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# 2007 REPORT TO THE COMMUNITY

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SINCE 1967, NEW DETROIT HAS RETAINED ITS FOCUS AND STRENGTH AS A LEADERSHIP COALITION REPRESENTING THE DETROIT-AREA'S DIVERSE RACIAL AND ETHNIC COMMUNITIES.

## To our New Detroit supporters,

The past year marked a special occasion for New Detroit—our 40th anniversary. We commemorated this historic date with a special board meeting featuring comments by Walter Douglas, a former president of New Detroit, Arthur Johnson, a founding member and Alan E. Schwartz, a former chairman. They shared with us their memories of New Detroit's early years—when Detroit's corporate leadership was first learning about the racial inequities, poverty and police brutality that were among the causes of the 1967 civil disorder. New Detroit provided the forum for the first meaningful dialogue between white members of the city's power structure and the people of color who were too often left out of the decision-making.

As New Detroit board members,



**New Detroit President and CEO Shirley R. Stancato and Chairman John Rakolta, Jr.**

the region's corporate leaders gained a sense of social responsibility and civic concern that inspired them to change their recruitment and hiring policies, invest in Detroit, purchase from minority vendors, and many other positive actions that now are routine policy. This was the start of New Detroit's efforts to close the

social and economic gap between the races.

Since 1967, New Detroit has retained its focus and strength as a leadership coalition representing the Detroit area's diverse racial and ethnic communities. Our work as the race relations coalition continues its focus in four critical areas: Community Capacity

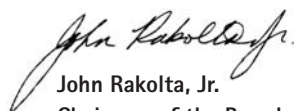
Building, Economic Equity, Race Relations and Cultural Collaboration, and Youth Development. We facilitate and advocate for programs in each of these areas and also respond to related special needs that arise. Our goal is to eliminate the educational and economic disparities that reflect the racial inequities of our society.

In addition, New Detroit organizes and supports structured conversations about race among our own board members and other individuals from across the region. These discussions lead to new and stronger cross-racial relationships and greater sensitivity in the personal and professional lives of participants.

Some examples of our 2007 programs and activities are highlighted in this report. We thank our board members, donors and staff for their participation in the cause of racial equity. ▀



**Shirley R. Stancato**  
President, New Detroit, Inc.



**John Rakolta, Jr.**  
Chairman of the Board, New Detroit, Inc.  
Chairman and CEO, Walbridge

# HIGHLIGHTS OF 2007



Living Arts provides arts education to children in Southwest Detroit through in-school, after-school and weekend classes and events.

OUR CAPACITY BUILDING PROGRAM HAS BEEN STRATEGICALLY REFINED TO FOCUS ON COMPREHENSIVE TECHNICAL ASSISTANCE.

## Community Capacity Building

Since New Detroit's founding 40 years ago, the coalition has been a recognized leader in its assistance to small nonprofit organizations throughout the Detroit area. These grassroots organizations fill important unmet needs, serving at-risk youth, elders in need, the homeless, individuals moving from welfare to work, and programs to encourage strong families.

They strive to improve Detroit-area communities, especially those affected by longstanding racism and inequality.

Our capacity building program has been strategically refined to focus on comprehensive technical assistance—providing community-based organizations with the tools for success through financial management, program development and evaluation skills.

During 2007, 30 nonprofits in

Detroit, Wayne, Oakland and Macomb counties became part of New Detroit's capacity building network. These included Solid Ground, which provides transitional housing for the homeless; Heritage Works, a youth arts program; and Mentoring Solutions, which provides mentors and special curricula for school children who need extra support. In total, New Detroit assisted 200 nonprofit and faith-



New Detroit's annual Closing the Gap Awards honor an individual, community organization and corporation for their efforts to close the racial gap. The 2007 Closing the Gap recipients are shown here: Susan Goodell, executive director and Joyce Jenereaux, chairman, Forgotten Harvest; Osvaldo Rivera, Madonna University; U.S. District Judge Damon J. Keith, who received a special 40th Anniversary Award; and Anthony Earley, DTE Energy.



Multicultural Leadership Series participants viewed *Genealogy*, artwork at the Charles H. Wright Museum of African American History which depicts the struggles of African Americans from slavery to the present day.

based organizations in metropolitan Detroit.

### Economic Equity

A lack of financial literacy is one cause of the economic inequities found in our society. To address this problem, New Detroit formed a partnership with Operation HOPE, a national organization that teaches basic money management. Since the Banking on Our Future program was begun in Detroit, more than

8,500 students from grades 4 through 12 have benefited from this financial literacy curriculum taught by trained volunteers, many of them from the financial services industry.

