Mission: To enrich humanity by strengthening and empowering children and families in need.

Overarching Priorities:
We will prioritize partnerships in Metro Detroit and Israel.
We prioritize learning – of many types and by all parties – in all our partnerships across all impact areas

Jewish Vision:
To ensure the vitality, success, and future of the Jewish People.

The Foundation’s work will lead to more:
1. Connection to the values of tzedakah (justice) and tikkun olam (to repair the world) by children and families.
2. Jews feeling a lifelong connection to their Jewish identity, Israel, and other Jews throughout the world.
3. Jewish youth in need are empowered to achieve their personal goals leading to success throughout life.

Early Childhood Vision:
To provide children ages 0 to 8 and their families the opportunity to access and engage with high quality early childhood development resources that meet their needs, leading to success in school and throughout life.

The Foundation’s work, and that of our partners in alignment with Hope Starts Here, will lead to:
1. Healthy, thriving children and families: Children are healthy and developmentally on track.
2. Parent and Family Leadership: Families are strengthened, and parents and caregivers are better equipped to children’s first teachers and champions.
3. High quality programs and professionals: The early childhood system has high quality professionals and programs.
4. Safe and inspiring environments: Early childhood learning environments are safe and inspiring.
5. Better system alignment: The early childhood system is better aligned to improve impacts for families and children.
6. Increased and aligned funding: Aligned funding leads to better use of resources in the early childhood system.
Arts & Culture Vision:

To provide children and youth in need with enrichment, exposure, and instruction in arts and culture.

The Foundation’s work will lead to more:
1. Children and youth pursuing opportunities in arts and culture.
2. Vibrant opportunities of arts and culture exposure and enrichment in neighborhoods.

Impact Investing Vision:

Ensure organizations focused on social and environmental impact have access to growth capital to expand innovation and grow organizational capacity and sustainability. Align Foundation assets to further our mission and increase impact.

The Foundation’s work will lead to:
1. Increase all forms of capital for impact through leadership, collaboration, and learning.
2. Increase our capacity to make positive social change beyond grants.

Our Culture