

## Pony 4 Precious

### Strategic Plan 2022

In 2022 Pony 4 Precious will launch their 4 book and all sales are donated to the charity. We are focusing on our Free book program and working with horses.

We are going to focus on working for more corporate sponsorship some key sponsors for 2022 we are talking to or have donated are.

Bello Sol Inc

West USA Realty of Prescott

Yavapai title

Pioneer title

Home Guard home warranty

Some Private sponsors.

We are also focusing on other corporate sponsors

We are working for high schools and JR Colleges to offer scholarships to students this will be for

Chino Valley high school

Prescott High School

Prescott Valley High School

Yavapai College

Any other student in the USA can apply to Our goal is to give away \$5000 this year.

Pony 4 Precious had published book in 2020 and two more in 2021 and the fourth book will be spring of 2022. A Day in the List of Cowboy Mike and Winston. A Day at Blue Mountain Ranch with Cowboy Mike and Winston, Dr. Julie Visits Cowboy Mike and Winston and the new book is Cowboy Mike and Winston Visit Cowboy Church. 100% of all proceeds are donated to this charity.

Mike Eastwood published a book CEO-Stories all proceeds are donated to the charity. Booth books are sold on Amazon

In late 2021 the Board of directors developed a Free book program where the charity donates books to children. We had a huge success at a Northern AZ wranglers foot ball game giving free books to children that attended the game. We have booked this event again in their last July 2022 game. Our goal is to donate 2500 book this year.

We are developing a new website that should be launched by Mid-2022.