

NATIONAL
Park  Trust
Est. 1983

2011 ANNUAL REPORT

PRESERVING PARKS TODAY;
CREATING PARK STEWARDS FOR TOMORROW

OUR MISSION: PRESERVING PARKS TODAY; CREATING PARK STEWARDS FOR TOMORROW

OUR VISION: EVERYONE WILL HAVE AN AMERICAN PARK EXPERIENCE



Buddy Bison students in Eno City Park, NC

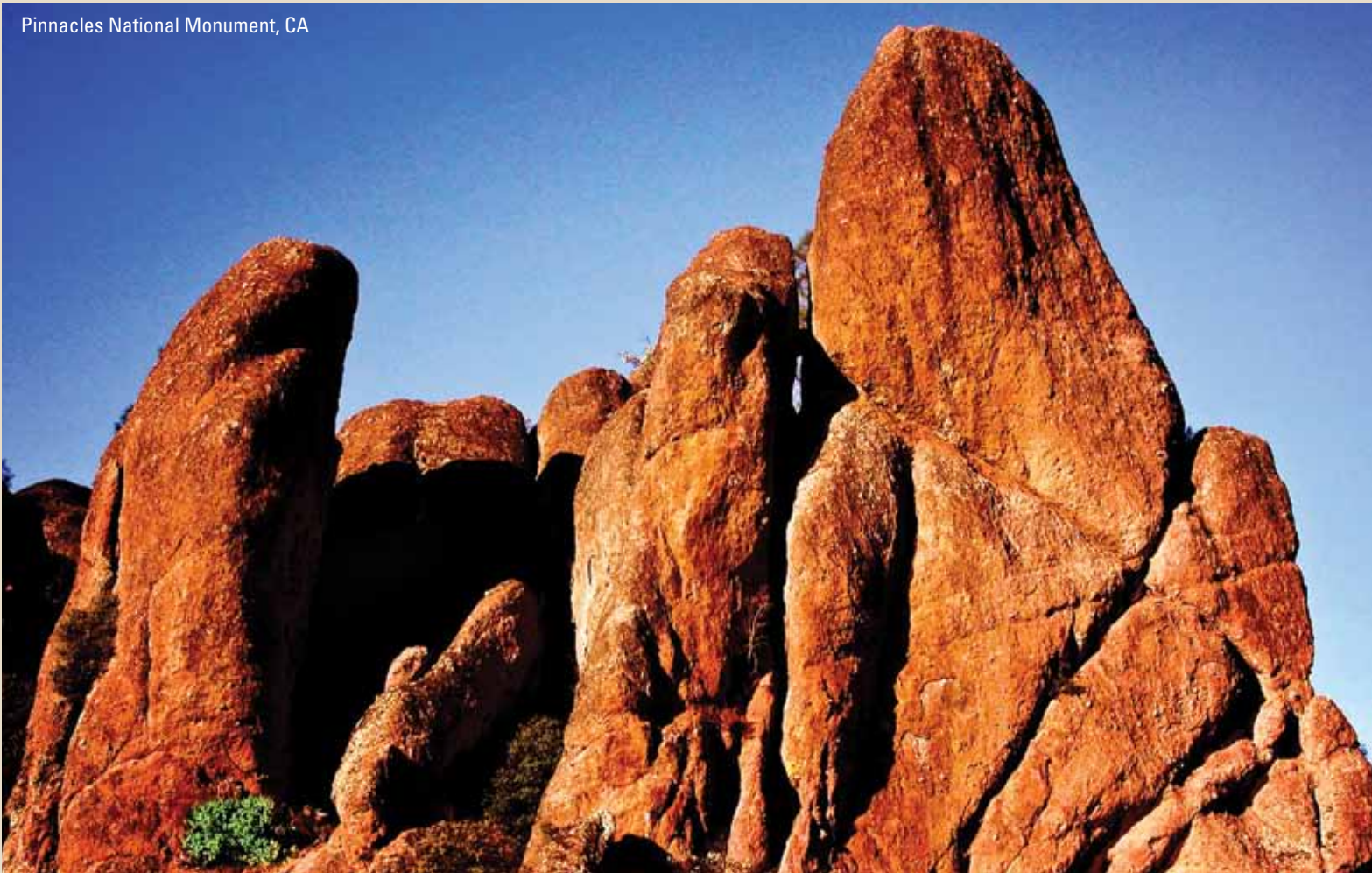


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Anacostia River, Washington, DC





2011 NPT Board (counterclockwise from bottom row left): Sue Vento, Bill Brownell, Diana Taylor, Chuck Knauss, Jonathan Cohen, John Rollins, Dale Crane (emeritus), Jim Speyer, Lee Verstandig, Evan Anderson, Ray Sherbill. Not pictured: Siobhan Davenport, Michael DeSantis, Rick Lehman, Rich Lodish, Fran Mainella, Barry Schimel, Mike Steed, Roger Wright

Preserving parks today; Creating park stewards for tomorrow

Dear Friends and Supporters:

The crisply-stated mission of National Park Trust along with our more informative logo reflect the continuing evolution in the strategic direction of the Trust for 2012, as we work to build on last year's milestone accomplishments. Most notably, these include the merging of our park preservation projects with our youth education programs.



Over the past year, the Trust experienced continued growth and an ever broader impact as we advanced important park projects and engaged thousands of inner city and rural students with these iconic landscapes using our nationally acclaimed Buddy Bison school program. In less than three years, we have engaged 30 schools (page 8) from predominantly underserved communities in 12 states and Washington, DC.

In honor of the 150th anniversary of the Civil War, the Trust began work to protect a high priority inholding at Kennesaw Mountain National Battlefield Park in Georgia. A unique aspect of our mission is to make park preservation relevant to young students. Using this project, we are designing an innovative education module that integrates our conservation work with the park's unique attributes, to teach lessons about the Civil War, Georgian history, civics, and environmental science.

