

# 2019 **IMPACT** Report



# Relationships are the **HEART** of our mission

We support funeral service in building meaningful relationships with families and communities.

## DEAR FRIENDS,

Your generosity and partnership in 2019 helped us raise a record **\$1.25 million** toward our mission to support funeral service in building meaningful relationships with families and communities.

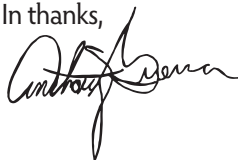
The relationships at the heart of our mission serve as the needle and thread that generations of funeral service professionals have used stitch back together the fabric of grieving communities.

**As we are called upon to safely and compassionately serve families as the world navigates the global COVID-19 pandemic, strong relationships are more important than ever.**

In 2019, the Foundation helped prepare funeral service professionals for this important relationship-building work by offering 377 academic and professional development scholarships and opportunities, providing tools and resources to all who serve grieving families, and awarding grants to mission-aligned organizations.

These pages are true testament to the meaningful relationships the Funeral Service Foundation shares with our donors, and how we work together to put our mission into action, generation by generation, community by community, family by family, and stitch by stitch.

In thanks,



Anthony Guerra, 2019-20 Chair  
Guerra & Gutierrez Mortuaries

**\$1.25  
MILLION**  
Dollars raised



**307,412**

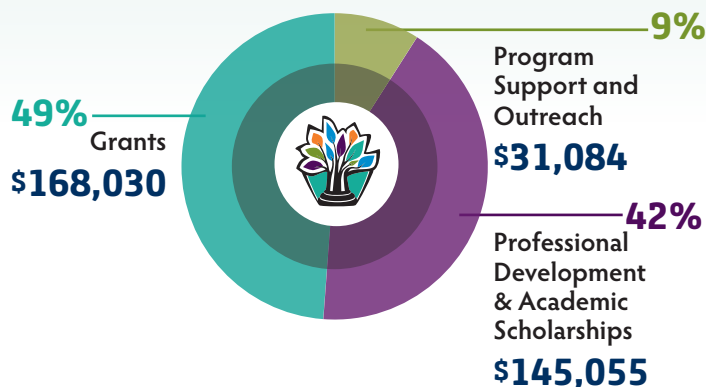
People reached in  
46 countries on  
social media



Follow us on social media to stay informed and visit [FuneralServiceFoundation.org](https://FuneralServiceFoundation.org) to learn how you can support the Foundation and your communities.



# 2019 **GRANTMAKING** total \$344,169



Financial Highlights*		
	2019	2018
Total Assets	\$10,041,887	\$8,139,145
Total Investment Earnings	\$1,172,924	(-\$155,583)
Operating Expenses	\$578,617	\$539,150

\*The numbers shown are exclusive of in-kind and planned giving support.



## 2019-20 BOARD OF TRUSTEES

**Front row (l-r):** NFDA Liaison Christopher Robinson, NFDA CEO Christine Pepper, 2019-20 Chair-elect Allan Cole, 2019-20 Chair Anthony Guerra, Immediate Past Chair Bob Arrington, Foundation Executive Director Lee Wiensch, 2019-20 NFDA President, R. Bryant Hightower.

**Back row (l-r):** Steve Gackebach, Trustee Emeritus Dave McComb, Kelly Milberger, Trustee Emeritus Steve Phelps, Kim Medici Shelquist, Trustee Emeritus Jay Dodds, Joan Billman, David Falconer, Bill Wappner, Trustee Emeritus Kurt Soffe, Chris Trainor, J. Mark Busch and Mark Krause.

**Not pictured:** Secretary/Treasurer Eric Tanzberger and Brad Speaks.



# GROWING relationships with mission-aligned organizations

**48**  
States with  
organizations sharing  
the Youth & Funerals  
message

In 2019 the Funeral Service Foundation continued to grow relationships through education and initiatives, and award grants to organizations who share our vision of an improved end-of-life experience for families.