### Race Relations and Cultural Collaboration

During 2007, New Detroit's 11th Multicultural Leadership Series engaged professionals and executives from metropolitan Detroit in an educational program

focused on five Detroit area communities of color—Asian American, Native American, African American, Arab/Chaldean American, and Latino/Hispanic American. The participants, professionals and executives from organizations such as the Henry Ford Health System, Chase Bank, Eastern Michigan University, and the Detroit Regional Chamber, spent a day with each community, learning about its history, culture and

socio-economic issues. They gained expertise in working with diverse populations and developed personal friendships and professional contacts that crossed racial and ethnic lines. More than 500 southeast Michigan business and nonprofit professionals and executives have completed the Multicultural Leadership Series.

New Detroit's Cultural Exchange Network, comprised of more than 60 local organizations from diverse Detroit area

## NEW DETROIT WORKS TO ELIMINATE



Anne Parsons, president of the Detroit Symphony Orchestra; Ismael Ahmed, then executive director of ACCESS; Hugh Masakela, South African singer and featured Forum speaker; and New Detroit President and CEO Shirley R. Stancato at the New Detroit Forum on Community, Culture and Race, which preceded the music festival.



New Detroit Board Members Gerard L. Stockhausen, S.J., Ph.D., Carol A. Goss and Paul Riser, Jr. at a preview of the *RACE: Are We So Different?* exhibit.



Deborah Macon, trustee, Charter Township of West Bloomfield, with Charles H. Wright Museum President Juanita Moore and New Detroit Board Member Roland Hwang at the *RACE: Are We So Different?* exhibit preview

### CULTURAL LEADERS ATTENDED THE FORUM ON COMMUNITY, CULTURE AND RACE TO LEARN HOW THE ARTS BRIDGE RACIAL AND ETHNIC BARRIERS.

communities, planned the 2007 Concert of Colors, a free world music festival featuring performers of many races, ethnicities and nationalities. The Concert of Colors was presented by New Detroit in partnership with the Arab Community Center for Economic and Social Services (ACCESS), the Arab American National Museum and the Detroit Symphony Orchestra.

In May 2007, New Detroit

and the Charles H. Wright Museum of African American History brought a national exhibit, *RACE: Are We So Different?* to the museum. The exhibit, created by the American Anthropological Association, explored beliefs and misperceptions about race, demonstrating its lack of scientific validity. The individuals and organizations who viewed the exhibit gained a new perspective on race in America.

### Youth Development

New Detroit's Youth Development focus continues to be education—specifically enhancing educational opportunities for Detroit's young people, whether they attend traditional public, charter, private, or parochial schools. Test scores and the dropout rate demonstrate a significant racial gap in academic achievement.

In 2007, New Detroit created a carefully-chosen team of

## EDUCATIONAL AND ECONOMIC DISPARITIES.



**2007 Camp Enterprise Students working on their business plans at the Camp Enterprise session held at the University of Michigan.**

educational stakeholders to study effective high schools in other cities and recommend best practices to school leaders in Detroit. This 40-member High School Innovation Network includes parents; the Detroit Public Schools superintendent; principals of public, charter, private, and parochial schools in Detroit; as well as deans of local colleges of education; a teachers' union official; and representatives of community-based organizations.

They visited public, private and parochial high schools in Detroit, Flint, Chicago and New York, seeking the common elements of successful schools with high graduation rates. The information they accumulated, as well as other data about high school education, is being compiled for distribution and follow-up in 2008.

During the summer of 2007, New Detroit presented its fifth successful Camp Enterprise,

a unique business education program, targeted primarily to low-income high school juniors and seniors from Detroit. For four days, the young people participated in a competitive environment, learning how to take an entrepreneurial idea, develop it into a business plan and then present it to a judging panel of business professionals. Teams competed for the top business prize at each of the two camp sessions, held at the University

of Michigan and Michigan State University in July.

While the primary goal is to encourage participants to consider and prepare for a business career, Camp Enterprise also teaches team-building and leadership skills, and encourages the young people to apply to college. ▀

# FINANCIAL STATEMENTS

## STATEMENTS OF FINANCIAL POSITION

As of December 31, 2007

	2007	2006
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 2,960,997	\$ 2,859,625
Pledges and accounts receivable	1,505,135	1,245,629
Prepaid expenses	38,490	20,076
<b>Total Current Assets</b>	<b>4,504,622</b>	<b>4,125,330</b>
<b>Fixed Assets</b>		
Furniture and equipment	266,199	571,370
Leased equipment	153,123	153,123
	<b>419,322</b>	<b>724,493</b>
Less: Accumulated depreciation and amortization	(258,864)	(506,554)
<b>Total Fixed Assets</b>	<b>160,458</b>	<b>217,939</b>
<b>Other Assets</b>		
Investments	63,640	58,917
<b>TOTAL ASSETS</b>	<b>\$ 4,728,720</b>	<b>\$ 4,402,186</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current Liabilities</b>		
Leases payable-current portion	\$ 24,482	\$ 27,843
Accounts payable and accrued expenses	59,756	58,647
Fiduciary deposits payable	80,370	68,278
Liability for pension benefits - current position	137,338	0
<b>Total Current Liabilities</b>	<b>301,946</b>	<b>154,768</b>
<b>Long-Term Liabilities</b>		
Leases payable (net of current portion)	54,159	78,582
Liability for pension benefits - (net of current position)	529,829	0
<b>Total Long-Term Liabilities</b>	<b>583,988</b>	<b>78,582</b>
<b>Total Liabilities</b>	<b>885,934</b>	<b>233,350</b>
<b>NET ASSETS</b>		
Unrestricted	1,941,469	2,350,409
Temporarily restricted	1,901,317	1,818,427
<b>Total Net Assets</b>	<b>3,842,786</b>	<b>4,168,836</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 4,728,720</b>	<b>\$ 4,402,186</b>