This past year, we also began work to preserve the largest remaining inholding in Glacier National Park in Montana, and celebrated the acquisition of an 1800's schoolhouse at Pinnacles National Monument in California (pages 6-7).

In our continuing efforts to engage kids across the country with our parks, in 2011 NPT created the first annual National Kids to Parks Day. This national grassroots movement was launched on May 21, 2011 to connect kids – young and old – with parks in their communities. More than 190 mayors from 40 states and Washington, DC and 15,000 families from Hawaii to New York participated. Kids to Parks Day 2012 promises to be an even greater celebration of our parks with the creation of our new national school contest.

With our goal each year to recognize outstanding national conservationists and role models for our students, we were very pleased to honor **Senator Susan Collins** of Maine in June as the 11th recipient of the Bruce F. Vento Public Service Award (page 3). We also assembled our inaugural Leadership Council in October, an outstanding group of esteemed conservationists and corporate, education, and health care professionals dedicated to working with the Board and staff to advance the Trust's mission (page 4).

All of our 2011 milestones were achieved thanks to the very generous and loyal support of our friends, partners and supporters – many of whom are featured in this publication. You are helping us to ensure that *everyone will have an American park experience*. On behalf of our Board, staff and students, we thank you for your faith in and support for our work. We look forward to our continued partnership!

As Buddy Bison says, "Explore outdoors, the parks are yours!"

With great appreciation,

F. William Brownell
Chair, Board of Trustees

Diana Léon Taylor
Vice Chair, Board of Trustees

Grace K. Lee
Executive Director

SENATOR SUSAN COLLINS HONORED WITH BRUCE F. VENTO PUBLIC SERVICE AWARD

Senator Susan M. Collins of Maine was awarded National Park Trust's Bruce F. Vento Public Service Award on June 23, 2011 at a reception held at the Newseum in Washington, DC. Established in 2000, the award honors the legacy of Congressman Bruce F. Vento (MN), a 12-term member and former chair of the Natural Resources Subcommittee on National Parks, Forests, and Public Lands. As the committee chair, Vento passed more park legislation than any other previous chairman. Each recipient of the Vento Award has demonstrated a lifelong legacy and commitment to protecting America's natural heritage.

NPT honored Senator Collins for her outstanding record in land conservation and environmental protection. She is responsible for preserving 10,000 acres of Stowe Mountain and Robinson Peak Lands in Maine, spearheading efforts in the Senate to protect air quality, and introducing the Carbon Limits and Energy for America's Renewal (CLEAR) Act together with Senator Maria Cantwell. NPT also applauded her work on the Appropriations Subcommittee on the Interior, Environment and Related Agencies

Board Members Sue Vento and Bill Brownell with Senator Susan Collins (right).



and her proven track record over the years in establishing bipartisan relationships to achieve important environmental milestones. In addition, Senator Collins has supported forest roads, fish habitats, tax deductions for conservation easements, and discounted national park passes for veterans.

Sue Vento, NPT Board Member, presented the award stating, "It is clear that Senator Collins wants to live in a world in which we build and sustain strong communities, a world that embraces differences and then works to resolve rather than fuel them, and a world that treasures and preserves its natural resources." In accepting the award, Senator Collins said, "Making the best idea even better requires a strong public/private partnership, and the National Park Trust is an invaluable partner. I greatly appreciate the Trust for its work to preserve our nation's history as well as its scenery."



TWO BUDDY BISON STUDENTS MEET SENATOR COLLINS

During the Bruce F. Vento Public Service Award event, two students from KIPP DC: WILL Academy – **Brianna Williams** (left) and **Wrayzene Willoughby** (center) – had the opportunity to speak about the many things they learned through NPT's youth education program *Where's Buddy Bison Been?*® Brianna spoke about her National Kids to Parks Day adventures, while Wrayzene said, "I really love all that Buddy Bison has done for me and I wish to do more with him and give back to my community and the environment." They then presented Senator Collins with her own Buddy Bison. Senator Collins was very impressed with both students and their newfound appreciation of the natural world.

BRUCE F. VENTO PUBLIC SERVICE AWARD

To honor a public servant for his or her commitment to the environment and service, skill, and innovation in support of our public lands

PAST RECIPIENTS:

2011: Senator Susan Collins (ME)
2010: Senator Mark Udall (CO)
2009: Governor Arnold Schwarzenegger (CA)
2008: Senator Harry Reid (NV)
2007: Congressman George Miller (CA)
2006: Senator John McCain (AZ)

2005: Senator Bob Graham (FL)
2004: Congressman John Lewis (GA)
2003: Congresswoman Connie Morella (MD)
2002: Congressman John F. Seiberling (OH)
2001: Lt. Governor Lowell Thomas, Jr. (AK)

INAUGURAL LEADERSHIP COUNCIL ESTABLISHED

On October 26th, leaders from the conservation, education, corporate and healthcare communities came together for NPT’s inaugural Leadership Council meeting in Washington, DC. Guest speaker **Will Shafroth**, Counselor to Secretary of the Interior **Ken Salazar**, highlighted recent developments with the America’s Great Outdoors (AGO) initiative, and the Council discussed ways to advance NPT’s three-year strategic goals as they relate to the AGO agenda.

In 2012, the Council will work in concert with the NPT Board to strategically expand our programs in key geographic regions and to merge our youth education and park preservation work. “The members of the Leadership Council are a critical and valuable advisory resource for NPT’s Board and staff and will play a key role as we work together to achieve the Trust’s mission and strategic goals,” stated **Chuck Knauss**, NPT Board Member and chair of the Leadership Council. The members of the Leadership Council include:

- **Michael Carper** – Carper Foundation (DC)
- **Robert Council** – 3M (MN)
- **Jean-Michel Cousteau** – Ocean Futures Society (CA)
- **Sylvia Earle** – National Geographic Society (CA)
- **Cindee George** – Center of Wonder (WY)
- **Winston Hickox** – California Strategies, LLC (CA)
- **G. Edison Holland, Jr.** – Southern Company (GA)
- **Willie Iles** – Boy Scouts of America (TX)
- **Gwen Migita** – Caesars Entertainment (NV)
- **Joseph Molinaro** – National Association of REALTORS® (DC)
- **Mary Speyer** – City Kids (DC)
- **Susan Vento** – Church of the Assumption (MN)
- **Robert Zarr** – American Academy of Pediatrics (DC)



Members of the inaugural Leadership Council and NPT staff.