## GRANT RECIPIENTS



## PARTNERS IN EDUCATION



**Arapahoe  
Community College**

**Community College  
of Baltimore  
County**



## YOUTH & FUNERALS INITIATIVE PARTNERS



## FOUNDATION '45 ACADEMIC SCHOLARSHIP WINNER

“A scholarship of any magnitude is significant, but this scholarship is life-changing. My passion is to help people with their grief, and specifically with children because of my own grief as a child after my father's passing. I am grateful for the Funeral Foundation's support in my future and career!”

Adam Grisier, Archbold, OH  
(Cincinnati College of Mortuary Science, Cincinnati, OH)







**377**

Students and professionals impacted by scholarships and awards



NFDA's  
Meet the Meet  
the Mentors



NFDA  
Professional  
Women's Conference  
Scholarships



Academic  
Scholarships



**NEW IN 2019!**  
NFDA International  
Convention & Expo  
Scholarships



Career  
Development  
Awards



Student  
Arranger  
Training



**NEW IN 2019!**  
NFDA International  
Convention & Expo  
Career Center

## Preparing funeral service professionals to **COMPASSIONATELY CARE** for families and communities

The Foundation awarded 377 deserving students and professionals with academic and professional development scholarships and opportunities in 2019. Highlights included awarding a record 25 academic scholarships to students in the US and Canada and expanding scholarship offerings to include 10 scholarships to attend the NFDA International Convention & Expo in Chicago in October, and sponsoring the Convention's first-ever Career Center.



**View our 2019 scholarship recipients  
and apply for scholarships online at  
[FuneralServiceFoundation.org](http://FuneralServiceFoundation.org).**

# CELEBRATING with old friends and fostering new relationships

More than 120 players and supporters came out to support the Funeral Service Foundation Golf Classic at Topgolf. Players enjoyed an afternoon of networking and tournament-style games and came together to raise \$113,700 during the annual fundraising event. Thank you to all our sponsors and players.



## TOP BENEFACTORS



**Dodge**

**\$10,000+**



**\$5,000+**

Batesville  
Guerra & Gutierrez  
Mortuaries  
Matthews International  
Park Lawn Corporation  
Regions Bank Funeral and Cemetery Trust

**\$2,500+**

Argent Trust  
Everdays  
Foundation Partners Group  
Homesteaders Life Company  
Keith Merrick, Inc.  
Mid-States Recycling  
National Guardian Life

**\$1,500+**

Busch Funeral and Crematory Services  
Express Funeral Funding  
Global Atlantic  
Lake Lawn Metairie  
MacKinnon & Bowes, Ltd.  
Marcorp/March Funeral Homes  
NFDA  
Nomis Publications, Inc.  
Wappner Funeral Directors & Crematory

**\$1,000+**

Arrington Funeral Directors  
Carmon Community Funeral Homes  
Eagle's Wings Air  
Hightower Family Funeral Homes  
Inman Shipping Worldwide  
Krause Funeral Homes & Cremation Service  
Schoedinger Funeral & Cremation Service  
Speaks Chapels, LLC  
Travel Plan by Inman

**\$500+**

Eagle & Federated Coach Company  
Fleming & Billman Funeral Directors  
Garfield Refining Company

## IN-KIND SUPPORT

Global Atlantic  
National Guardian Life  
NFDA  
NOMIS Publications, Inc.  
Southern Funeral Director  
Trigard



**50**

Companies and  
organizations that  
supported the Annual  
Golf Classic at  
Topgolf







## MAJOR GIFTS

underscore the funeral service profession's dedication to providing healthy, healing memorialization experiences.

*Major gifts not pictured:*

**Service Corporation International**  
\$50,000

**Mrs. Barbara Mack**  
\$30,000

**The Illinois Fund**  
\$27,750

**Mr. Ernie Hagel**  
\$25,000



**Messenger, LCC**  
\$10,000



# Legacy Honor Roll: **DONORS** at the helm

The Legacy Honor Roll reflects cumulative giving since 2002. Those listed are donors whose cumulative giving total is \$25,000+ (including in-kind support), and/or who donated to the Foundation in 2019 (as noted in **BOLD**). The Foundation is truly grateful for gifts at every level.

