Annual Report 2020

Bringing people and animals together, for good.SM

ANDERSON HUMANE
A bit about us...

**OUR MISSION IS TWO-FOLD:**

1. To save animals.
2. To create and inspire lasting connections that benefit both animals and people.

For more than 50 years, Anderson has provided compassionate care for thousands of homeless dogs and cats in our community. Because of Anderson, over 80,000 pets who were previously homeless now understand what it means to be part of a family.

In March of 2020, Anderson merged with Fox Valley Wildlife Center. Anderson now cares for more than 3,000 orphaned and injured wild animals each year and offers programs that raise awareness about wildlife and nature.

As a one-of-a-kind animal welfare organization, we have expanded our mission to include all animals and to focus on creating and supporting positive connections between people and animals.

Proudly serving the community **since 1966!**
People who interact with pets are emotionally and physically healthier.

Our guiding principles

Respect. Protect. Connect.
2020 was, to say the least, challenging. In mid-March, we finalized our merger with Fox Valley Wildlife Center and, just as our staff was beginning to get to know one another while preparing for “baby season”, COVID-19 forced the entire state to close. To keep our staff and volunteers safe, we moved nearly all of our dogs and many of our cats into foster care within a period of just a few days. This monumental undertaking was coordinated by our COO, Beth (B) Mars and our talented and dedicated animal care, foster and adoption staff. Our requests for fosters was met with an outpouring of support from our community for which we will be forever grateful. For several weeks, many of our staff worked from home, coordinating foster placements, assisting fosters with supplies, veterinary care and behavioral advice and our development staff worked night and day checking in with donors as the income we normally receive (and depend on) from adoption fees plummeted.

Undaunted by these challenges, we were one of the first organizations in the state to reopen for adoptions – virtually. We had to: we are committed to saving animals and we take that commitment seriously. In Oklahoma, our partner shelters were overflowing with animals that they normally would have sent to us for adoption. We knew we had to figure out how to restart adoptions safely and as quickly as possible. In mid-April we began accepting transports of dogs and cats from our partner shelters again and by the end of April we were close to capacity and virtual adoptions were going strong. Very quickly, requests for adoption appointments outpaced the number of animals available for adoption – a good problem to have, and one that continued for most of the rest of the year. COVID disconnected people from friends, family and work. They needed pets more than ever.

Throughout all of this, the wildlife staff never wavered.
They continued to prepare for “baby season”, the influx of orphaned and injured baby wild animals that pours in every spring, beginning in late-March or early April. Because other wildlife rehab centers were closed due to COVID and because so many more people were working from home (and spending time outside where they were more likely to find wild babies in need), in 2020 we cared for nearly 4,100 orphaned and injured wild animals – 34% more animals than in any previous year!

Our humane education program switched its format to live and recorded virtual presentations. While virtual programming can never replace direct interaction with animals, virtual education did allow us to reach more people than our in-person classes and presentations.

In spite of a significant reduction in income from our programs and services which normally provide about 45% of Anderson’s total revenue each year, the Board of Directors and I made the choice not to lay off or reduce the hours of a single employee during the pandemic shutdown. This was a risk we took because of one reason: we are nothing without our staff. They are the heart, the soul, the passion, the reason we exist. Dedicating one’s life to animals is not easy. It requires hard work, long hours and can be both physically and emotionally exhausting. When animals (and people) need them, our staff is there. Anderson needed to be there for them when they needed us.

We are also nothing without our donors and our volunteers. You committed your money, your time, your thoughts and prayers to the animals. For much of 2020, we had to limit the number of volunteers who were in the shelter, but you continued to help by fostering animals, conducting supply drives and supporting us financially. To our donors and volunteers: thank you. It is because of your continued support that we are able to respond to crises like the COVID pandemic successfully, and emerge on the other side intact.

In fact, there is no question that we’re stronger now, having weathered the COVID storm. We have a deeper understanding of organizational courage and integrity, and, along with our entire community, we understand better than ever before, the power of connection.

