



Horses For Healing and its Board of Directors meet annually for strategic planning. The goals for Horses For Healing are broken down into 3 categories: Current year goals, 3-year and 5-year goals. All Horses For Healing goals are derived from our mission and vision stated earlier in this application.

Specific goals for current year:

1. Provide evidence-based, best practice programming for our clients. Provide best practice practices for our equines.
2. Increase program capacity in all program areas.
3. Hire additional highly skilled staff who adhere to HFH principles and practices with regard to client and equine care.
4. Continue marketing and social media presence that supports our equine education and client awareness of programming.
5. Increase fundraising efforts and efforts to secure additional grants/other funding streams.

In addition to the above goals:

3-Year goals: (2021-2023). Increase capacity for all services, build volunteer program infrastructure, begin capital campaign for purposes of larger facility with indoor arena.

5-Year goals: (to 2025). Have larger facility up and running by end of 2025.