## CORNERSTONE SOCIETY \$500,000+



## FOUNDATION VISIONARY \$250,000+



**Pontone Family**

## COMMUNITY PILLAR \$100,000+

### Answering Service for Directors

Broadcast Music, Inc.

Buckner Management Services/  
Ralph Buckner Foundation

**Carmon Community Funeral  
Homes, John and Linda Carmon**

### Core Scientific

Cypress Funeral Services, Inc., Ken Varner

### Foundation Partners Group, LLC

Keystone Group Holdings, Inc.

### Legacy.com, Inc.

### Live Oak Bank

The Connie and John Morrow Family

**National Guardian Life  
Insurance Company**

### Nomis Publications, Inc.

Physicians Mutual

### Regions Funeral and Cemetery Trust

Ruck Funeral Homes, The Ruck Family

### The Richard Tetrick Family Foundation

### Trigard/Darby Family

The Whitmore Group, James Metzger

Wilbert Funeral Services, Inc.

## PARTNER IN MISSION \$50,000+

**Arrington Funeral Directors,  
Bob and Judy Arrington**

Buchanan Group

### Jay Dodds & Brad Green

Ferno-Washington, Inc.

Edward Fitzgerald

### FrontRunner Professional

Funeral Directors Life Insurance Company  
and Kris Seale *(In memory of Bill Seale)*

### Guerra & Gutierrez Mortuaries, Anthony Guerra

Holmes-Watkins Funeral Homes,  
The Holmes Family *(In memory of Arthur G.,  
Howard L., Mark & Norman M. Holmes)*

### The Robert G. Horn Family

**Johnson Consulting Group,  
Thomas Johnson and Jake Johnson**

Kapinos-Mazur Funeral Home,  
Maxine and Ed Mazur

**Keith M. Merrick Company,  
Inc., Mike Fleming**

### Krause Funeral Homes & Cremation Service

Lynch & Sons Funeral Directors,  
Thomas, Patrick and Timothy Lynch  
*(In memory of Edward Lynch)*

**Barbara C. Mack** *(In memory of Steve Mack)*

Meadow Hill Company, Inc.,  
David Gordon (Thumbies)

Michigan Funeral Directors Association

New York Funeral Directors Association

### Park Lawn Corporation

Patterson-Barclay Memorial  
Foundation, Inc., Jack Allen



**84%**

of gifts made by  
funeral homes and  
individuals

*part of our crew*

2019 Supporters				
Firm	Name	Location	Firm	
A Guerra & Gutierrez Mortuaries	11 Joe Bates	Oskawissa, Mo.		
12 Krause Funeral Homes				
13 Buckner and Co. Funeral Services				
14 Granby's Funeral Service, Inc.				
15 Granby's Funeral Service, Inc.				
16 Schaff Funeral Service, Inc.				
17 Arrington Funeral Directors				
18 The Holmes-Watkins Funeral Homes				
19 The Holmes-Watkins Funeral Homes				
20 Wilbert Funeral Services, Inc.				
21 Homesteaders Life Co.				
22 Global Atlantic				
23 Bobi Brown				
24 Schaff Funeral Service, Inc.				
25 Leavitt Funeral Home				
26 Merrick Company				
27 Merrick Company				
28 Merrick Company				





