2022 Annual Report

Photo: Urban Agriculture and Nature Conservation by Abalimi Bezekhaya, Planters, Johannesburg.
The challenges of 2022 were immeasurable.

But our community proved no challenge is insurmountable.

As people survived through war, rebuilt after storms, or forged a better future amid crippling costs and the pandemic’s lingering effects, the GlobalGiving community came together like never before to offer support.

Our mission is to transform aid and philanthropy to accelerate community-led change.

Photo: Protect the Bravest: Help Ukrainian Children by Tabletochki Charity Foundation
New Year, Renewed Resolve

Introduction

The GlobalGiving community was challenged like never before in 2022. We saw war, famine, floods, and financial and political strife put pressure on people around the globe.

But we also saw our community show up like never before. Thank you.

Two weeks before Russia’s massive invasion of Ukraine, our partners’ requests for support prompted us to launch the GlobalGiving Ukraine Crisis Relief Fund. Within eight days of the Feb. 24 invasion, we sent the first emergency grants to nonprofit organizations whose home cities became the front lines of the conflict.

From Kyiv to Kherson, these organizations stood by their communities. And from Albania to Zambia, nearly 200,000 people like you rallied and gave more than $66.7 million to support them.

But the needs presented by war and other calamities persisted—and they extended far beyond Ukraine's borders.

Photo: Help to Warm Ukraine Refugees in Upcoming Winter by Peace Winds Korea
In the Horn of Africa, more than 20 million people faced the worst famine conditions in decades. HODI brought resources to people who were suffering from the drought and struggling to get ample supplies of food and water for their households.

In Pakistan, with one-third of the country submerged in floodwaters, Al-Mustafa Welfare Society fed and assisted families who lost homes, crops, livestock—nearly everything—in the floods.

And when hurricanes threatened entire islands and knocked out power grids, the leaders in their communities were there to relieve, rebuild, and restore.

For Ariadna Godreau, director of our longtime partner Ayuda Legal Puerto Rico, Hurricane Fiona was a lecture on the status of the recovery from Hurricane Maria in 2017. The impacts, especially on low-income, Black communities and single moms still waiting on 2017-era assistance, underscored the need for equitable access to recovery funds, housing, and policies to ensure climate justice.

“Despite the enormous challenges and the hills we have to climb, I feel hopeful that we’re starting to make real changes and can make more as we continue to work together,” Ariadna told us.

As the climate crisis makes compounding disasters the new reality, the community partners in our network keep working to prepare and respond. They have the courage, knowledge, and commitment. Our role is to trust in their expertise—and invest in it.

That’s the foundation of our mission: to fuel community-led change. And in 2022, we pursued more opportunities to share power, co-create solutions, and live up to all of our community-led commitments.

Learn more in a reflection from our outgoing CEO, Donna Callejon, and a preview of the impact yet to come from our incoming CEO, Victoria Vrana.
In 20 years, a lot has changed.

GlobalGiving grew from an idea in our founders’ minds into an office with eight employees above a thrift shop in Bethesda, Maryland. When I first walked into that office nearly two decades ago, I didn’t know what to expect.

I was reluctant to predict what GlobalGiving would become: a truly global network that operates by the principle that communities know best and backs them in creating their own solutions to the challenges they face. It’s a network that mobilized $150 million in giving last year.

I definitely never could have predicted that I would spend my final year at GlobalGiving in the CEO role. Helping to establish and solidify our sustainable business model, which exists to serve community-led partners everywhere, was tough work.

Riding the waves of good years and bad years was a challenge. But through it all, we focused on our local partners and kept striving to change the way people think about and invest in social change. In the process, we’ve built a supportive, transparent, and agile organization ready to do more good.
This organization became a powerful force in the philanthropic sector, driving more than $785 million to local partners since its founding. Being part of that journey has been the highlight of my career and a true labor of love.

“Having the honor to serve as CEO during this unique and record-setting year was like icing on the best cake ever. It was a true privilege.
— DONNA CALLEJON

As I pass the baton to our new CEO, Victoria Vrana, whom I’ve known and respected for many years, I am confident that GlobalGiving is in exceptional hands and will continue to fuel transformative change.

With gratitude for your partnership,

Donna Callejon
Executive Advisor +
2022 Interim GlobalGiving CEO
As we look forward to the next 20 years of GlobalGiving, our core will persevere even while we adapt to meet the challenges of the coming decades.

I am certain GlobalGiving will face rapid change and unexpected shifts in the world around us, and I am resolved to hold tight to our essential values and bedrock strengths as we evolve to meet our changing environment. The roots of this organization, which now span decades and continents, have helped us serve millions of people around the world. At the center of that service? The needs and the wisdom of communities. Trust in communities and change leaders is our foundation and will ground us as we head into the future.

