2022-2023 Plan Summary

Vision

Cures for genetic aortic and vascular conditions.

Mission

Save and improve lives, while creating communities, for all individuals with genetic aortic and vascular conditions including Marfan, Loeys-Dietz, and Vascular Ehlers-Danlos syndromes.

Critical Success Factors

1. Be the preeminent provider of information and programs for affected individuals, families, and medical professionals.

2. Propel critical scientific discovery resulting in the best possible outcomes for affected individuals.

3. Operate as a highly inclusive, effective, and efficient organization.

4. Ensure significant financial resources to advance the mission.

Critical Success Factors

Be the preeminent provider of information and programs for affected individuals, families, and medical professionals.

Initiatives and Actions

- Develop new opportunities for early diagnosis and proper treatment of individuals with genetic aortic and vascular conditions.

- Increase the capacity and impact of the Help and Resource Center.

- Strengthen and increase connections, information and program services for our communities.

- Strengthen opportunities for engagement with the Foundation and increase engagement by condition.
Propel critical scientific discovery resulting in the best possible outcomes for affected individuals.

**Initiatives & Actions**

- Provide two year and four year grants for a pipeline of talented promising and senior investigators. And, found our first Everest Award.
- Support Aytu and Acer Clinical Trials by educating and enabling population enrollment.
- Collaborate with the research community and organizations worldwide to identify new therapies and treatments.
- Advocate for research support from governmental and non-governmental entities.

**Operate as a highly inclusive, effective, and efficient organization.**

**Initiatives & Actions**

- Embrace relevant technology, global data collection and analysis for impact-based evaluation, program improvements and organizational efficiencies.
- Improve online access to information by updating Division websites.
- Ensure the highest level of integrity, accountability, and transparency through achieving the highest industry standards.
- Attract, develop, and retain a well-qualified, motivated, diverse, and competitively compensated staff.
- Continue to pursue collaborations that might become available nationally and internationally to have a greater impact on the care and quality of life of individuals with genetic aortic and vascular conditions.
- Ensure a strong, effective, and diverse Board of Directors, Professional Advisory Board, and Scientific Advisory Board.

**Ensure significant financial resources to advance the mission.**

**Initiatives & Actions**

- Determine the feasibility of a Major Gift research campaign.
- Plan for 10% fundraising growth and establish stretch goals for all major campaigns.
“Looking Ahead to Fiscal ‘23”

FY ’23 Priorities

✓ Develop a 3 year Operational Plan
✓ Develop 3-5 year DEI Plan
✓ Develop a 3-5 year Mental Health Plan
✓ Plan for pilot Chicago Conference
✓ Develop a future conference type events
✓ Determine the feasibility of a Major Gift Research Campaign
✓ Re-explore the possibility of a patient registry
✓ Establish stretch goals for all major campaign initiatives
✓ Update Division websites

Major Events

✓ Conduct Board, PAB, and SAB Leadership Summit
✓ Conduct E3 Conference
✓ Conduct “Science in Paris”
✓ Conduct International Patient Meeting
✓ Conduct Second Annual Spanish Summit
✓ Conduct All Staff Training Event
✓ Fund first Everest Award

Community Events

✓ Offer 22 Walks (Adding Denver and Michigan Walks) and 2 Picnics
✓ 8 special events
✓ VEDS Birthday Bash
✓ Offer 4 Camp programs
✓ Offer 5 Symposiums