NPT WELCOMES TWO NEW STAFF MEMBERS



Billy Schrack – Education Director

Billy Schrack joined NPT as our new education director, and brings a range of experience as a former educator in the NYC public school system where he learned about the challenges and rewards of working in underserved communities. Billy is working with our Buddy Bison schools and coordinating National Kids to Parks Day. He earned a Bachelor of Science degree in elementary education with a concentration in middle school science from the University of Delaware and a Master’s of Science degree from the University of Long Island, where he studied earth science. He lives in Rockville, MD with his new wife Christina. An avid fisherman, Billy enjoys exploring our nation’s waterways. He also coaches youth lacrosse.



Adam Wieczorek – Development Coordinator

NPT also welcomes Adam Wieczorek as development coordinator. Adam brings to NPT his creative writing and communications experience with both nonprofits and environmental organizations. He recently interned with the Maryland League of Conservation Voters and Reith Energy, a renewable energy consulting organization. Adam earned a Bachelor of Arts degree in creative writing from Florida State University. He enjoys rock climbing in local, state and national parks across the country. “We are delighted to have both Billy and Adam on the NPT team. Their professional experience, enthusiasm and passion for the outdoors are strong assets that will benefit our rapidly growing programs,” says **Grace Lee**, NPT Executive Director.

A BOARD MEMBER'S PERSPECTIVE

PARK PRESERVATION: TWO SIDES OF THE SAME COIN



My own connection to the national parks began on childhood vacations to Great Smoky Mountains National Park. Each summer, my parents would pack my brother and me into the car, and we would drive to the Smokies. Coming from a big city, the staggering beauty and serenity of the park opened up my world and imprinted on me a life-long relationship with nature. And, we had a whole lot of fun! That childhood connection to the national parks became an important part of who I now am, and I cannot help but to pass that along to my own children.

What I have found is that almost everyone I meet who shares my commitment to park preservation also shares a connection to parks forged through childhood, and sometimes adult experiences. Some are through childhood vacations like mine to experience nature's splendor. Others are through experiences with national battlefield parks, connecting to our shared American history. But regardless of the type of American park experience they have had, the experience shaped them and inspired them to cherish and advance the conservation and expansion of the parks.

One of the things I think is most important about the National Park Trust is that it recognizes and bases its work on this concept that **preserving parks and experiencing parks really are two sides of the same coin**. The National Park Trust long has been at the center of park conservation, successfully working for many years to acquire lands to expand the national parks.



Jonathan Cohen (right) and his mother and older brother at Great Smoky Mountains National Park

And, with its Buddy Bison and Youth to Parks programs, National Kids to Parks Day, and other educational initiatives, the National Park Trust has become a leader in teaching children about parks and helping ensure that children have the opportunity to experience parks.

Recognizing the unbreakable connection between preservation and education, the National Park Trust now is putting its programs together. It is putting its land acquisition projects in the classroom to teach kids about the parks, and it is involving children in preservation efforts so that kids become empowered to be a generation of conservationists.

By connecting children and parks, the National Park Trust is preserving parks today, while creating tomorrow's park stewards.

Jonathan Cohen chairs NPT's Park Preservation Committee and is a partner at Gilbert, LLP.

INTEGRATING PARK PRESERVATION AND YOUTH EDUCATION

Three years ago NPT embarked on a new direction to make conservation relevant to young people in order to ensure the long term viability of our nation's parks. Our efforts resulted in three new, nationally recognized education initiatives: Youth to Parks® National Scholarship Fund, *Where's Buddy Bison Been?*® school program and National Kids to Parks™ Day. Through these programs, NPT is making conservation and outdoor recreation relevant to thousands of students from inner city, rural and suburban communities across the country.

This year, the Board approved a new strategic plan which lays out a blueprint for more fully integrating our programming. As part of this new imperative, NPT is developing an innovative pilot program that will connect

hundreds of children to environmental education and outdoor recreation opportunities at Kennesaw Mountain National Battlefield Park in Georgia, a new signature park preservation project for the Trust.

This park is an urban wilderness located less than 30 miles outside of Atlanta, but remains largely unknown to and unused by thousands of students from neighboring communities like Atlanta even though the park receives more than 1.5 million visitors per year (more than any other battlefield in the nation including Gettysburg).

In addition to protecting a critical 16-acre parcel of land within the park that is at risk for development, a parcel that is ranked near the top of the National Park Service's priority list for acquisitions from the Land and Water Conservation Fund (see page 7), the project will serve as a model for the integration of the Trust's land preservation and youth education programs in school communities across the country.

The goal in Kennesaw is to enable young people to be part of the preservation process and to teach them about the unique historical, geological, and social values of this urban wilderness. In addition, the Trust is developing a comprehensive education module that will focus on in-classroom instruction as well as in-depth experiential learning based on park experiences. The goal is that children will have specific tools to appreciate the park's value to American and Georgian history, understand the importance of conservation, and become advocates for these special places.