**Schoedinger Funeral & Cremation Service, Randy Schoedinger**  
**Walker Family Funeral Homes, Keith Walker**

## RELATIONSHIP BUILDER \$25,000+

Anderson-McQueen Funeral and Cremation Centers  
 Anthony Funeral & Cremation Chapels  
 ASCAP, Phil Skinner  
 Austin-Kositzky, Inc.  
 Baue Funeral Homes  
*(In memory of David C. Baue)*  
 Brashears Family  
**Busch Funeral & Crematory Services, James H. Busch, J. Mark Busch, John M. Busch**  
 Carriage Services, Inc.  
**ClearPoint Federal Bank & Trust**  
 Concord Family Services, Inc.  
**Consolidated Funeral Services**  
**Dodge Company**  
 Federated Funeral Directors of America  
 Fred Hunter Memorial Services  
**French Funerals and Cremation, Chester French Stewart**  
 Fuller Funeral Home and Cremation Service, Kay and Tim Miller and Michael S. Fuller  
**Ernie Hagel**  
**Hightower Family Funeral Homes, R. Bryant and Cathy Hightower**  
 Lynn and David Hirt  
 Earl Hodges  
 Horan & McConaty Funeral Home *(In honor of Jack and Valerie Horan)*  
 Iles Funeral Home and Preneed Systems *(In honor of Charles W. Iles)*  
 Independent Funeral Group, Inc.  
 Indiana Funeral Directors Association

**Inman Shipping, Dave McComb and McComb Family Foundation**

International Order of the Golden Rule

**Lake Lawn Metairie Funeral Home, part of Dignity Memorial**

Leavitt Funeral Home, Inc., The Leavitt Family

McLane Funeral & Cremation Services

William E. Mercer

**Messenger, LLC**

Miller-Jones Mortuary & Crematory

Nelsen Funeral Homes

**Patton-Schad Funeral & Cremation Services, Pat and Sue Patton**

Porter Loring Mortuaries

PSI Funds

**Radney Funeral Home, Randy Anderson**

Shackelford Funeral Directors

**Southern Funeral Director**

Stevens

Tennessee Funeral Directors Association

Tennessee Funeral Security, Inc.

Tiedemann-Bevs Industries, Inc.

