

Sierra Delta 3.0

SERVICE | DOGS | VETERANS

BJ Ganem March 30th 2023

What is Sierra Delta?

What does Sierra Delta stand for?

- Sierra Delta is a Not for Profit Community Based Member Network focused on providing support to our Military Veterans and Active Duty Service Members with curated Dog training grants and education and rewarding Service opportunities and community connection.
- Sierra Delta stands for “Service” and “Dog”. We use the Nato Alphabet nomenclature because we provide Service and Dog training access and opportunities to those who served in the US Military. We rely on Member Supporters to generate the resources needed to provide these services to our verified military veterans and active duty.

How Does Sierra Delta Deliver Dog Training?

- Sierra Delta offers Dog Training Grants and Education via the Life Buddy program. Within the Life Buddy program members can access education modules about a variety of dog training curriculum and therapies.
- Our Military Members can access dog training grants over 3 categories 1. Basic Training (Basic Obedience, Assessments, Refreshers, Puppy Classes, etc.) 2. Advanced Training (Canine Good Citizen, Emotional Support, PTSD, etc.) 3. Medical Assistance Training (Medical Service Dog)
- Sierra Delta contracts with Professional Dog Trainers across the US streamline access for Basic and Advanced Training and with approved Service Dog Trainers to efficiently and effectively ensure ADA compliance.

How Does Sierra Delta Source Dogs?

- Sierra Delta provides training and resources to help Veterans train an existing dog, to choose a dog that they acquire via adoption, and we provide a network of approved partners to help the veteran acquire or grant the veteran a dog that can best serve their individual needs and lifestyle.
- Sierra Delta provides the education and the network so that the Veterans are empowered to decide what type of approved dog training and dog is best for their needs and lifestyle. Sierra Delta has built a network of support that connects veterans to rescues, breeders, dog organizations, and more who want to help provide the right dog as well as establish direct contracts to approved professional dog trainers to ensure the veteran is supported on their Life Buddy journey for life.

What Does it Mean to be a “Member” of SD?

- Military Veterans and Active Duty can join for free with [ID.me](#) verification. Veteran Members of Sierra Delta get access to all the content and discounts in the Sierra Delta Community, the Life Buddy Program (to include Grants for Dog Training), the Life Force Program (to include incentivized Ambassadorships), and more.
- Civilian Supporters can join for a minimum donation of \$20 a month or \$200 a year. Supporter Members get access to all the content and discounts in the Sierra Delta Community, the Life Buddy Program (NOT including grants for dog training), the Life Force Program, an meaningful ways to Serve with Veterans in local community service projects and grass roots fundraising and awareness events across the country.

How Do I Become a Member of Sierra Delta?

How Do I Know That I am a Member of Sierra Delta?

- To become a Member of Sierra Delta you go to www.SierraDelta.com and click “Become a Member” and either verify your Military service via ID.me or set up monthly donation of \$20 or annual donation of \$200. Fill out your profile and begin interacting within the Sierra Delta Community.
- You will know you are a Member of Sierra Delta because you will have a login and password to enter the Community and you will have a Sierra Delta profile where you can display how Service to others and Dogs make life better. Plus, you will be able to showcase badges on your profile similar to the military “ribbon rack” highlighting accomplishments within the Sierra Delta Community.

What is a “Life Buddy”?

How Much Training Does a Life Buddy Need?

- Sierra Delta believes that ALL Dogs have the potential to impact a Veteran’s life in a positive way especially when we provide the structure of a training program and community to celebrate accomplishments and inspire new ideas and practices to live life with a dog as a teammate, a Life Buddy. A Life Buddy can be a pet or a tested service dog and everything in between.
- Training is constant, like finances, fitness, spirituality, and other essential human practices. Sierra Delta provides Members access to information, best practices, and how to create a Life Buddy team with their dogs through exclusive digital content and how to classes. To our Veterans, Sierra Delta provides Life Buddy grants to ensure our Veterans get professional support to build their ideal Life Buddy team.