I'm proud to say that I've known GlobalGiving since its start.

I've been a champion of its community-led philosophy at the Bill & Melinda Gates Foundation. I've been a donor, choosing projects to support with my daughters on GivingTuesday and in times of crisis. I've been a peer, watching and learning in my previous role as a funder. GlobalGiving’s fundamental goal of transforming aid and philanthropy has been my own professional passion ever since I began working in the social sector as employee No. 1 of an international feminist network. I learned early just how hard it was to do good work and how the system to support change agents was inadequate and often misguided.
But ultimately, it’s GlobalGiving’s role as a connector that makes my heart sing. The challenges we face are too many and too mighty for any one individual, one donor, one community, or one nonprofit.

— VICTORIA VRANA

It is only through connection and community that we can change the equation and marshal forces mightier than the threats we face. GlobalGiving unites us together in a community of mutual support and change.

Honestly, I have always felt like a part of the GlobalGiving community, and it is a privilege to become even more deeply entwined with that network, including all of the individual relationships I’m already getting to build with staff, donors, and partners.

I’m ready to steer the way for its continued success and increased impact in the future, but I need your guidance and input.

This year, I’ll be doing a lot of listening and learning, striving to understand our greatest strengths and where we can better serve all members of our community. Thank you for trusting me to listen and follow your lead.

With gratitude for your partnership,

Victoria Vrana
GlobalGiving CEO
You helped put the people closest to the challenges in the driver’s seat of change.

Local leaders like Lisa, Sagal, and Mariia. Here’s how their organizations stood with their communities in 2022 with support from GlobalGiving:

**Rebuilding a Life in Poland**
LISTEN TO IHOR’S STORY

**Clearing the Rubble in Afghanistan**
LISTEN TO LISA’S STORY

**Securing Water in Somalia**
LISTEN TO SAGAL’S STORY

**Caring for Each Other in Ukraine**
LISTEN TO MARIIA’S STORY
Rebuilding a Life in Poland

PAY IT FORWARD FOUNDATION

“Hi. I am Ihor Radzyvil. I have a disability and have been using a wheelchair for 15 long years.

My family is small, it's just me, my wife, and little son. We came from the city of Baranivka, a small town in the center of Ukraine. On March 15, we arrived in Konin, at the invitation of the Pay It Forward Foundation.

From that moment, our lives changed. We received protection, care, and constant help in any matter. For the first three months, we lived for free in the Blues Hostel. Since then, the foundation has helped to find separate housing and pays for its rent.

My son goes to the kindergarten. I have the opportunity to work remotely as a software developer. We constantly receive financial assistance to purchase food, fuel, and other primary needs. I am also undergoing rehabilitation.

This is just a small part of what the foundation helped us with. I have no words to express how grateful my family is to the foundation and its partners. You are incredible. You save lives. May all goods return to you. Thank you.”

IHOR RADZYVIL, PAY IT FORWARD FOUNDATION
“In June 2022, a devastating earthquake struck eastern Afghanistan. The HALO Trust had three teams working nearby, which included a doctor and paramedics who were able to respond right away, providing food, water supplies, and medical care.

HALO teams also cleared rubble from over 400 homes, helping over 6,500 men, women, and children.

One of these people was Aziz. He told us how he and his family of 15 had lived in tents for the past three months after losing their home and all their belongings to the earthquake. HALO Teams used our excavators, which are normally used for landmine clearance, to clear rubble from in and around his home—something Aziz told us he would not have been able to afford. Now that HALO has cleared the rubble, they can start to rebuild their home.

Without the help of HALO, Aziz and his family would likely have been homeless this winter. We’re incredibly grateful to GlobalGiving for making this vital work possible in Afghanistan. We can’t thank you enough.”

LISA BALESTRIERI, THE HALO TRUST
“Before agencies respond communities are always the first and last responders.

This story is about local water vendors and Sahra Mohamed. Sahra is a 38-year-old mother of nine living in Badhan, Sanaag.

Sanaag is a politically disputed area between two authorities. The people of this area are victims of political issues and misinformation, oftentimes leading to prevent humanitarian agencies from reaching these areas.

Sahra and her family typically trust her neighbors and local businesses to allow water loans for community members.

But what happens when the water vendor can no longer allow loans while needs increase, fuel increases, and multiple villages across the country face an unforgiving drought?

Sahra's story doesn't begin at failing to get a water loan but what she did after. She bravely called upon her local authorities who reached out to Adeso. Adeso team would convene a meeting with Sahra and local water vendors. Sahra would later be a participant in the cash for water program funded by GlobalGiving.

