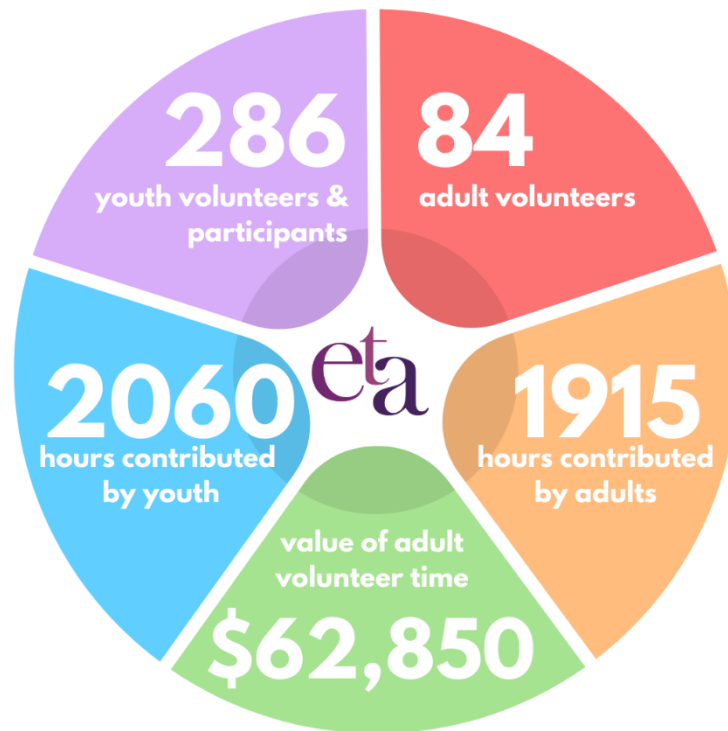


FY22 Organizational Summary



Signature Programs

- **School Readiness**- ETA paired 13 volunteers with 14 pre-Kindergarten and Head Start students and their families to connect weekly to focus on early literacy skills, school readiness and additional needed support. This work is funded by Community Action Agency, Montgomery County Public Schools and the Baldwin Foundation.
- **Civic Engagement:**
 - ETA implemented 5 on-going conversation programs between active older adults and older adults living in facilities and high school students. In total, **Crossing Paths** engaged over 49 older adults and 166 students. This work is funded in part by Catholic Charities and individual Catholic schools.
 - **Sharing Smiles Concerts** – 26 youth performed 8 virtual concerts for older adults, facility staff and community members.
 - **Quick Quotes** - Two high school students sent a weekly motivational quote to 130 individuals and older adult living communities, with on-going participant engagement. This is a 30% increase from FY21.
- **Workforce Development** – 9 volunteers developed curriculum on the topics of Financial Literacy, Future Planning, Resume Writing and Interviewing and presented to 76 teenagers involved with the TeenWorks program of Montgomery County Recreation. This initiative is funded by Montgomery County Recreation.

Board of Directors

- The ETA Board of Directors held its first election since the inception of the organization and welcomed Hal Rogoff as the new ETA President. Ann Jackman and Brian Kramer continued with their roles as Treasurer and Secretary. With the addition of a new member, the Board of Directors ended FY22 with 9 Board members.
- The Board has three on-going committees: Financial Development Committee, Finance Committee, Board Development Committee and one ad-hoc committee: Legislative Committee. The Legislative Committee met with almost all the members of the Montgomery County Council.
- The Board held a retreat in summer 2022 to plan the upcoming year, which included an emphasis on implementing the inaugural End of Year Campaign.
- ETA has engaged advisors regularly throughout the year, and will continue to do so.

Staff Development & Volunteer Engagement/Trainings

- ETA hired a consultant to focus solely on the Connections school readiness program.
- Staff participated throughout the year in many online trainings, on topics ranging from Critical Thinking to Enhance Supervisee Skills to Internal Controls in a Small Staff Environment and many other presentations focused on youth, aging and community services. Additionally, two staff attended the virtual Maryland Non-Profits annual conference.
- 84 volunteers engaged in social activities and trainings on Diversity, Equity and Inclusion as well as program specific trainings on topics such as Race Relations, Aging Sensitivity regarding teenagers and reading strategies.

Web and Social Media

- The ETA website is regularly updated to keep viewership high, and each version incorporates feedback from Board, advisors and the ETA network.
- The ETA e-newsletter is sent out monthly, with occasional special supplemental emails. The mailing list is currently 988.
- In terms of social media platforms, ETA is active on Facebook (239 page likes), Twitter (92 followers), Instagram (154 followers) and LinkedIn (110 followers).

Engagement in the Community and Intergenerational Field:

- ETA Staff are involved with: Nonprofit Montgomery, Maryland NonProfits, NonProfit Villages, Black and Brown Coalition for Educational Equity and Excellence, Maryland NonProfit Development Center, Montgomery Moving Forward's Leadership Team, MoCo HHS Early Child Care Committee, Montgomery County's Age-Friendly Civic and Social Involvement Committee, Montgomery County's Positive Youth Development Committee and the Basics Advisory Committee.
- ETA staff gave presentations to Tikvat Israel's Rosh Hodesh Group and Potomac Women's Group.

Financial Successes

- Bingo Celebration - The second Bingo fundraiser was held in October 2022w to coincide with ETA's second anniversary. The event was a success with both the funds raised and the expansion of the reach.
- Light A Spark - This fundraising event took place for the second time in May 2022 and was a 15 Day fitness challenge to celebrate Older American's Month. ETA exceeded the fundraising goal and plan to make this a combination virtual and in-person event in FY23.
- Individuals - Individual donations went up by approximately \$1500 in FY22 as compared to FY21.