**Beliefs**

Our beliefs as defined in *A Declaration* shape the core values under which we operate. We have come to recognize that to go beyond good intention to great action, not one but **six contributions** must be made:

- Someone must contribute the **need** it takes to make an inspiring story
- Someone must contribute the **idea** it takes to solve old problems in new ways
- Someone must contribute the **time** it takes to make a difference that lasts
- Someone must contribute the **talent** it takes to build a new future
- Someone must contribute the **money** it takes to turn dreams into reality
- And we, the Community Foundation, must contribute the **connection** it takes to multiply all the other contributions

▼ **These beliefs are the basis of our vision for our service area and define our role within this strategic framework.**

**Vision**

- **Primary leadership role:** strong public presence through grantmaking, convening, research and development, and/or advocacy
  - A qualified workforce to fuel economic growth
  - Progress toward Goal 2025
  - Empowered families moving from poverty to prosperity
  - Greater community philanthropy
  - Transparent and effective measurement
  - A culture of collaborative leadership

- **Supporting catalytic role:** through participation, public relations, facilitation, convening, strategic and seed funding, and/or advocacy
  - Promotion and utilization of our natural resources
  - A culture of wellness
  - Increased access and connectivity (broadband and transportation)

▼ **This vision will inspire and motivate us toward achievement of our mission.**

**Mission**

The mission of Fremont Area Community Foundation is: *to improve the quality of life in Newaygo County. Evidenced by a vibrant economy, effective public sector, and well-being across socio-economic levels.*

▼ **To move toward the mission and vision we have defined nine action arenas which lead us in three strategic directions.**

**Strategic directions and action arenas for goal setting**

- **Growing our philanthropic engagement:**
  - Enhance our culture of philanthropy
  - Build upon our practice of collaborative leadership

- **Focusing on what matters:**
  - Optimize internal operations
  - Evaluate impact
  - Share our story

- **Taking our decade goals to the next level:**
  - Pursue college and career readiness
  - Reduce poverty
  - Fuel economic growth through a qualified workforce
  - Support complementary initiatives

▼ **Achievement of these nine key action arenas requires an annual implementation plan with goals and measurable indicators.**

**Implement**

An annual implementation plan is developed by the staff and leadership team with key action steps to address goals and measurable indicators of success. The annual work plan is formally adopted by the Board of Trustees. Internal and external committees consisting of trustees, staff, and community volunteers monitor implementation on a regular basis. This framework is inclusive of staff, trustees, community partners, and the citizens of Newaygo County. Affiliate communities in Lake, Mecosta, and Osceola counties are invited and encouraged to participate, particularly in growing philanthropic engagement and serving in a community leadership role.