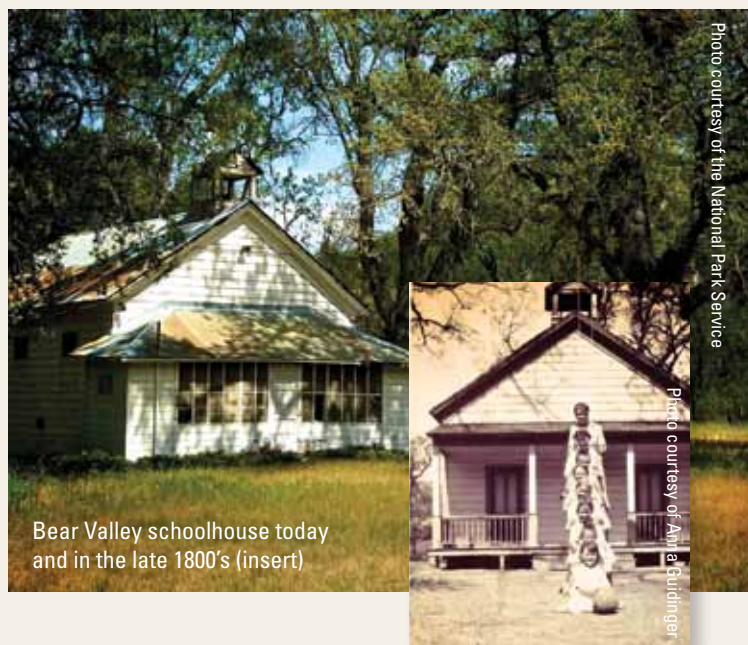


Photo courtesy of Darryl Duling

NPT PLAYS KEY ROLE IN PROTECTING HISTORIC SCHOOLHOUSE

California's Pinnacles National Monument is home to the spectacular remains of an ancient volcano and is a release site for the endangered California Condor. Now, thanks to NPT, Pinnacles has just acquired the historic Bear Valley schoolhouse. The one-room building was built in the late 1800s and is a quintessential old white schoolhouse – with a belfry peaking over the front door and located under a grove of oak trees. It served as the principle school for the local community for sixty years and subsequently functioned as the nucleus of community social life, serving as a gathering hall for many events.

NPT assisted in the transfer of the property from the county's school district to the National Park Service. "NPT played an essential role in this acquisition. We could not have done the transaction without them," says **Greg Gress**, NPS Chief of the Pacific Land Resources Program Center. Pinnacles National Monument plans to stabilize, restore and interpret this historic building for visitors to the national monument.



Bear Valley schoolhouse today and in the late 1800's (insert)

Photo courtesy of the National Park Service

Photo courtesy of Amy G. Fuldinger

Rebuilding the Lassen Peak Trail



Photo courtesy of Lassen Park Foundation

LASSEN VOLCANIC NATIONAL PARK

For the second year in a row, NPT assisted youth in achieving major progress on Lassen Volcanic National Park's signature trail. Through NPT's Youth to Parks National Scholarship Fund, young adult members of the California Conservation Corps (CCC) gained hands-on experience and marketable conservation and masonry skills as they set nearly 5,000 cubic feet of retaining walls and laid stone steps. Their work also included building 180 feet of new trail, 80 feet of old trail obliteration, and 75 feet of causeway construction. In the CCC – a youth service and workforce development program – young people like **Eric Sifers**, 22, learn responsibility and jobs skills; Eric can now add trail building and masonry to his resume, saying, "I learned so much about rock work and

also about the importance of having a safe trail. This was my second season working at Lassen and when I look at our work, I have a huge sense of accomplishment. I can't wait to bring my family and future family to see the work that we have done."

"We are very pleased about our partnership with the National Park Trust. Their support has made it possible for us to continue rehabilitating the Lassen Peak Trail for our community and future generations. Thank you for helping the Lassen Park Foundation Reach the Peak," said **Martha McCoy**, executive director of the Lassen Park Foundation.

WHAT IS THE LAND AND WATER CONSERVATION FUND?

The Land and Water Conservation Fund (LWCF) is a vital federal program for creating parks, forests, wildlife habitat, and recreation areas for Americans across the country. It has done more than any other program to expand the systems of local parks, recreational green spaces and public lands enjoyed by hundreds of millions of Americans.

