



June 21, 2018

GOEX  
Jessica Ray  
3161 Wyandotte Rd.  
Kansas City, MO 64111

Chris Solt  
*Executive Director*

**Board of Directors**

Caitlin Beas  
*The Little Market*  
Irvine, CA

Jonit Bookheim  
*Mata Traders*  
Chicago, IL

Kirsten Dickerson  
*Raven + Lily*  
Austin, TX

Bill Harris  
*Café Campesino*  
Americus, GA

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Robert McKinnon  
*Pure Art*  
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Leslie Mittelberg  
*Swahili Imports*  
Eugene, OR

Patricia Pearson  
*Level Ground Trading*  
Victoria, BC

Shelley Tennyson  
*MZ*  
Sonora, CA

Dear Jessica:

Congratulations! A Fair Trade Federation (FTF) screening committee reviewed GOEX's application and accepted your organization as a verified fair trade organization. The screening committee members wanted me to pass along their appreciation for GOEX's thoughtful practices around Safe and Empowering Working Conditions in the USA, not just Haiti. They found Respect Cultural Identity to be GOEX's weakest area in the fair trade principles, and recommend those requirements as an area for improvement. Thank you for your persistence and engagement with the screening process and for embracing the [nine fair trade principles](#) in all you do!

So what's next as an FTF member?

**Meet the FTF community:**

- [Introduce your organization](#) to everyone on the [Member Hub](#). (Log in using the below account information.)
- Fill out your organization's [Public Profile](#).
- Many FTF members offer [exclusive discounts](#) to new members; review the current list on the Hub.
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**Go public with membership:**

- Add the [FTF Member Logo](#) to your website, and link it to [www.fairtradefederation.org](http://www.fairtradefederation.org). (Read the logo requirements first.)
- Announce your FTF membership on your website, in newsletters, and/or on social media. Also, follow us – we'll follow you back!
- Share your logo with us so we can announce you as one of our newest members.

**Member Hub Accounts**

Primary contact account log in information:

Username: GOEX

Password: MailDesert1

*Anyone working/volunteering for your organization may have an individual account on the Member Hub. Please send me the names and unique email addresses of those who need one, and I will set them up.*



### **Member Dues**

Payment of annual dues will activate your FTF membership. We calculate dues on a prior-prior year basis, so will need your 2016 gross sales information to determine prorated dues for the 2018 Membership Year (May 1-April 30).

I'm delighted to welcome you as a verified, 360° fair trade member of the FTF community. Feel free to contact me with any questions.

Chris Solt  
*Executive Director*

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With thanks,

Ann Ferguson  
Membership Manager