Strategic Plan Goals

In 2018, National Dance Institute (NDI) embarked upon a year-long strategic planning review to help us create a road map for the next five years of our operations. Due to the COVID-19 pandemic, our timeline has shifted. Below are the original goals that remain in place as we revise our timeline for implementation.

**Goal I**: Launch and sustainably grow the NDI Collaborative for Teaching & Learning to disseminate the NDI Method across the world

**Goal II**: Grow the In-School Program by at least 30% using an equity lens to ensure students served more closely reflect NYC public school demographics

**Goal III**: Build community awareness of the NDI Center as a welcoming and accessible place for artists, students, families, and Harlem organizations

**Goal IV**: Elevate public awareness of, and engagement with, NDI and its work

**Goal V**: Invest in NDI’s internal capacity to advance its mission and vision

The proposed capital equipment project fits within Goal III of our Strategic Plan. The equipment NDI is requesting will enable us to enhance our programming as well as become a more attractive venue for studio rentals in our Harlem home. Our space is used for dance and live music classes and performances with New York City public school children from all over the city, rented as studio space by arts organizations, and as a venue for community performances.

NDI is based in Central Harlem, and we have a deep commitment to the local and neighboring communities, families, and schools. In May and June 2022, NDI’s Advanced Programs dancers and NDI musicians traveled with our Dancemobile and delighted local audiences with exuberant outdoor performances in Jackie Robinson Park and Johnny Hartman Plaza in Harlem. In October 2022, NDI held a free community event at the National Dance Institute Center for Learning & the Arts with Artist in Residence, Leonardo Sandoval (Music From the Sole). Our Artist in Residence Alumni, Earl Mosley’s Diversity of Dance, held a full weekend of performances in November 2022 at the National Dance Institute Center for Learning & the Arts. We are currently planning two spring community events - the revival of NDI’s “A Beautiful Mosaic” performance and an event with our current Artist in Residence, Mai Lê Hô (LayeRhythm) as well as additional Dancemobile performances throughout the city.