Trust 100

Waller Funeral Home, Beth Waller Rosson and Bob Rosson

Walton's Funerals and Cremations, Ed McCaffery and Tammy Dermody

**Wappner Funeral Directors & Crematory**

**Wenig**

**Wilson-St. Pierre Funeral Service and Crematory, The St. Pierre Family Fund**

## PROJECT & PROGRAM ADVOCATE \$10,000+

**Dwayne R. Spence Funeral Homes**

**Eagle's Wings Air**

**Everdays**

**Implant Recycling, LLC**

**The Island Funeral Home and Crematory, Sheri Stahl**

**Jenkins-Soffe Funeral Chapels & Cremation Center**

**Jill and Dean Lambert**  
*(In memory of son Adam)*

**Madelyn Co. (In memory of Lisa Saxer Buros)**

**March Funeral Homes, The March Family**

**John and Candace Marsellus**

**Musgrove Family Mortuaries & Cemeteries**

**Myers Mortuary, Shaun & Richard Myers**

**SCI Illinois Service, LLC**

**Smith-Corcoran Funeral Homes, The Smith Family**

**Speaks Chapels**

**T.M. Ralph Plantation Funeral Home**

## FUNERAL SERVICE SUPPORTER \$5,000+

**Alternative Solutions USA**

**Butler Funeral Homes & Cremation Tribute Center**  
*(In honor of Paula Staab Polk)*

**Nan Carmon (In honor of John Carmon)**

**Eagle & Federal Coach Companies**

**Eannace Funeral Home**

**Express Funeral Funding**

**Jay Hardy and Tom Hardy**

**Illinois Funeral Directors Association**

**MacKinnon & Bowes, Ltd., Allan Cole**

**Oliverie Funeral Home**

**Christine Pepper**

## FOUNDATION PATRON \$1,000+

**Anderson Funeral & Cremation Services**

**Argent Trust**

**Arnett & Steele Funeral Home, Julius Steele, Jr., Mary Steele & Jason Steele**

**Baird Funeral Home, Tamara Baird**

**C.R. Lyons & Sons Funeral Home**

**Chicago Jewish Funerals**  
*(In honor of Stophar Bartol)*

**Cozine Memorial Group**

**Crouch Funeral Home, P.A.**

**E. Dale Gunter Funeral Home & Cremation Services**  
*(In memory of Fred & Zeta Bobbit)*

**Fleming & Billman Funeral Directors, Inc., Joan and Bob Billman**

**Gardinier Funeral Home, Inc., Michael and Lynanne Gardinier**

**Garfield Refining Company**

**Heritage Funeral Chapel**

**Justen Funeral Home & Crematory**

**Kim Medici Shelquist**

**Kelly Milberger**

**Mitchell-Wiedefeld Funeral Home**

**Montana & Wyoming Funeral Directors Associations**

## Legacy Honor Roll Continued

Network For Good  
Maurice and Susan Newnam  
Peter Rossi & Son Memorial Chapel  
Phaneuf Funeral Home  
Price Funeral Home, Inc.  
Reichmuth Funeral Home and Crematory  
**Robert Moore** *(In memory of the deceased members of the Moore and Josephs Families)*  
Robinson Funeral Home  
Swigart Easterling Funeral Home  
T.P. White & Sons  
Travel Plan by Inman  
Twiford Funeral Homes, David Twiford  
Michael Watkins  
Withum Smith & Brown, PC  
Worlein Funeral Home

### FOUNDATION FRIEND UP TO \$1,000

A.A. Rayner & Sons Modern  
Funeral Service  
A.H. Peters Funeral Home  
ACC Higgins  
Ahlgrim & Sons Funeral and  
Cremation Services, Ltd.  
Akins Funeral Home  
Altmeyer Funeral Home  
Aly Funeral Home  
Anderson Funeral Home, Ltd.  
Ang Chin Moh Funeral Directors  
Angeleno Mortuaries, Inc.  
Applied Lighting Solutions,  
Inc., Randall Padawer  
Arlington Memorial Chapels  
Armstrong Funeral Homes, Inc.  
Auble Funeral Home  
Barnes Friederich Funeral Home  
Bates Funeral Chapel  
Baxter-Gardner Funeral Home  
Beall Funeral Home  
Beecher Funeral Home  
Benson Funeral Home  
Blackburn-Giegerich-  
Sonntag Funeral Home  
Robert E. Milward Fund at Bluegrass  
Community Foundation  
Bowerman Funeral Home  
Bowlin Funeral Home, Inc.

Bracken Funeral Home  
Buch Funeral Home & Cremation Services  
Burton Funeral Homes & Crematory, Inc.  
Butler-Badman Funeral Home  
Byrum Funeral Home  
Caldwell & Cowan Funeral Home  
Cannon Cleveland Funeral Directors  
Capul Funeral Home  
Carleton Funeral Home, Inc.  
Catagnus Funeral Home &  
Cremation Center  
Cataudella Funeral Home  
Chandler Funeral Home  
Chapel of Angels Funeral Home  
Charles G. Schmitt Funeral Home  
Christopher Mitchell Funeral Home  
Church & Chapel Metal Arts  
Claussen Funeral Home  
Colonial Chapel  
Colvin Funeral Home  
Combs, Parsons & Collins Funeral Home  
Conway, Cahill-Brodeur Funeral Homes  
Copeland Funeral Service, Inc.  
Corey Funeral Home  
Cox Funeral Home  
Cozean Memorial Chapel & Crematory  
Craig-Hurt Funeral Home  
Crawford Funeral Homes  
D.S. Temrowski & Sons Funeral Home  
Dalcamo Funeral Home  
Davis & Powell Funeral Directors  
Diehl Funeral and Cremation Center  
Dorr & Clark Funeral Home, LLC  
Dreier-Giltner Funeral Home  
Dunn Family Funeral Home  
with Crematory  
E. Blake Collins Funeral Home  
E.F. Boyd & Son, Inc.  
E.J. Mandziuk & Son Funeral  
Directors, Inc.  
Randall Earl  
Edmonds & Evans Funeral Home  
Elite Urns  
Ellison Memorial Funeral Home, LLC  
Elton Black & Son Funeral Home  
Erlewein Mortuary  
Evans Mortuary  
Ewing Funeral Home  
Ferdinand Funeral Homes & Crematory

