Pikes Peak Habitat for Humanity
Three-Year Strategic Plan
July 2022 through June 2025
(approved 6 June 2022)

PPFH Strategic Goals must align with HFHI Strategic categories that include Build Community, Build Sector, Build Societal Impact and Build a Sustainable Organization (affiliate). This includes implementing at least one global objective from each impact goal.

To fit within HFHI’s goals, PPHFH goals and tactics should include the following:

Community Impact:
- Serve families through sustainable construction and housing support services
- Leverage shelter as a catalyst for community transformation
- Grow capacity to serve the most vulnerable, the disaster-affected, and the urbanizing world

Sector Impact:
- Support market approaches that increase products, services, and financing for affordable housing
- Promote policies and systems that advance access to adequate and affordable housing

Societal Impact:
- Serve as a leading voice in growing awareness of housing as a critical foundation to breaking the cycle of poverty
- Mobilize volunteers as hearts, hands, and voices for the cause of adequate affordable housing

Sustainable Affiliate:
- Fund the mission
- Grow skills and leadership capabilities
- Operate with excellence

PPFH potential Board of Director goals and staff tactics to achieve in 3-year strategic plan: (To be discussed by board and executive staff prior to board-approval in May/June 2022)

Goal #1  --  Open a Third ReStore in 2025

Goal #2  --  Increase the number of families served through implementation and expansion of an Aging in Place Home Repair program, expand the Critical and Brush with Kindness programs, and strengthening of homeowner services

Goal #3  --  Strengthen and Expand Donor Relations

Goal #4  --  Grow capacity to serve the most vulnerable globally and local families earning 30-80% AMI including stabilize annual home construction at 7 to 8 homes per year

Goal #5  --  Strengthen and Expand Advocacy

Goal #6  --  Grow Organizational Capacity of PPHFH (continuation of existing board-approved goal)