How Are Dog Trainers Added to the SD Network?

How Is Dog Training Verified?

- Sierra Delta is open to work with any Professional Dog Trainer so long as the dog trainer has an active EIN, up to date insurance, and who agrees with Sierra Delta's terms and conditions outlined in an annually reviewed M.O.U.
- Sierra Delta contracts with professional dog trainers who meet our standards of dog training and community engagement; therefore, we depend on these professional, community minded entrepreneurs to verify the training standards by posting periodic video updates with our Veterans and their Life Buddy. Veterans are required to post periodic and regular updates via the Sierra Delta Community "Pawbook" available to all Sierra Delta Members.

What is “Life Force”?

Why is Community Service Important?

- It means something to be a Member of the United States Armed Forces. That “meaning” is derived from Serving others and through enduring hard work with a team of people also as dedicated to Service to others. Sierra Delta believes that this “hard work” is essential to achieving overall wellness and that it is best “endured” with others. The Life Force is where the Sierra Delta Community of Members and Veterans can come together and “endure” some “hard work” together in their local communities to bring leadership and volunteerism to our local initiatives while simultaneously raising awareness to what it means to Serve others and to the many ways Dogs contribute to the epic lives of our Veterans.
- Service improves our self worth and the self worth of those in need of service.

How Can Organizations Join Life Force?

Is There a Limit to Service Projects?

- Organizations can apply to join Sierra Delta's Life Force by submitting a proposal or request for planning session to develop a partnership provides sustainable opportunities for people to provide Service to others and to raise awareness and funds to provide Dog training grants to military Veterans.
- The number of Service projects is only limited to the number of people willing to provide the service to complete the project. Sierra Delta provides a network of people, a simple and easy to understand mission, as well as a transparent process that Empowers all to create, recruit, and execute any reasonable project that provides an opportunity to be of service to others and funds to pay for Life Buddy grants for verified military Veterans.

What is an Ambassador of Sierra Delta?

Why are Ambassadors Important?

- Any member of SierraDelta can apply to be an “Ambassador” for Sierra Delta who will then be empowered and educated to lead events and fundraisers similar to a corporate “Brand Ambassador” mixed with a “Rewards Program”. Every Sierra Delta Member can apply to be chosen and then complete an Ambassador “Indoc” run by seasoned Sierra Delta Ambassadors like Tim LaSage, Shea Roberts, Lee Otto, John Heath, Micheal Smith, LaRae Jackson, etc.
- Ambassadors are the heart that pumps the Life Blood of Sierra Delta that powers the Life Buddy and Life Force programs that provides dog training to veterans and opportunities for community building/service for all Sierra Delta Members.

Why Should I Join Sierra Delta?

How Does Joining Sierra Delta Help Veterans?

- Sierra Delta is a sustainable non profit network that provides education around the many benefits of dog training and opportunities for meaningful community building projects for all Members; as well as, Life Buddy training grants to verified Military Veterans
- Non Veterans can join Sierra Delta by committing to a minimum donation of \$200 a year. The “membership” money is used solely to pay for dog training so that Veterans can access the Life Buddy that is best for their individual needs and lifestyle. The activity of all Members in virtual and in person: events, campaigns, and affiliated marketing programs will generate the funds needed to create more education, service, and overall wellness opportunities for all Sierra Delta members.

Where Can I Learn More?

- <https://www.sierradelta.com>
- <https://www.facebook.com/SierraDeltaServiceDogs>
- <https://www.instagram.com/sierradeltadogs>
- <https://www.youtube.com/@SierraDelta>
- <https://www.linkedin.com/company/sierra-delta-service-dogs>
- info@sierradelta.com
- Tax EIN 82-0989470 - Registered 501(c)3
- 811 East Washington Ave Suite 400 Madison, WI 53703