MindSpark builds trusted partnerships across industries, increases collaboration and engagement within communities, results in more agile and resilient educators through times of rapid change, and fosters a newfound passion for education through our experiences.

Our programs and services are catalytic whereby 100% of participants report an increase in activities applying their newfound knowledge, a change in mindset, an increase in student creativity and critical thinking, and helping all stakeholders develop an entrepreneurial mindset with the skills required for succeeding in the global workforce. A recent Harvard Business Review surveying over 50,000 participants explains what happens when workers can embed passion and autonomy into their work, something sorely needed in education right now. The results are that workforces are 15 times more likely to be engaged, 42 times more likely to exhibit resiliency and creativity, and turnover is decreased by almost 70% (Buckingham, 2022).

MindSpark Learning is resolute in forging opportunities for industry disruption to generate human and societal betterment. By introducing people to a new way of looking at their system, they become comfortable pivoting in the moment, and more confident pushing boundaries for innovative change (Boston Consulting Group, 2016). Doing this sets students, teachers, and entire communities up for solving their own issues in creative ways where root causes are sought out and impeding factors of achievement ameliorated to significantly improve the lives of students for years to come.

As with any change effort MindSpark promotes human betterment through hyper-localized, portable frameworks. The indisputable effects of community commitment through positive citizenship behaviors, including altruism, engagement, organizational effectiveness, loyalty, civic virtue, and peacekeeping, to name a few (Mackenzie, Podsakoff, & Podsakoff, 2018).
Driving Deep-Seated Value in Education and Beyond

Our Experiential Power results in the following impacts and outcomes:

**MindSpark contributes to an increased GDP.**
Effective upskilling initiatives yield $800B in GDP by 2030 (World Economic Forum); 75% of adults who complete upskilling programs report career advancement. According to the NCES, the majority of teachers in the U.S. who take on additional professional development earn an average of $7,965. We know educators have more earning potential through their MindSpark professional learning experiences as demonstrated by our STEMpath program.

**MindSpark keeps quality educators and administrators in their schools.**
Our work results in an 88% retention rate in educators, providing a more stable and engaged workforce. Educators then go on to remain in their roles longer, engage on a deeper level, and strengthen the capacity for student growth and wellbeing. 71% of workers who recently completed upskilling agree it had a positive impact on their job satisfaction and report it as being “very” or “extremely” important in deciding to stay at their current job (The American Upskilling Study, 2021).

**MindSpark increases career literacy while decreasing poverty rates.**
Students from disadvantaged groups are expected to earn 8% to 10% lower labor income when not given the opportunity to thrive during the school year. Based on the success of our programs, our 86% representation of educators serving highly impacted students provides this opportunity to thrive and in one EA alone yields 7,561 future earners who have the potential to make a cumulative income of $547,076,155 ($72,355 annually). For reference this is almost 69% of Colorado’s 2021 reported revenue for the Lottery Division.

**MindSpark’s pathway development results in more viable careers in STEM for ALL students.**
Students can change the world, and we know STEM professionals are reducing carbon emissions, cleaning water sources, fighting pollution, creating systems to recycle solar panels and plastics, fueling rovers to Mars, and much, much more. Our PBL model emulates problem-solution scenarios generating more future STEM professionals. Wages in STEM jobs are 71% higher than the national average and STEM jobs are the future of our economy (Energy.Gov 2022). MindSpark’s programs directly intersect industry mentors with educators and their students increasing the likelihood students will pursue these careers, generating more good and contributing to greater economic outcomes.

**Our clients are satisfied and trust us.**
Mindspark has a 96% client return rate. This indicates a deep affiliation to our experiences and strong brand loyalty. This trust has been shown to increase business revenue by 26% and offers a 30% more likelihood of completing a purchase (Zayed, 2019; Joshi, 2020). It also contributes to the knowledge base of why educators deem MSL as a top-notch place to continue guiding their transformative efforts.

Our educator’s impressive tenure represents deep-seated professional experience, and participants gave MindSpark the highest ratings for almost every category of satisfaction. A deeply satisfied workforce will continue to evolve and improve through innovation, resiliency, and exhibiting positive citizenship behaviors, which becomes the impetus for others, especially students, to do the same.
Unleashing human capacity:

We take a third year teacher who is in debt, burned out, and ready to quit and transform their professional journey so they become a trailblazer launching one of the most innovative and effective teaching and learning models in the world.

We boost the ability of a veteran teacher to launch his own AI platform so his high school students can own the metaverse.

We build the runway for a middle school principal to support her students to solve housing insecurity.

We propel the executives of the largest chemical company in the world to expand its leadership positions for women.

We compel the largest aerospace company in the world to diversify and recruit talent across 20 different sectors.

We create a platform for a Fortune 500 technology company to upskill thousands of educators in AI across multiple continents.

We launch the model for a kindergarten teacher to engage her five year olds in solving the healthcare gap for their families.

Let MindSpark be your compass toward a more hopeful and thriving future.