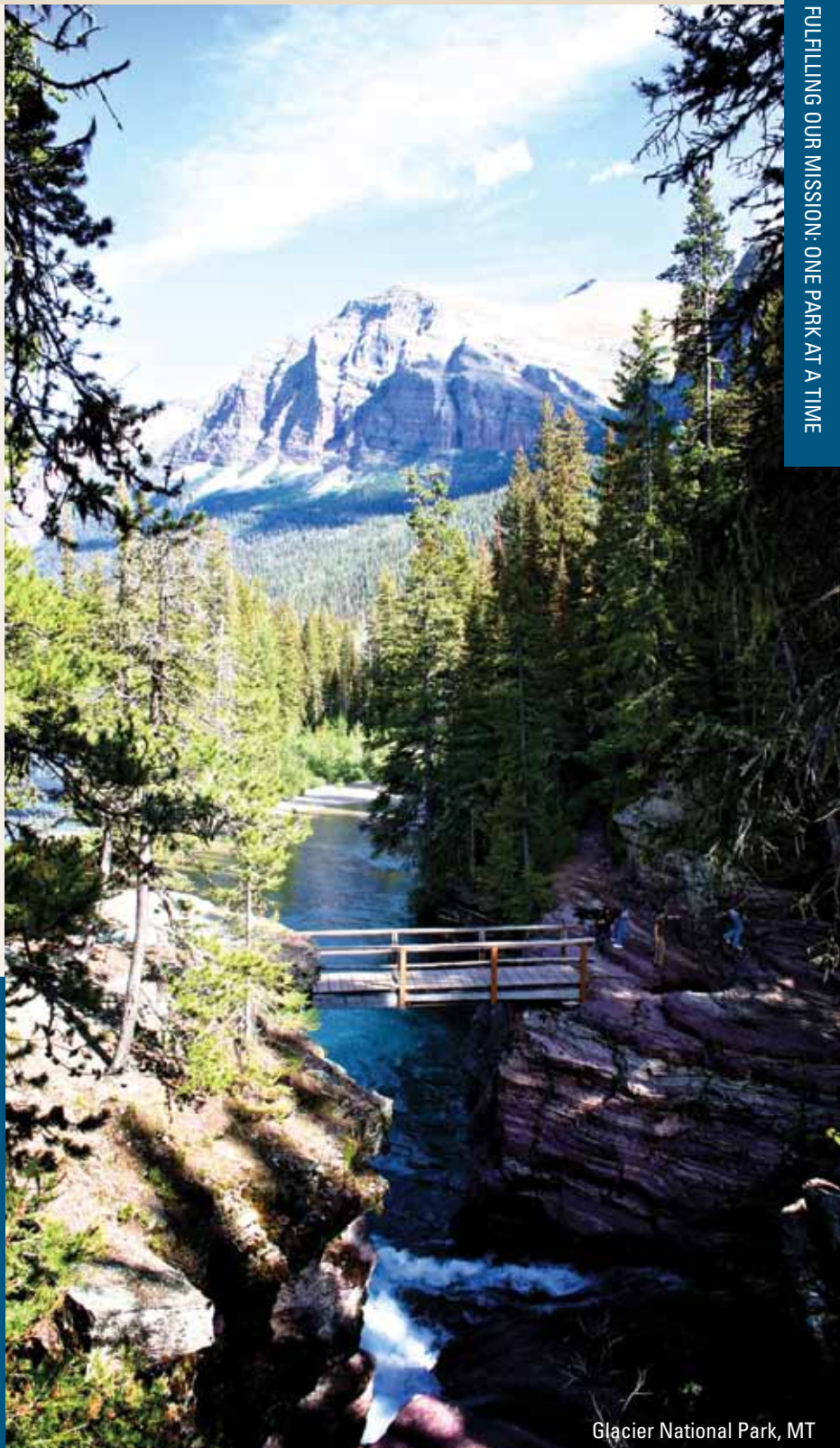
LWCF was created in 1965 as a way to offset environmental impact from offshore oil and gas drilling by using a small percentage of those drilling receipts (not taxpayer dollars) to create a fund for local, state and national conservation. Throughout its history, LWCF has enjoyed bi-partisan support; however, the program has been chronically underfunded leading to a number of missed opportunities for investing in important areas. Since its inception 44 years ago, only once has the program been fully funded by Congress at the authorized level of \$900 million. Public opinion polls reveal that more than three quarters of Americans think these dollars should be used as intended for conservation. NPT is part of a LWCF Coalition which supports full and dedicated funding for this important federal preservation tool.

CURRENT LWCF PROJECTS

With our conservation partners, NPT is currently working to acquire one of the largest (120 acres) remaining inholdings within Glacier National Park in Montana.

In honor of the 150th anniversary of the Civil War, NPT is working to acquire a critical inholding at Kennesaw Mountain National Battlefield in Georgia.

NPT is also working to protect property within California's Santa Monica Mountains National Recreation Area, an important open space resource for the Los Angeles area.



Glacier National Park, MT

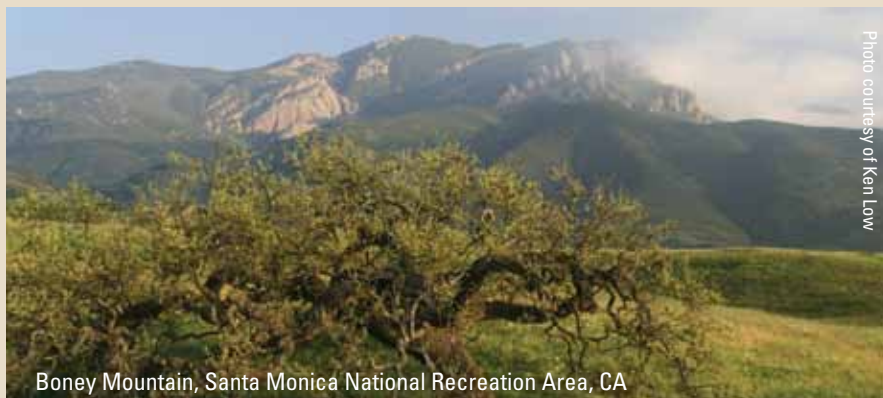


Photo courtesy of Ken Low

Boney Mountain, Santa Monica National Recreation Area, CA

"You [NPT] make a huge difference with respect to the preservation of and conservation of iconic natural wonders and history here in America"

– Secretary of the Interior Ken Salazar

Eno City Park, NC



Photo courtesy of Chris Riet Photography, LLC www.chrisrietphotography.com



WHERE'S BUDDY BISON BEEN?® — OUR SCHOOL PROGRAM

The goals of the Buddy Bison program are three-fold: 1) engage kids with our nation's parks, 2) create the current and next generation of park stewards and conservation professionals, and 3) promote healthy outdoor recreation. These all are achieved through our *Where's Buddy Bison Been?*® school program featuring our wooly mascot Buddy Bison and his classroom toolkits full of books, DVDs, maps and much more. Buddy Bison reminds students in our 30 schools nationwide to "Explore outdoors, the parks are yours!"

The most important feature of the school program is that it can be adapted to any subject or grade level from pre-K to 8. The toolkit is a "living" resource that is constantly enhanced and supplemented with additions from our education staff and park and education partners. In addition, our Buddy Bison Ambassador Speaker Series provides children with the opportunity to meet conservation role models and environmental professionals to learn about "green" jobs.

"For many of the children, the Buddy Bison program was the first opportunity [our students] had to visit a national park..."

