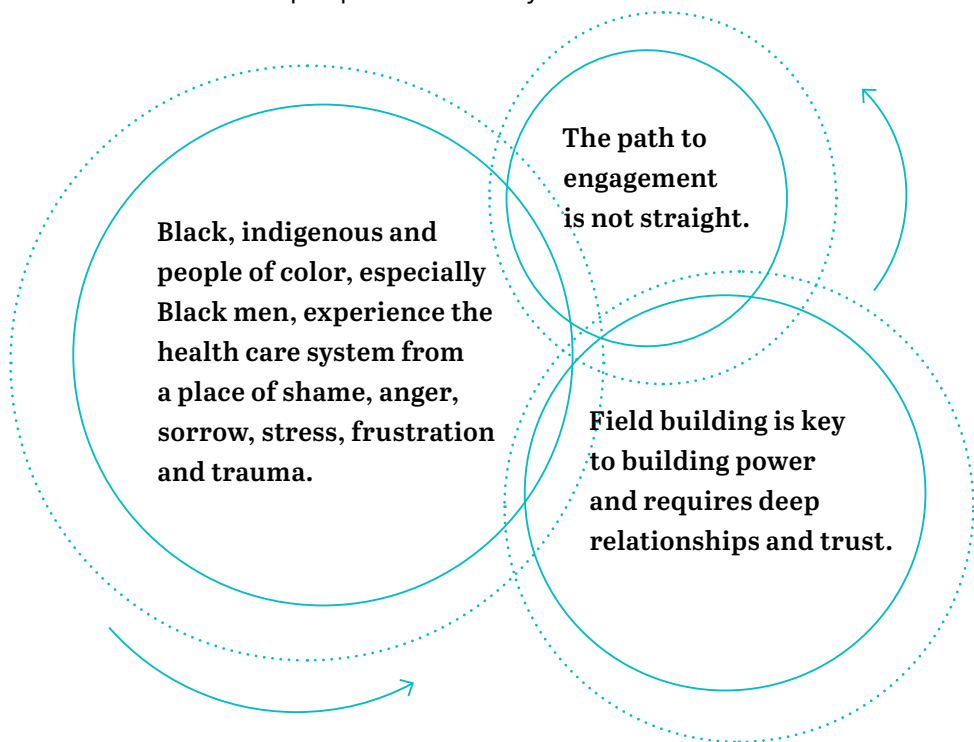
We look at acute care or post care. All the pieces outside are really things we have to pay more attention to (e.g. mental health, incarceration, socio-economic impact of food stability, housing...)





TIGHTENED THE FOCUS OF OUR ADVOCACY ON SYSTEMIC RACISM

Funded and worked with seven organizations advocating and organizing in Black and Brown communities to identify how to motivate more people in advocacy.



OUR NEW LOGO



In 2020, we rebranded to further align the urgency of our work with Universal's visual presence.

Our new branding guidelines adopt a more vibrant and warmer color scheme, and a new logo that better embodies our focus in community organizing and collective action.



With all the insights garnered from these organizations and individuals, we ended 2020 more committed than ever to working in partnership to build grassroots power for transformative change.



3 MUST-DO'S TO MEET THE MOMENT AND BUILD A BETTER FUTURE

1

Continue COVID-19 advocacy: long or lingering COVID-19 will need continued access to vaccines, risk reduction education, no cost boosters, and treatment for new chronic conditions.

2

Build a sense of urgency in the public for everyone to have equitable access to good quality, affordable health care because government will respond to demand.

3

Broaden and deepen coalitions to fight racial inequity. Justice in health care requires systematically breaking down structural racism and building strong grassroots power, public will and accountability.

WON'T
YOU
PLEASE
HELP?



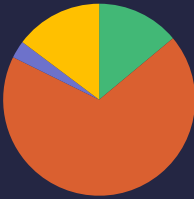
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FINANCIAL INFORMATION

2019 EXPENSES

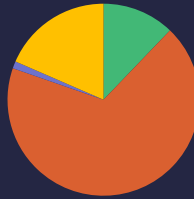


TOTAL
\$1,341,540

- Management and General \$187,202
- Power Building and Influence \$916,895

- Advocating for Change \$39,561
- Development \$197,882

2020 EXPENSES

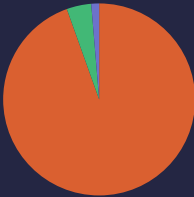


TOTAL
\$1,360,944

- Management and General \$165,574
- Power Building and Influence \$927,506

- Advocating for Change \$16,359
- Development \$251,505

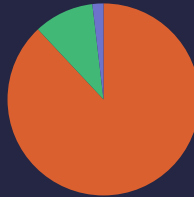
2019 INCOME



TOTAL
\$1,386,507

- Investment Return Designated for Operations \$1,310,680
- Grants and Contributions Received \$57,506
- Interest, dividends & miscellaneous \$18,321

2020 INCOME



TOTAL
\$1,575,259

- Investment Return Designated for Operations \$1,386,644
- Grants and Contributions Received \$159,269
- Interest, dividends & miscellaneous \$29,346



UNIVERSAL HEALTH CARE
Foundation of Connecticut

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EQUITY AND

HEALTH JUSTICE

The 2020 COVID-19

experience compels us to weave a new social fabric, include all Connecticut residents, and create a much improved normal.



BECOME AN ACTIVIST
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