I am pleased to present Prairie Rivers Network’s 2012 Annual Report. In these pages you will see an organization making real progress for Illinois rivers, an organization with growing membership and influence, and an organization that is maintaining financial health in challenging economic times. Our most important asset—the network of people passionate about protecting clean water and healthy rivers throughout Illinois—is stronger than ever.

– Glynnis Collins, Executive Director

MEMBERSHIP AND DONOR GROWTH

Prairie Rivers Network’s members and donors are essential to achieving our mission. Our network of supporters provides a credible voice in support of clean, healthy water to elected officials and other decision makers. Through their financial support, our members directly support the programs that are making a difference for Illinois’ rivers. Thanks to you, over the past decade, Prairie Rivers Network has experienced a compounded annual growth rate of 15%. Our professional staff and our river protection programs have grown commensurately. Our membership topped 800 for the first time in 2012, putting us on track to reach our goal of 1,000 members by 2015.

SOUND FINANCIAL MANAGEMENT

Revenue growth in 2012 allowed Prairie Rivers Network to increase our budget while maintaining an adequate cash reserve. The budget growth allowed us to increase staff time directed to our river protection programs. Revenue sources were private foundation grants (66% of revenue, some of which is earmarked for 2013 expenses), member donations (28% of revenue), and sales, interest, and reimbursements (6% of revenue). Of every dollar raised, over eighty cents goes directly to supporting our programs to protect and restore clean and healthy rivers in Illinois.

Statement of Activities for the Year Ended December 31, 2012

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>$239,108 Programs Salaries</td>
</tr>
<tr>
<td>Grants</td>
<td>$559,229 Programs Taxes &amp; Benefits</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$754 Direct Programs Costs</td>
</tr>
<tr>
<td>In-Kind Donations &amp; Reimbursements</td>
<td>$36,223 Fundraising (with salaries &amp; taxes/benefits)</td>
</tr>
<tr>
<td>Sales &amp; Miscellaneous Revenue</td>
<td>$10,270 Management/General (with salaries &amp; taxes/benefits)</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$845,584 Total Expenses</td>
</tr>
</tbody>
</table>

Net Assets, beginning of year $488,937; Net Assets, end of year $539,157 *

* Our net assets at the beginning of the year include grant funds received in previous years earmarked for work in 2012. Similarly, net assets at the end of the year include grant funds earmarked for 2013 work. Our finances are audited each year by an independent certified accountant and are available upon request. Our Federal 990 tax forms are also available upon request or through www.guidestar.org.
Prairie Rivers Network came together in 1967 as a successful citizen initiative to halt an unwise reservoir project on central Illinois’ Sangamon River. Since that beginning the organization has responded to changing conservation needs and opportunities to become one of the largest, most effective conservation groups in the state.

Our river protection programs are guided by a vision of healthy waterways. Illinois’ rivers, streams, lakes, and wetlands provide valuable resources and services for people and essential habitat for other animals and plants. Our vision of healthy waters and good waterway use comprises the following elements:

- Clean water – Our rivers, lakes and streams should be clean enough for swimming and boating, to supply drinking water, and for responsible use by farmers and industry.
- Healthy water flows – Rivers and streams should be free from aggressive alterations of natural flows; such alterations can noticeably worsen flooding and droughts, disrupt healthy flora and fauna and deplete drinking water supplies.
- Edible fish – Waterways should support a wide range of commercial and sport fish that reproduce naturally and that everyone can safely eat.
- Resilience to climate change – Illinois’ 120,000 miles of rivers should provide a framework of connected natural areas and habitats, allowing plants and wildlife to thrive and adapt to changing climates.
- Protecting the best – The state’s cleanest and healthiest streams should enjoy enhanced legal protection to keep them that way.
- Rare plants and animals – Rare plants and animals in and around waterways should receive special protections to aid their survival and recovery.

Prairie Rivers Network’s conservation programs are intended above all to change public policies related to waterways and to enhance the enforcement of sound policies, thereby achieving lasting benefits on a large scale. We act ethically, make use of the best science and economic studies, work cooperatively with other organizations, and are willing to talk with all interested parties to find solutions. We promote research, local activism, public education, and land acquisition to aid our efforts to improve public policies. For a complete list of our specific conservation programs, please refer to our strategic plan at prairierivers.org/about/history.

The Bruce Hannon Friends of Illinois Rivers recognizes those members who have pledged an annual gift of $1,000 or more to sustain the work of Prairie Rivers Network into the future.

We are grateful to our donors and foundation funders, especially the many of you who have been with us for years. If you are just getting to know Prairie Rivers Network, we invite you to read about our recent accomplishments at prairierivers.org/about. We also invite you to follow us on Facebook (www.facebook.com/PrairieRiversNetwork) or Twitter (@PrairieRivers). These are also great places to connect with others who share your interest in clean water, wildlife, and river recreation.
COMMUNITY PARTNERS
Prairie Rivers Network thanks our community partners and encourages you to support them.