— **Lyndsay Stephens**, fifth-grade teacher at Chester Community Charter School, Chester, PA



Seneca Creek State Park, MD



Photo courtesy of Collin Krauss

Zion National Park, UT



Hanging Rock State Park, NC



Indiana Dunes National Lakeshore, IN



Jean Lafitte National Historical Park and Preserve, LA



Lake Mead National Recreation Area, NV



AMERICAN PARK EXPERIENCE

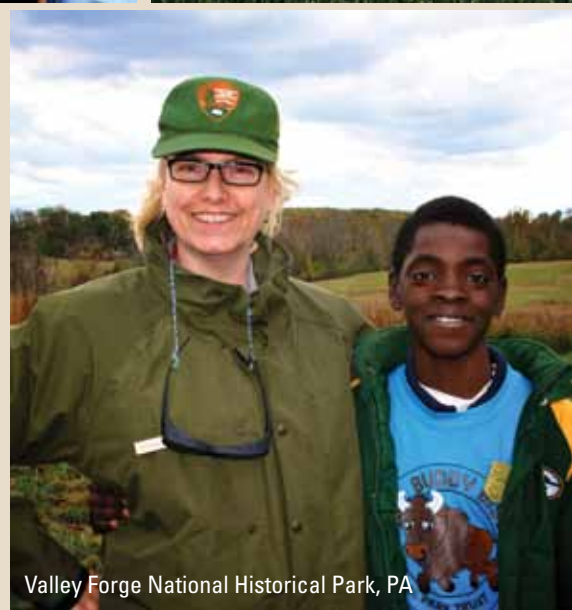
Yosemite National Park, CA



Yellowstone National Park, WY

BUDDY BISON BY THE NUMBERS:

- 30 Schools
- 12 States and Washington, DC
- 100 Toolkits provided to schools
- 6000 Students engaged in park experiences (including transportation)
- 10 Grades of children participating (pre-K to 8th)
- 80 Percent of Buddy Bison students on free and reduced lunch
- 2 Buddy Bison schools represented at the White House America's Great Outdoors Action Plan announcement



Valley Forge National Historical Park, PA



Mojave National Preserve, NV



Shenandoah National Park, VA



Washington, DC



Mountains of western Maryland

NATIONAL KIDS TO PARKS DAY: A NEW GRASSROOTS INITIATIVE

Our inaugural National Kids to Parks Day inspired cities and towns, families, elected officials, and organizations to visit their local, state and national parks on May 21, 2011. The event is officially in support of the **First Lady's Let's Move Outside!** initiative. NPT hosted a signature event on the National Mall where National Park Service Director **Jon Jarvis** greeted 400 Buddy Bison students from area schools. We are grateful to our partners and sponsors for helping to make our first National Kids to Parks Day a huge success. Mark your calendars: National Kids to Parks Day 2012 will be on Saturday, May 19 and will feature a national school contest open to all schools across the country. Visit kidstoparks.org to learn more.

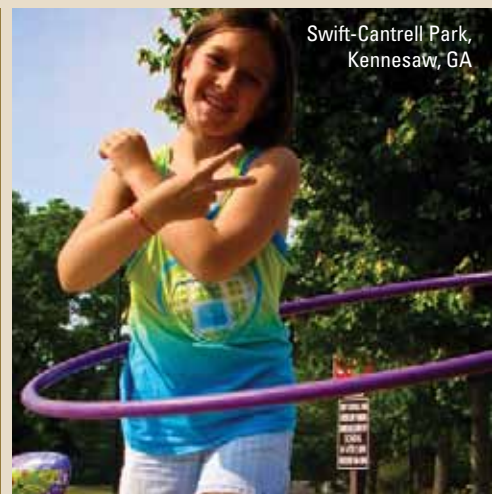


Waikiki Beach, HI

NPS Director Jon Jarvis
National Mall, Washington, DCSanta Monica Mountains National
Recreation Area, CA

INAUGURAL KTP DAY BY THE NUMBERS:

- 192 Mayors signed KTP proclamations
- 40 States and Washington, DC participated
- 15,300 Families visited parks
- 11 National partners
- 1 US Senate resolution passed. Our thanks to **Senators Mark Udall (CO), Lisa Murkowski (AK), Jeff Bingaman (NM) and Richard Burr (NC)**

Swift-Cantrell Park,
Kennesaw, GA

NATIONAL PARTNERS:

US Dept of the Interior Youth in the Great Outdoors
America's State Parks
American Academy of Pediatrics
National Education Association
Children's National Medical Center
Children & Nature Network

Boy Scouts of America
Girl Scouts of the USA
US Army Corps of Engineers
President's Challenge Program
National Environmental Education Foundation

OUR SPONSORS:

Walmart
The North Face
Cigna
Safeway



National Mall, Washington, DC



Parker, CO

BUDDYBISON.ORG HAS A NEW LOOK!

Our Buddy Bison website was created just for kids and now features new tools to get them excited about being active and exploring outdoors at our nation's parks! The site features enhanced photo galleries, games and great resources to help parents plan their next park adventure.

Visit buddybison.org to see it for yourself, then send us photos of your travels with Buddy Bison!



Yellowstone National Park, WY

BUDDY BISON IS YOUR PARK TRAVEL COMPANION

Buddy Bison inspires kids, parents and educators to get outside to enjoy nature and the park system. Now you can get your own Buddy Bison to take with you as you explore America's parks by visiting buddybison.org.

All proceeds from the sale of Buddy Bison benefit National Park Trust's Youth to Parks® National Scholarship Fund to provide park experiences for underserved youth across the country.

Don't have time to order online? Buddy Bison can be found in more than 100 national park bookstores across the country including Ellis Island, Yellowstone and the National Mall. To find a comprehensive list, visit our website at buddybison.org.



Anacostia River, Washington, DC



Zion National Park, UT

JOIN THE PARK PRESERVATION CONVERSATION AND VIEW OUR SOCIAL MEDIA PROFILES

Stay up to date on Buddy Bison's latest adventures by following him on Facebook and Twitter!

Facebook: www.facebook.com/NationalParkTrust
Twitter: [@ParksAreYours](https://twitter.com/ParksAreYours)



HOW NPT WORKS

How do we accomplish our mission?

