Overarching Priorities

We will prioritize partnerships in Metro Detroit and Israel.

We prioritize learning – of many types and by all parties – in all our partnerships across all impact areas.
Impact Investing
Overall Impact Investing Impact Area Vision:

We envision a world with strong organizations that have a positive social impact. Our work will:

• Ensure organizations focused on social and environmental impact have access to growth capital to innovate and enhance capacity and sustainability.

• Align Foundation assets to further our mission and increase impact.
The North Star of all of the Foundation’s Impact Investing portfolio

The Foundation’s work will lead to:

1. Increase all forms of capital for impact through leadership, collaboration, and learning.
2. Increase our capacity to make positive social change beyond grants.

Updated: 04/08/2019
Leadership, Collaboration, and Learning

**Approaches**

The Foundation engages in this work by:
- Model culture change to embrace all forms of innovative philanthropic capital and encourage others to step in.
- Participating in collaborative investments with seasoned impact investors.
- Share lessons from our activities with the field.

**Short-term outcomes**

Investments will lead to:
- New, creative ways to provide the capital needed for resilient mission-driven organizations with expanded, innovative programs.
- Increased internal leadership capacity for impact investing.

**Long-term impacts**

Increase all forms of capital for impact through leadership, collaboration, and learning.

Updated 04/09/2019
The Foundation engages in this work by:
- Using all forms of capital to invest in opportunities that align with the overall mission of the organization.
- Modeling risk tolerance.

Successful investments will lead to:
- Positive social returns.
- Returned financial investment of and on capital.

Increase our capacity to make positive social change beyond grants.