BUSINESSES
Platinum $5,000+
- McKenzie Wagner, Inc.*

Gold $1,000 to $4,999
- Enterprise Holdings
- Fox Development Corporation*
- Silver Lux Photography*
- UpClose Printing and Marketing*

Silver $500 to $999
- A.M.S. Incorporated, First Mid-Illinois Bank & Trust
- Health Alliance Medical Plans
- Marco Technical Documentation, Inc.
-National Wildlife Foundation
-Sleepy Creek Vineyards

Bronze $250 to $499
- Anderson Farms
- Blue Moon Farm
- Champaign Surplus*
- Common Ground Food Co-op

Silver Groups/Public Entities
- Groupo a la Cara
- Groupo Buenas Comunicaciones
- Groupo de Lectores
- Groupo de Mujeres

Gold
- Agropecuario
- La Flor de México
- La Raza
- La Voz de la Comunidad

Silver
- El Agua
- La Casita
- La Isla
- La Mariscadora

Bronze
- El Faro
- La Palma
- La Palma Intermodal
- La Playita

Community Foundation For The Land of Lincoln
Prairie Rivers Network thanks the following organizations that support our work.

Members $50 to $249
- American’s Central Port
- Brown, Hobbs, & McMurray Ins.
- Enterprise Holdings
- Gold
- McKenzie Wagner, Inc.*

GROUPS/PUBLIC ENTITIES
Bayes Lake Ladies Auxiliary
Community Foundation For The Land of Lincoln
Friends of Kickapoo Creek
Illinois Watershed Association
Knox College, Department of Philosophy
Laborers Local Union #393
Newman Woman’s Club
Northwest Illinois Audubon Society
Sierra Club, Prairie Group

GANCTORS
Grand Victoria Foundation
Joyce Foundation through the Alliance For The Great Lakes National Wildlife Federation
Ohio Citizen Action Education Fund
Rockefeller Family Fund
The Educational Foundation of America
The Lumpkin Family Foundation
The McKnight Foundation
Women, Food, and Agriculture Network

Community Partners
The Educational Foundation of Rockefeller Family Fund
Ohio Citizen Action Education Fund
Alliance For The Great Lakes
Newman Woman’s Club
Laborers Local Union #393
Land of Lincoln Community Foundation
Bayles Lake Ladies Auxiliary
International Galleries*
Brown, Hobbs, & McMurray Ins.
America’s Central Port
Common Ground Food Co-Op
Champaign Surplus*
Blue Moon Farm
Anderson Farms
Sleepy Creek Vineyards
Marco Technical Documentation, Inc.
Health Alliance Medical Plans
A.M.S. Incorporated
UpClose Printing and Marketing*
Enterprise Holdings
Gold
McKenzie Wagner, Inc.*

Supports and Organizations That Protect and Thank These Businesses
Prairie Rivers Network encourages you to support our community partners and organizations that protect and thank these businesses.

Supporters
Janice Ashwood, Rural Residents For Responsible Agriculture
Julie Bradwell
Joyce Blumenstein
Patricia and Charles Burns
Glenda Danner
Maria and Frederick Danner
Lori Roetman and Charles Davies
Marcy and Duncan Dodds
Cody Sokoloski
Don Gerard
Don Hanrahan
Ann Boisclair and Jeffrey Jens
Wenchai Nonas and Bruce Kamarn
William and Carol Kubitz
Bruce Larson
Janice and Bruce Larson
Warren G. Lavey Community Foundation B
Jeanne Austin and Richard Lazarus
Diane and John Martin
Barbara Morgan and Charles Zukoski
Jannal Patel
Blaine and Russell A. Peppers
Janis and Christopher Phillips
Mary Wallace and Ray Plante
Deborah and Stephen Rugg
Ruth Wene and Tom Seals
Julie and David Sherwood
Ruth and Rick Spors
Richard Stout
William C. Sullivan
Diane and Bob Swofford
Carol and David Thomas
Cindy Strukrud and Tom Von Geldern
Susan Feldman and Pius Weibel
Beth Wetzelt and Todd Amba
Lucy Whaley
Jane and David White

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Nancy Adams and Alfred Krahenbuhl
Stephanie and Ralph Alexander
Janice M. Bahr
The Bates Family
Mrs. Walter F. Bissenden
Charlotte Bryan
Blynn and David Bullock
Gynnis Collins and Nick Brzovic
David C. Eades
Jean Flemma and John Epifanio
Robert and Barbara Gerdes
John B. Gilpin
DiAnne and Terry Hatch
Jim Heins
Rita and Ralph Henneman
Susan and Lewis Hopkins
Dixie and Gary Jackson
Karen Carney and Rob Kanter
Betsy and Peter Kuchinke
Joan and Lex Lame
Annette and Charles Lansford
Clydia and Rick Larimore
Marlyn and Robert Lee
Diane and John Martin
Robert J. McKim
Jean and David Nannney
Sharon and Jack Paxton
Ann Planagan-Petry and Joe Petry
Michael Podolsky
Beverly and Thomas Rauchfuss
Roberson Family Benefit Fund
Brenda and Keith Rohl
Orville and Mary Ann Rohl
Annice Moses and Michael Rosenthal
Trent Shepard
Sue and Tom Smith
Cecily Smith and David Delaney
James O. Smith
Bill Van Hagey
William and Sandra Wilson
Carol Goodall Wock
Sherill and Richard Worthen

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Sandra and Greg Botts
Maggie Bruns
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Carol Emmerling-DiNoia and Frank DiNoia
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Ginnette and Bill Hamel
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Bruce Hannon
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Mare and Jim Payne
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Leo Van Munching
Judy Argenfield and Ben Watts
Mr. W. J. Wilson

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