Complete financial statements audited by George Johnson & Company are in the offices of New Detroit.

## STATEMENTS OF ACTIVITIES

As of December 31, 2007

	2007	2006
<b>CHANGES IN UNRESTRICTED NET ASSETS</b>		
<b>Revenue and gains</b>		
New Detroit Fund pledges	\$ 622,750	\$ 272,250
Contributions and grants	1,158,855	848,247
Annual dinner	353,400	386,250
Investment income and gains	99,968	96,042
Miscellaneous income	11,028	3,711
<b>Total Unrestricted Revenue and Gains</b>	<b>2,246,001</b>	<b>1,606,500</b>
Net assets released from restrictions	1,961,880	2,291,465
<b>Total Unrestricted Revenue, Gains, and Other Support</b>	<b>\$ 4,207,881</b>	<b>\$ 3,897,965</b>
<b>Expenses and Losses</b>		
Program services:		
Economic Equity	459,549	489,065
Race Relations and Cultural Collaboration	469,753	930,293
Youth Development	688,130	501,795
Community Capacity Building	1,319,573	1,107,786
<b>Total Program Services</b>	<b>2,937,005</b>	<b>3,028,939</b>
Supporting services:		
Management and general	647,470	605,374
Fund raising	279,090	271,993
Communications	73,741	62,595
<b>Total Supporting Services</b>	<b>1,000,301</b>	<b>939,962</b>
<b>Total Expenses</b>	<b>3,937,306</b>	<b>3,968,901</b>
Loss on disposition of fixed assets	12,348	0
<b>Total Expenses and Losses</b>	<b>\$3,949,654</b>	<b>\$ 3,968,901</b>
<b>CHANGES IN UNRESTRICTED NET ASSETS</b>		
<b>Net Increase (Decrease) in Unrestricted Net Assets Before Cumulative Effect of Change in Accounting Principle</b>	<b>\$ 258,227</b>	<b>\$ (70,936)</b>
Cumulative effect of change in accounting principle	(667,167)	0
<b>Net Increase (Decrease) in Unrestricted Net Assets</b>	<b>(408,940)</b>	<b>(70,936)</b>
<b>Changes in Temporarily Restricted Net Assets</b>		
New Detroit Fund pledges for following year	1,186,650	1,325,700
Contributions	858,120	758,769
Net assets released from restrictions	(1,961,880)	(2,291,465)
<b>Net Increase (Decrease) in Temporarily Unrestricted Net Assets</b>	<b>82,890</b>	<b>(206,996)</b>
<b>Net Increase (Decrease) in Net Assets</b>	<b>(326,050)</b>	<b>(277,932)</b>
Net Assets, Beginning of Year	4,168,836	4,446,768
<b>Net Assets, End of Year</b>	<b>\$ 3,842,786</b>	<b>\$ 4,168,836</b>

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### Our Mission

To work as the coalition of Detroit area leadership addressing the issue of race relations by positively impacting issues and policies that ensure economic and social equity.

### Every Community Has A Conscience

It is an unspoken sense of right and wrong that people share: a fair agreement about how people ought to be treated. A community's conscience knows that people are fragile, especially children. Our community's conscience knows that children ought to have schools where they can achieve their best and learn how to succeed in life; where hard work in school translates into a productive future after graduation. Our community's conscience knows that everyone should be able to earn a decent living. Getting hired should have nothing to do with race or color. Earnings should have nothing to do with race or color. But somehow or another, our community has become disconnected from its conscience. Otherwise, we could not tolerate such a gap between the way things ought to be and the way they really are.

## 2007 New Detroit Fund

The Board of Trustees, management and staff of New Detroit recognize, with appreciation, the following organizations for their generous contributions supporting New Detroit during the 2007 calendar year.

AAA Michigan  
Amurcon Corporation  
ArvinMeritor, Inc.  
Ascar  
Barton Malow Company  
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## 40-Year History Book

New Detroit recently published a 40-year commemorative history, *STRUGGLE, PROMISE AND PROGRESS, New Detroit: The Race Relations Coalition at 40*. The book contains original documents, photos and first-hand accounts of New Detroit from 1967-2007. For information about obtaining a copy, visit [www.newdetroit.org](http://www.newdetroit.org).

