

Pony 4 Precious

Strategic Plan 2023

In 2023 Pony 4 Precious will launch their newest book in the series this is book 5. All sales are donated to the charity. We are focusing on our Free book program and working with horses.

We are going to focus on working for more corporate sponsorship and some key sponsors for 2023 Companies we are asking for donations.

Bello Sol Inc

West USA Realty of Prescott

Yavapai title

Pioneer title

Some Private sponsors.

Debbie Daveys

Joe Schrocman

We are also focusing on other corporate sponsors

We are working for high schools and JR Colleges to offer scholarships to students this will be for, We send in letters each year for students to apply.

Chino Valley high school

Prescott High School

Prescott Valley High School

Yavapai College

Any other student in the USA can apply to Our goal is to give away \$5000 this year if we can raise that much money.

Pony 4 Precious published a book in 2020, two more in 2021, the fourth book will be spring of 2022 and the fifth book will be published in 2023. A Day in the Life of

Cowboy Mike and Winston. A Day at Blue Mountain Ranch with Cowboy Mike and Winston, Dr. Julie Visits Cowboy Mike and Winston, Cowboy Mike and Winston Visit Cowboy Church, and the new book are Cowboy Mike and Winston visit the Racetrack. 100% of all proceeds are donated to this charity.

Mike Eastwood also published a book CEO-Stories all proceeds are donated to the charity. Booth books are sold on Amazon

In late 2021 the Board of directors developed a Free book program where the charity donates books to children. We had a huge success at a Northern AZ wranglers football game giving free books to children that attended the game. We have done this in 2021 and 2022. Our goal is to donate 2000 books in 2023.

We developed a new website that launched by Mid-2022.

The board of directors has developed a long-term plan to develop a teen ranch. The ranch would be 10 acres with horses, events, housing for an overnight stay, and much more. The budget to develop this is \$5 million. This program is launched in 2023 to start raising money.

We also have developed a new scholarship program in the name of Molly Anderson, she was a local horse trainer, and this will be starting in 2023 and launched on the website.