This is a story of resilience and responsibility.”

SAGAL HUSSEIN, ADESO
“When we delivered food packages to an occupied village in the Kyiv region, one special grandma fell into my heart.

My colleagues and I decided to put a box of cookies in each set because we wanted to give our old ladies a little pleasure. So when one grandma received the package and found the cookies there, like all grannies, she tried to treat our volunteers with the sweets.

It was so touching because even after the horrors, the limitations, and needs that she had experienced, she continued to be as kind as she was, like all Ukrainian grandmothers.

Despite everything, she continued to take care of our people and inspire us to do good things by her example.”

MARIIA SVYRYDENKO-NOVAK, LET’S HELP CHARITABLE FOUNDATION
Standing with Ukraine

When Russia invaded Ukraine in 2022, our partners provided relief from Kyiv to Kherson and Romania to Poland.

**Fueling the response**

Donations for Ukraine relief provided families with food, first-aid, and other essentials from the early days of the war through brave frontline organizations such as Dzherelo Children’s Rehabilitation Centre.

**Bringing hope in crisis**

Around the world, other conflicts and humanitarian crises continued—and so did our work to put communities at the center of disaster recovery. In response to inequities across disasters, we launched the Hope in Crisis Fund. Every person, family, and country affected by a crisis deserves our attention and support, even if they’re overlooked in the headlines.
$66.7M

**Raised for Ukraine relief**

The GlobalGiving community came together with record-breaking resolve to help Ukrainians.

"This unprecedented solidarity gives us more and more resources and strength to cope with the challenges posed by war."

– Hanna Trepaliuk, Project Leader, Odessa Charity Foundation Way Home

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308

**Grants to nonprofits**

The first emergency grants reached our nonprofit partners just days after Russia's latest invasion of Ukraine in February.

"GlobalGiving helped us to overcome the first shock of war and provided the opportunity to start responding."

– Tetiana Basiuk, Executive Director, Child Well-being Fund Ukraine

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177K

**Individual donors**

From Albania to Zambia, people like you fueled the response to the Ukraine crisis.

"My pop-pop, who was part Ukrainian, would have wanted me to support his mother country."

– Kelsey Bundra, GlobalGiving Ukraine Crisis Relief Fund donor

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$28M

**Donated by companies**

Companies such as 3M, Cummins, KPMG, Johnson & Johnson, Microsoft, and Ball Corporation stepped in to support Ukraine crisis relief, contributing a total of $28 million. The United States Tennis Association raised $1.9 million for relief through their Tennis Plays for Peace event at the US Open.
You brought hope in 2022.

Together, we raised more than $150.8M from 350,576 people like you who support 8,208 projects in 167 countries.
You and so many others supported community-led change:

- **As an artists’ collective in Canada watched Russia invade Ukraine, they felt helpless—until they came together to help.** Studio 201 chose a date in August to coincide with the sunflower’s cycle and brought together artists of all kinds for the Sunflower Fundraiser to support the Ukraine Crisis Relief Fund.

  "In the macro scale, it was a drop in the bucket. At a micro scale, it kept all of us holding the people of Ukraine in our minds throughout the summer, paying attention like we might not have otherwise."

  — JANET LUTZ, PRESIDENT, STUDIO 201
• **After fleeing Afghanistan, one woman supported Afghans who didn’t leave.** When the Taliban returned to power, Khadija [donated](#) proceeds from the food she sold at a farmers market in Virginia to help people struggling through a tumultuous time in Afghanistan. One year later, donations like hers are still providing nutritious meals, psychosocial support, and long-term assistance for Afghans through GlobalGiving’s [Afghanistan Emergency Fund](#).

  "The past year has been nothing but crises; innocent Afghans facing the most severe consequences of war and disaster. You must know what a profound impact your support allows us to make."
  — SAKENA YACOOBI, PRESIDENT AND EXECUTIVE DIRECTOR
  SAKENA FUND AND AFGHAN INSTITUTE OF LEARNING

• **Support for social justice turned an idea into an intervention.** Women Inspiration Development Center, one of the gender advocacy organizations in the [GlobalGiving Girl Fund](#) cohort, had ideas to create shelters for survivors of violence and spaces where they could find support and connection. What they didn’t have was the funds to implement the ideas. Thanks to a corporate partner’s donation in 2022, now they do.