NPT is the nation's only organization dedicated to the completion of the American system of national and state parks through the identification of key land acquisition needs and opportunities, and the convening of potential funders to acquire these lands. The Trust also works to make the park experience relevant to students across the country by ensuring that current and future generations – especially at-risk and underserved youth – learn from, appreciate and experience this national heritage.

Through Park Preservation

NPT's vision is that "everyone will have an American park experience". To achieve this, we work in several ways: by expanding parks, preserving existing parks, and purchasing private land within or adjacent to parks and critical public lands.

Through Our Buddy Bison Programs: Four Ways to Get Involved

NPT seeks to inspire people of all ages and socio-economic levels to love parks and protect them.

- NPT created the Youth to Parks National Scholarship Fund to provide critical resources for park experiences that benefit underserved children and their families, including transportation.
- Our *Where's Buddy Bison Been?* school program works with teachers and administrators to create park experiences and to incorporate park educational resources into the classroom.
- Individuals and families can get their own Buddy Bison and share with us photos and stories of their experiences.
- Our National Kids to Parks Day grassroots movement engages kids, families, teachers, mayors and other elected officials with their local parks.

HOW YOU CAN HELP

We are proud that in fiscal year 2011, 84% of our resources were invested in our park preservation and youth education programs.

Get a Buddy Bison

For your gift of \$15 or more, you can receive your own Buddy Bison. Buddy Bison encourages kids and families to "Explore outdoors, the parks are yours!" Buddy Bison is also sold in more than 100 national park stores.

Send your pictures with Buddy Bison in our nation's parks to buddy@buddybison.org, and we may feature them on our website (buddybison.org) or in our e-newsletter (*Buddy Bison's Buzz*). You can also send in videos, stories, songs or artwork that you have been inspired to create.

Become an NPT Member or Gift an NPT Membership

Become an NPT member today for \$35 and join the national movement to protect our nation's parks. Also consider gifting an NPT membership to your friends and family. As a member, your loved ones will receive many great benefits, including their own Buddy Bison, NPT's annual report and calendar, and invitations to NPT's special events. Please support NPT and 'gift' your memberships today!

Donate Monthly

Contribute monthly, quarterly, or annually on an ongoing basis. Make your initial donation online at parktrust.org and future donations will be automatically charged to your credit card. You can change your options at any time and an email receipt will be sent for each gift.

Workplace Giving

Federal employees can designate a portion of their paycheck to NPT through the Combined Federal Campaigns (CFC). Our CFC number is 12213. Our United Way giving number is 2358. NPT also participates in many State Employee Campaigns.

Corporate Matching Gifts

Many employers match charitable gifts made by employees, enabling you to double or even triple your donation. Check with your personnel office about your company's matching gift program.

Honor a Family Member or Friend

Make a gift to NPT to honor family and friends. NPT will prepare a special card or letter to notify them of your thoughtful gift.

Gifts of Securities

Appreciated securities will allow you to make a donation and enjoy significant tax benefits. You will receive an income tax charitable deduction for the full fair market value of the securities and avoid all or part of your capital-gains tax. Your broker can transfer securities electronically to NPT.

Gifts by Will: Bequests

Bequests enable you to provide for NPT's work in perpetuity. You can donate a specific dollar amount, personal property, real estate, a percentage of your estate's value, or a part or all of the remainder of your estate. Contact us for further details on how you can give a legacy gift.

Planned Gifts

Life income gift options include charitable remainder trusts and charitable gift annuities.

Life Insurance and Retirement Plans

You can designate NPT as the owner and beneficiary of a life insurance policy. Premiums on such policies may be tax deductible. Retirement plans are another asset that you can leave to NPT, since both estate and income taxes can be avoided when NPT is named a beneficiary.

NPT is a nonprofit charitable organization (501c(3)) exempt from taxation (Tax ID # 52-1691924). All contributions to NPT are 100% tax deductible. Please contact your tax attorney or accountant to determine which options are best for you.

For more information, contact:

Shana Newman Fajardo, Development Director

Email: Shana@parktrust.org

Phone: 301-279-7275 ext. 15

SPONSOR SPOTLIGHT

NPT SALUTES TWO OF OUR LOYAL AND GENEROUS SPONSORS.



Buddy Bison students with HERO volunteers, Valley Forge, PA



Explore Your Parks event at FDR State Park, NY



CAESARS ENTERTAINMENT

Our partnership with Caesars Entertainment and Caesars Foundation began in 2010, when they provided critical resources to create Buddy Bison park experiences for four underserved schools in Nevada and California. These students experienced the marvels of Lake Tahoe, Lake Mead, the Hoover Dam, and the Mojave Desert. They gained valuable information on environmental stewardship while learning about a variety of ecosystems. In addition, each classroom received a Buddy Bison toolkit filled with teacher resources to incorporate environmental education into lesson plans throughout the year.

In 2011 Caesars generously provided funding to engage five new Buddy Bison partner schools in New Orleans, LA; Biloxi, MS; Valley Forge, PA; Council Bluffs, IA; and North Kansas City, MO. This funding represents a significant expansion of their commitment to NPT's educational program.

*"We are privileged to provide students across the country with opportunities to learn about and connect with nature through the Buddy Bison program," said **Jan Jones**, Executive Vice President of Government Relations and Communications, Caesars Entertainment. "These outdoor classrooms are an important part of safeguarding our environment for future generations."*

Supporting the Buddy Bison program is one facet of Caesars' HERO Program in which employee volunteers support their community. *"We are very grateful to Caesars and their employees for providing this opportunity for hundreds of elementary school students across the country who otherwise would never be able to enjoy our magnificent parks and the outdoors," said **Bill Brownell**, NPT Board Chair.*

THE NORTH FACE

In early 2011, The North Face partnered with NPT as well as our nation's state parks for the second annual Explore Your Parks (EYP) program. Through the EYP program, hundreds of Buddy Bison students from 6 schools in New York and Washington, DC were able to get outdoors and enjoy recreation areas close to their home.