Thank you,

Beth Foster
President & CEO

Board of Directors:
Chair:
Mike Petersdorf, Muirhead Farm
Vice Chair:
Bil Papp, Pro Business Advisors
Secretary:
Ralph Voris, retired
Treasurer:
Christine Bourdage, Techpro
Pam Bierman, retired
Rich Davis, St. Charles Bank & Trust
Ramesh Doshi, MD, retired
Cindy Green, Acertify
Colleen Heitzler, Aquascape
Steve Hinze, retired
Brian Lawyer, BMO Harris
Cheryl Schreck, National City Bank

Staff Officers:
Beth Foster
President & Chief Executive Officer
Beth (“B”) Mars
Chief Operations Officer
Luanne Mayorga
Chief Engagement Officer
Stephen Carr
Chief Development Officer
In 2020, we...

- Provided veterinary care for 1,228 pets through Anderson’s low-cost veterinary clinics.
- Cared for 4,007 wild animals who were injured or found orphaned. This is 34% higher than normal.
- Found homes for 3,713 dogs, cats, puppies, and kittens.
- Provided foster care for 250 animals.
- Our Military and Veterans Program (MVP) helped 72 veterans adopt pets, which is an 18% increase over 2019.
- Our Behavior Program provided care for 80 dogs and 20 cats. Additionally, community members received assistance through our behavior helpline.

NUMBER OF ANIMAL ADOPTIONS
Totals By Year

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<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>2020</td>
<td>3,713</td>
</tr>
<tr>
<td>2019</td>
<td>4,128</td>
</tr>
<tr>
<td>2018</td>
<td>3,621</td>
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<td>2017</td>
<td>3,958</td>
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Our Financial Overview

Expenses

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<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Programs &amp; Services</td>
<td>$2,976,370</td>
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<tr>
<td>Management &amp; General</td>
<td>$245,392</td>
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<td>Fundraising</td>
<td>$369,763</td>
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<tr>
<td>Total</td>
<td>$3,382,608.00</td>
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Revenue

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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Contributions</td>
<td>$1,995,447</td>
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<tr>
<td>Programs &amp; Services</td>
<td>$1,389,498</td>
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<tr>
<td>Other Revenue</td>
<td>$725,774</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$4,110,720</strong></td>
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Our Purpose

Like all animal welfare organizations, Anderson is dedicated to saving the lives of animals.

Unlike other animal welfare organizations, we are also equally committed to creating and supporting mutually beneficial connections between people and animals.

Current programming such as our Adoption Program, Military Veterans’ Program, and Healing Paws Pet Therapy Program create positive, impactful connections and improve the lives of both people and animals.

Through our Wildlife Rehabilitation Program, thousands of injured and orphaned wild animals each year are provided second chances. Our nature programs...
inspire the conservation, preservation and quiet enjoyment of nature.

Our 2021-2025 strategic plan provides an exciting roadmap for the future. On the horizon are additional programs aimed at keeping pets in homes, a pet food pantry, affordable pet training options, and temporary housing for pets when families are in crisis.
In 2020, 455 volunteers donated over 17,700 total hours of their time with Anderson Humane. Their commitment, compassion, and gifts of time are instrumental in helping Anderson achieve our mission.

Below are the individuals with the most volunteer hours in 2020.

<table>
<thead>
<tr>
<th>Deb Staky</th>
<th>1,465.42</th>
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<tbody>
<tr>
<td>Ken Swanson</td>
<td>777.7</td>
</tr>
<tr>
<td>Vera Rausch</td>
<td>522.08</td>
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<tr>
<td>Hamaad Ahmad</td>
<td>261.22</td>
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<tr>
<td>Linda Styskal</td>
<td>221.98</td>
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<tr>
<td>Ines Genitoni</td>
<td>180.72</td>
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<tr>
<td>Sandy Martin</td>
<td>179.83</td>
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<tr>
<td>Nancy Moss</td>
<td>176.53</td>
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<td>Duane Tuma</td>
<td>172.0</td>
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<tr>
<td>Diane Morea</td>
<td>166.4</td>
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Thank you to our volunteers

455 volunteers

17,700 hours
Volunteer Highlight:

Deb Staky

Deb Staky has been volunteering with Anderson since 2015. Initially, she volunteered at various non-profits, including Anderson, but became more vested in our organization because “the people were open and interested in new ideas and ways to get better.” She began devoting all her available volunteer time to the shelter. Over the past six years, Deb’s external viewpoint helped identify processes and procedures that she worked with Anderson staff to help implement. On top of her volunteer hours, Deb has taken part in training opportunities, which has helped her become even more fulfilled, realizing the more fulfilled she became, the more significant her impact.

