



Strategic Plan

January 10, 2019

*We elevate the mental wellbeing of
youth and children in Lancaster County.*

Our Values

We value caring.

We value collaboration.

We value a whole-person approach.

We value advocacy.

We value visibility.

Our Big Questions

1. How will we become more sharply focused on building the talent pipeline in behavioral health to help us elevate the mental wellbeing of youth and children in Lancaster County?
2. How will we improve access to behavioral health?

Our Strategy Screen Filter Questions

(scaled 1-4)

1. To what degree will children's behavioral health be enhanced by this?
2. To what degree will this fill an existing gap in services?
3. How viable is this in terms of staff capacity?
4. How much impact can we have based on our available resources?
5. How much of a positive return on investment will there be for Lancaster County?
6. To what degree does it align with our values?
7. How well will we be able to measure the success of this initiative?
8. To what degree does this utilize data-drive best practices?