  "My dream of having Confident Girls Ambassadors as response teams to violence against women and girls in 20 states in Nigeria this year hereby fulfilled—just like that!"
  — BUSAYO OBISAKIN, FOUNDER AND EXECUTIVE DIRECTOR
  WOMEN INSPIRATION DEVELOPMENT CENTER
• **In a time of compounding disasters, a button fuels the response.** Since 2017, Meta’s crisis donate button has given Facebook users around the world a way to support disaster relief and recovery. When users donate after a disaster, GlobalGiving grants the funds to vetted, local nonprofit partner organizations in impacted areas, shifting decision-making power to those communities. In five years of partnership, GlobalGiving and Meta have provided flexible funding to local nonprofit organizations in more than 115 countries in response to nearly 900 disasters and crises.

> We’re proud to partner with GlobalGiving to help communities recover and rebuild following disasters. Since launching our donation tools, people have raised over $7 billion for causes they care about, including during disasters using the Crisis Donate Button.

— KYLIE HOLMES, HEAD OF CRISIS + DISASTER RESPONSE, META
The reach of GlobalGiving's corporate funds in 2022

$78M of corporate funds supporting 2,988 nonprofits in 149 countries

Thanks to our biggest corporate contributors of 2022:
3M, Cummins, Ford Motor Company Fund, KPMG Foundation, L’Oréal, and Meta

Thanks to giving platform and donor-advised fund partners including:
Benevity, Bright Funds, Fidelity Charitable, and Impact Assets

Thanks to new partners including:
Ball Corporation, Global Citizen, US Tennis Association, and Women’s Tennis Association
Celebrating 20 Years of Community-Led Change

Our community’s incredible generosity started in 2002—before “crowdfunding” was a word in the dictionary, before social media existed. After two decades, we still believe that the world’s most pressing problems can only be solved if local communities are in the lead. Communities like Grace’s that are uprooting harmful practices and cultivating change.

20 years
$785M raised through 2022
1.6M donors
33,695 projects
175+ countries
$235M raised for disaster projects

Photo: Help 600 Women in Nepal Become Entrepreneurs by Karuna Trust
Our Community-Led Journey

We reimagined our nonprofit onboarding experience

Through the Pathway to GlobalGiving pilot program, we aimed to offer a more accessible way for nonprofit organizations to join GlobalGiving, removing barriers that had previously excluded some of the very organizations we exist to serve.

The new program, which was co-created with GlobalGiving partners to replace the Accelerator, supports nonprofit organizations in developing a sustainable fundraising strategy with the wisdom and experiences of their peers as a guide. We welcomed 130 new organizations as GlobalGiving partners in 2022—many of which are from regions previously underrepresented in our community.
I used to think that GlobalGiving was a crowdfunding platform. Now, I see it as a learning community.

— PAZ RAMIS
CHICAS EN TECNOLOGÍA, ARGENTINA

We shared power through co-creation

As people across Venezuela are confronting a humanitarian emergency, we invited local nonprofits to co-create a training program and crowdfunding campaign that would fit their unique needs. The result: Arepa Day, a nonprofit-led campaign that drove funds to 11 organizations providing urgent and long-term assistance in Venezuela.

We inspired others to adopt community-led commitments

In 2022, 66% of corporate partners that responded to our annual survey said at least one of GlobalGiving’s community-led commitments has influenced their company’s approach to philanthropy. And 36% of respondents shared that GlobalGiving has influenced them to support local, community-led organizations.
GlobalGiving Foundation Board of Directors:

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Partner (Retired), Latham & Watkins LLP

Dr. Anthony House
Interim UK Board Chair
Director of Foresight, Google

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Dennis Whittle
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Co-Founder, GlobalGiving

Laura Callanan
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Tina Exarhos
Advisor + Entrepreneur

Twegsigye Jackson Kaguri
Founder, Nyaka AIDS Orphans Project

Mari Kuraishi
Co-Founder, GlobalGiving and President, Jessie Ball duPont Fund

Ben Tarbell
Co-Founder and CEO, Ebb Carbon

Shaz Umbreen
Director of Brand + Marketing, National Trust
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Gill Smith  
*Partner (Retired), Moore Stephens LLP*

Deirdre McGlashan  
*Global Chief Media Officer, Stagwell Inc*

Shaherazad Umbreen  
*Director of Brand + Marketing, National Trust*
GlobalGiving Foundation
For the Year Ended December 31, 2022

### Support and Revenue

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<th>Description</th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
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<td>Grants, Contributions, and Fees</td>
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<td>Net assets released from donor restrictions</td>
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<td>(96,824,423)</td>
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<tr>
<td><strong>Total</strong></td>
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### Expenses

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<td>Program expenses</td>
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<td>104,078,471</td>
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### Change in Net Assets

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### Net Assets

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<tr>
<td>Net assets at beginning of year</td>
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<td>Net assets at end of year</td>
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<td>$75,691,234</td>
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Thank you for believing in the power of community-led change.