*"The kids and parents had a great time, it was fun seeing them have this experience to share. I went on a short nature hike with a few families during which we saw a pack of deer – they had never seen deer before! One of the parents was so excited she had a notebook along with her and was taking notes on all that our hike leaders were teaching us... The event was awesome!" – **Brian Chap**, Principal, Brooklyn Jesuit Prep, NY.*

*"At The North Face, we're committed to encouraging more people to get outdoors, and we want to bring attention to the dozens of unique places to explore nature close to home within our treasured state parks system" said **Todd Spaletto**, president of The North Face.*

In addition the North Face provided key funding for the inaugural National Kids to Parks Day celebrated on May 21, 2011. This grassroots movement engaged nearly 200 mayors in 40 states and Washington, DC, connecting thousands of children and their families to parks across the country.

*"We greatly appreciate the leadership support from The North Face that benefits not only our Buddy Bison students, but also our National Kids to Parks Day movement," said **Diana Léon Taylor**, NPT Board Vice Chair.*

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NPT is most grateful for the generous financial and in-kind support of the following individuals, corporations, and foundations for our park preservation and youth education programs in fiscal year 2011 (July 1, 2010-June 30, 2011). We are pleased to recognize the following leadership donors. Thank you!

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Anacostia River, Washington, DC

Photo courtesy of Keith B. Hyde, US Army Corps of Engineers

NPT THANKS THOSE WHO SUPPORT OUR MISSION THROUGH THESE CAMPAIGNS:



United Way #2358



CFC #12213



We are proud that in fiscal year 2011, 84% of our resources were invested in our park preservation and youth education programs. NPT once again has met all 20 criteria of the Better Business Bureau Wise Giving Alliance. **Please visit the Better Business Bureau Wise Giving Alliance website for their report on National Park Trust.**

FINANCE AND INVESTMENTS

STATEMENT OF ACTIVITIES (Audited)

YEAR ENDED JUNE 30, 2011

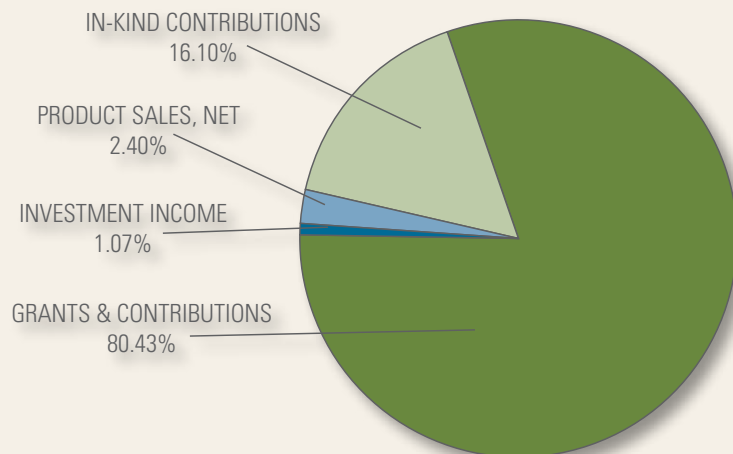
	Total 2011	% of Total
SUPPORT AND REVENUE		
Grants and Contributions	511,013	80.44%
In-Kind Contributions	102,268	16.10%
Product Sales, Net	15,240	2.40%
Investment Income	6,767	1.07%
Total Revenues	635,288	100.0%
EXPENSES		
PROGRAM SERVICES		
Youth Projects	371,555	54.82%
Public Education	134,665	19.87%
Land Conservation	63,995	9.44%
Total Program Services	570,215	84.14%
SUPPORTING SERVICES		
General and Administrative	24,244	3.58%
Fundraising	83,270	12.29%
Total Supporting Services	107,514	15.86%
Total Expenses	677,729	100.0%
Change in Net Assets before Non-operating Items	(42,441)	
Realized and Unrealized Gain on Investments	27,538	
CHANGE IN NET ASSETS	(14,903)	
NET ASSETS, BEGINNING OF YEAR	3,249,498	
NET ASSETS, END OF YEAR	3,234,595	

STATEMENT OF FINANCIAL POSITION (Audited)

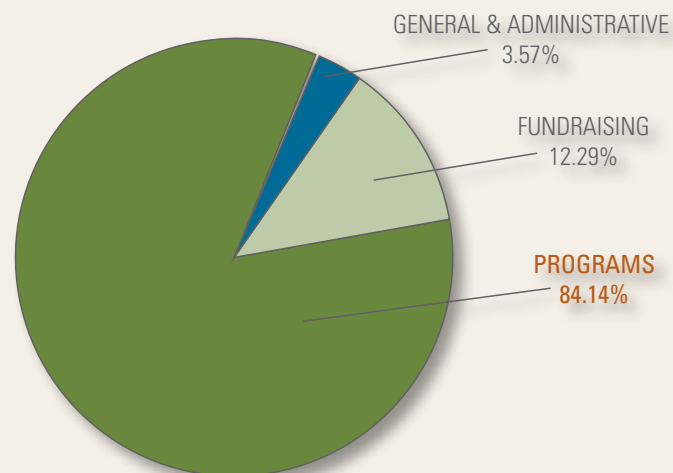
	June 30, 2011
ASSETS	
Current Assets	229,805
Investments	210,238
Property & Equipment (Net of Depreciation)	1,381
Real Estate and Related Holdings	2,855,701
TOTAL ASSETS	3,297,125
LIABILITIES	
Current Liabilities	62,530
Long-term Liabilities	-
TOTAL LIABILITIES	62,530
NET ASSETS	
Unrestricted	3,234,595
Temporarily Restricted	-
TOTAL NET ASSETS	3,234,595
TOTAL LIABILITIES & NET ASSETS	3,297,125

Our complete audit is available on our website:
Visit parktrust.org, and click "Get Involved".
A hard copy is available upon request.

REVENUE & SUPPORT \$635,288



EXPENSES \$677,729



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