Fife Funeral Home  
Fisch Funeral Home & Monument, LLC  
Fouts Funeral Home  
Fox Funeral Home, Inc.  
Frain Mortuary Inc.  
Frank E. Smith Funeral  
Home & Crematory  
Franklin P. Jackson Funeral Home  
Frederick Funeral Home  
Fredrikson-Ganje Funeral Home  
Freitas-Ruprecht Funeral Home  
C. Crawford & Cynthia Garvin  
Gendernalik Funeral Home  
Gent Funeral Home, Inc.  
George H. Weldon Funeral Home  
George H. Wimberg Funeral Home  
George R. Rivet Funeral Home  
Good Sipler Funeral & Cremation Centre  
Gooden Funeral Home  
Gorsline Runciman Funeral  
Homes, Bruce Dunn  
Grandstaff-Hentgen Funeral Service  
Guy & Allen Funeral Directors, Inc.  
H.L. Snyder Funeral Home  
Haben Funeral Home & Crematory  
Halpin-Bitecola Brookdale  
Funeral & Cremation Service  
Hanlin Funeral Home  
Harman-Wright Mortuary & Crematory  
Harry H. Witzke's Family  
Funeral Home, Inc.  
Heath Funeral Chapel & Crematory  
Heritage Funeral Home, Ltd.  
Herman-Taylor Funeral Home  
and Cremation Center  
Herrmann Jones Funeral Chapel  
Hessel-Cheslek Funeral Home  
Hofmeister-Jones Funeral Home  
Hogg Funeral Home  
Homestead Road  
Honaker Funeral Homes & Cemeteries  
Hooper-Huddleston & Horner Funeral  
Home & Cremation Services  
Huehns Funeral Home &  
Cremation Services  
Humphreys County Funeral Home  
Hunn, Black & Merritt Funeral  
Home & Crematory  
J. Henri Morin & Son, Inc.  
J.E. Foster Funeral Homes, Inc.



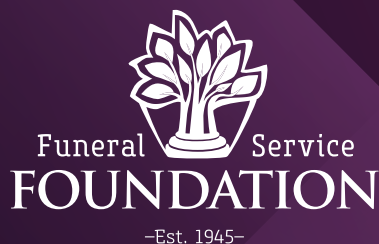


James O. Bradley Funeral Home, Inc.  
 Jardine Funeral Home  
 Johnstons' Wellwood Funeral Home  
 Jordan-Fernald Funeral Homes  
 Joseph A. Tomon, Jr. Funeral Home and Crematory  
 Joseph Levine & Son Memorial Chapel  
 Justin and Leslie Selle  
 Karnes & Sons Funeral Home  
 Kathleen M. Berry & Associates, LLC  
 Christopher Keyes  
 KFE Limited  
 L.E. Black, Phillips & Holden Funeral Home, Inc.  
 Langeland Family Funeral Homes, Inc. - Memorial Chapel  
 Langeland-Sterenbergh Funeral Home  
 Law Offices of Carol Green  
 Lawrence H. Woodward Funeral Home, Inc.  
 Leavitt Funeral Home  
 Leibensperger Funeral Homes  
 Leonard M. Pavlic Funeral Homes, Inc.  
 Lindsey Funeral Home, Inc.  
 Mangano Funeral Home  
 Manuel Rogers & Sons Funeral Home, Inc.  
 Martinson Funeral Home  
 Mauk & Yates Funeral Home  
 Maus Funeral Homes  
 McHoul Funeral Home, Inc.  
 Metz Mortuary  
 Michaelson Funeral Home  
 Miles Funeral Home  
 Molesworth-Williams PA Funeral Home  
 Molnar Funeral Homes - Southgate Chapel