We are grateful to Deb and all of our volunteers! Thank you for your commitment, your compassion, and your support.
Thank you to our donors!

Thanks to a generous donation from Mick and Sharon O’Bryan and the O’Bryan Family Foundation, Anderson Humane is in the midst of creating a formalized behavior program designed specifically for shelter animals. It is our hope that other shelters will be able to replicate this program.

A few key features of our Behavior Program are fear free practices, positive reinforcement training, and behavioral enrichment programs.

We appreciate the financial support of our donors! They are a critical component to our organization, and it would be impossible to fulfill our mission without them.

Anderson Humane is proud to have earned a Platinum Seal of Transparency from GuideStar!
Our four star rating from Charity Navigator means that Anderson Humane exceeds industry standards and outperforms most charities in our field!
Thank you to our Corporate Partners!
“Brilliance Subaru is proud to sponsor the “underdog” program with Anderson Humane. This partnership assures that those dogs needing special attention are adopted quickly and placed into loving homes.

We feel that this is just the beginning of a long and beneficial partnership between Brilliance Subaru and Anderson Humane.”

Jim DaLuga 
General Manager, Brilliance Subaru

“Gerald Subaru is proud to be a long time partner with Anderson Humane. Throughout the years we have been inspired by the dedication and commitment they have shown not only to the animals, but to strengthen the human/animal connection.

At Subaru, our furry friends hold a special place in our hearts and it’s rare that two companies’ missions align so well. We look forward to partnering with Anderson Humane for years to come!”

Donna Lawler 
Vice President of Gerald Auto Group
Foundation Support: Holiday Wishes Program

Thank you to the individuals who submitted their inspiring stories to the Petco Love foundation. Because of these efforts, we received $35,000 of financial support from Petco Love!

Each year Petco Love (formerly Petco Foundation) sponsors a nationwide contest through which adopters can submit stories about how their adopted pets changed their lives. In 2020, Petco Love received tens of thousands of stories from adopters across the United States. Of those, 38 stories were submitted by Anderson adopters. From all of those entries, Petco Love selected a total of fifty winning stories, two of which were from Anderson!
Here are the award-winning submissions:

**Don T.P. + Murray**

An adopted cat named Murray brings calm, trusting assurance that “everything’s gonna be all right” to his pet dad as he undergoes cancer treatment. “As the cage door opened, out walked the Shaquille O’Neill of cats with the black and white markings of a Holstein cow. He nuzzled my leg. I was immediately in love.”

$25,000 winner

**Don + Helena**

For over a decade, Helena brought companionship and joy to pet dad Don. Now they’re enjoying their active, happy senior years together. “We both move a little slower these days, but we enjoy sharing pizza crust and those summer nights watching the world go by while sitting in the driveway.”

$5,000 winner
Furry friends brought welcomed cheer.

The human-animal connection helps improve mental health, even in the darkest of times. In the midst of the COVID-19 pandemic, Anderson Humane was able to bring joy and smiling faces to some of the most isolated and affected individuals – seniors and their caregivers. Anderson staff and volunteers organized three pet parades at the Victory Center of Bartlett and the Lakeview Memory
Care Community in Bloomingdale. Animal-loving residents and frontline staff members gathered outside as adorable dogs greeted each of them with wagging tails and lots of smiles. While the residents were isolated from their loved ones during this difficult time, they found hope and happiness through furry friends. The caregivers also received much needed stress relief and puppy love!
Bringing people and animals together, for good.℠