

Strategic Plan 2022-2025

What are your growth plans for the next year?

Our growth plans for this year include:

1. INCREASE HUMAN RESOURCES CAPACITY – Onboarding additional board members and volunteers.
2. CREATE A SUCCESSION PLAN FOR THE ORGANIZATION AND THE EXECUTIVE DIRECTOR ROLE.
3. PROMOTING ORGANIZATIONAL EFFECTIVENESS – Increasing efficiency and expansion and developing collaborative partnerships.
4. INCREASE TECHNOLOGY -- CONTINUE TO EMBRACE TECHNOLOGY, NEW WAYS OF REACHING WOMEN.
5. CREATE FUNDRAISING SOURCES – Increase grants, acquire more corporate sponsors and strengthen our reoccurring donor base.
6. DEVELOP ONLINE PROGRAMMING.
7. REASSESS AND STRENGTHEN OUR FINANCIAL MANAGEMENT, POLICY AND PROCEDURES.
8. UPDATE AND CREATE NEW ORGANIZATIONAL POLICY AND PROCEDURES AND ROLE DESCRIPTIONS.
9. SOPHISTICATE OUR VOLUNTEER SOLICITATION AND ONBOARDING.
10. CREATE THE INFRASTRUCTURE AND SYSTEMS FOR ASSOCIATE CHAPTER DEVELOPMENT.

We have goals that expand to 2030 that focus on achieving our vision for 2030.

Growth Plan – Next Five years

What are your growth plans for the next five years?

Our growth plan for 2030:

Who we are: Motherless Daughters Ministry, an international non-profit organization, known throughout the world, with chapters in North America, Europe, and the Middle East.

Who we serve: Women and girls under 18, including those who are affected by mother loss created by imprisonment, drug addiction, trafficking, and homelessness. Additionally we support marginalized populations. We embrace diversability, the uniqueness and potential in every human being. We offer resources for those providing care for the motherless daughter, such as men, women, siblings, cousins, aunts, uncles, foster or adopted parents, and grandparents.

Product and Service Innovations: Online and onsite courses, coaching including on demand coaching, mentoring programs, webinars, and published books. The ministry is first in its field to provide a certified coaching program to equip others on their mother loss journey. Access is user friendly through social media, web access, and a mobile app.

Collaborations: The ministry partners with AARP, ICF (International Coaching Federation), Nursing boards, ACA (American Counseling Association), and other credentialing organizations to provide CEU's towards recertification.

Fans and Funders: Celebrity sponsors from several industries are a voice for the motherless daughter. The ministry receives support through the generous giving from corporate sponsors. Additionally, grants help to subsidize the development of new products