Monahan Funeral Home  
 Morgan & Nay Funeral Center  
 Morrisett Funeral Home & Cremation Service  
 Mueller Funeral Home  
 Muir Brothers Funeral Home  
 Munden Funeral Home & Crematory  
 Nalder Funeral Home  
 Needham-Storey-Wampner Funeral Home  
 Neeld Funeral Home  
 Nie Family Funeral Home & Cremation Services  
 Paul E. Mayhew Funeral Home  
 Peck Funeral Home  
 Peterson Brothers Funeral Home and Cremation Services  
 Piasecki Funeral Homes  
 Powell Funeral Home, Inc.  
 Pulliam Funeral Home  
 Rago-Baldwin Funeral Home  
 Ralph F. Scott Funeral Home  
 Reed Funeral Home  
 Resurrection Funeral Home  
 Ritchay Funeral Home  
 Riverdale Funeral Home  
 Roeder Mortuaries  
 Rossi Family Funeral Home, Inc.  
 Royal Funeral Home, Inc.  
 Rozga Janssen Family Funeral Home & Cremations  
 S.W. Brown & Son  
 Sanderson Funeral Homes, Inc., Jacky Carver, Sr.  
 Sawyer George Funeral Home  
 Scarpelli Funeral Home  
 Schaff Funeral Home  
 Schumacher-Kish Funeral and Cremation Services, Inc.  
 Seaver-Brown Funeral Service  
 Seymour Funeral Home  
 Shalom Memorial Chapels  
 Sharer-Stirling-Skivlocke Funeral Home  
 Shoemaker Funeral Home  
 Sinai Chapels  
 Taron Smith  
 Smith Family Mortuaries  
 Smith Funeral Chapels  
 Southern Funeral Home  
 Spicer-Mullikin Funeral Homes & Crematory  
 The Springs Funeral Services  
 Steinhaus Supply Service  
 Stephane Hayes

Sturtevant Funeral Home  
 Sunset Funeral Home  
 The Ferguson-Rayam Funeral Home  
 The Good Funeral Home  
 Ashlee Theising  
 Thomas E. Burger Funeral Home, Inc.  
 Thomas F. Dalton Funeral Home  
 Tidd Funeral Home  
 Tommy E. Taylor Funeral Home  
 Toothman Funeral Home  
 Trainor Funeral Home  
 Village Funeral Home  
 W.W. Jackson Funeral Home  
 Wackerman Funeral Home  
 Waid Funeral Home  
 Karriaun Warren  
 Watson-Thomas Funeral Home  
 Weatherford Mortuary  
 Weeks' Funeral Homes  
 Weigel Funeral Home  
 Wetzel Funeral Home  
 Weymouth Funeral Home  
 Lee Wiensch  
 Wilkerson Funeral Home  
 Yoder-Culp Funeral Home  
 Zabka-Perdue Funeral Home

**YOUTH & FUNERALS**  
 A PROGRAM MAKING AN  
 IMPACT ACROSS THE WORLD  
 Request customized and free copies at  
[FuneralServiceFoundation.org](http://FuneralServiceFoundation.org)



Visit [FuneralServiceFoundation.org](https://FuneralServiceFoundation.org) to learn more about how the Foundation can help you in your work to serve families and communities during the pandemic and beyond.

## ANSWERING the call to serve with resiliency and devotion

### DEAR FOUNDATION DONORS,

Thanks to you, 2019 was a remarkable year for the Funeral Service Foundation. These pages tell that story.

Of course, I write this in the Spring of 2020, with the world turned upside down and our profession facing an unimaginable challenge. I am honored to be a part of the Foundation—to witness firsthand your resiliency, and your response to the COVID-19 Crisis Response Fund. **Your support in 2020 has already:**

- **Fueled the creation and distribution** of a grief guide for families and communities
- **Offset costs** for volunteers providing relief in hot spots
- **Purchased and distributed** thousands and thousands of masks and PPE supplies across the profession, and
- **Provided grants** to grief support organizations who are working alongside you in the face of this pandemic.

When I joined the Foundation team last year, colleagues told me about the unique nature of funeral service professionals—and boy, were they right. This profession is truly a calling, and I am in awe of how you answer that calling and serve your fellow humans in their most difficult days. Thank you for all that you do.

Best,

Lee Wiensch, CFRE  
Executive Director



**18**

Partnership  
organizations and  
grantees

**90**

Gifts made  
in tribute

13625 Bishop's Drive, Brookfield, WI 53005-6607  
877-402-5900 | [FuneralServiceFoundation.org](https://FuneralServiceFoundation.org)

