

- Establish Public Policy Committee
- Conduct Advocacy Training
- Network with Policy Groups
- Monitor Relevant Legislative Action
- Engage & Educate Elected Officials



- New Donor and CRM software
- Donor Conversations
- Research Grant Opportunities that align with goal
- Evaluate Campaign Structure & Strategies
- Pilot Online Business Campaign
- Explore Endowment Opportunity

- New Volunteer Website is 'go to place'
- Pursue Partners & Funding for Volunteer site
- 75% of Community Partners & Nonprofits Utilize Website
- Conduct Volunteer Community Conversations
- Volunteer Education & Awareness Campaign
- Develop Strategy to Attract Non-Tech Volunteers
- Increase # of Volunteers



- Coordinate Task Force Mtgs.
- Communicate Vision & Strategy Agenda for Bold Goal
- Establish Design Team to Explore Opportunity Center Concept
- Campaign for Grade-Level Reading
- 2 Generation Approach
- Research Local Kiosk Possibilities
- Pursue Creating Operational HUD Continuum of Care



DISCERNMENT PROCESS- *The ability to decide between and in alignment with our strategic objectives.*

MESSAGING- *Developing targeted, tangible and trusted messaging.*

BEST PRACTICES- *Identifying and initiating best practices.*