Our mission is to create a better world for all animals

The Humane Society family of organizations works around the globe to protect companion animals and wildlife, improve farm animal welfare, promote animal-free testing methods and reform industries that harm animals. Through our rescue, response and sanctuary work and other direct services, we help thousands of animals in need. We work to end the cruelest practices toward animals, care for animals in crisis and build a stronger animal protection movement worldwide. We fight all forms of animal cruelty, and we can’t do it without you.

HOW WE WORK

Our rescue, response and direct care work responds to today’s cruelties; our education, legislative and policy work prevents tomorrow’s.
We work to end animal cruelty.

These fundamental goals are the foundation of all we do. Through this focus, we will achieve our mission.

OUR STRATEGIC PILLARS

End the cruelest practices

We fight the worst, most institutionalized animal abuse around the world.

Care for animals in crisis

As we work for a humane future, we alleviate the suffering happening today.

Build a stronger animal protection movement

We empower our allies to fight for all animals—locally, nationally and globally.

Over the next three to five years, we will make major advances against some of the worst animal abuses around the globe. Whether animals are suffering in abusive farming situations, hunted for their parts or experimented on for the sake of a new lipstick, we’re there for them. With your help, we believe these battles can be won.

CURRENT PRIORITIES

- End animal cosmetics testing and trade across U.S. and global beauty markets
- End the sale of fur in the U.S.
- End farm animal confinement in the U.S. and E.U.
- Reduce the import of trophies to the U.S., E.U. and U.K.
- End dog meat farming in South Korea
- End the sale of puppies in pet stores in the U.S.

We respond to cruelty and disasters where the need is greatest, advance tactics that reduce the use of lethal and cruel animal management approaches, and rescue and care for animals in crisis. We’re there for the most vulnerable populations around the world as we focus on lasting solutions.

CURRENT PRIORITIES

- Elevate Black Beauty Ranch as our flagship sanctuary
- Expand our capacity to respond to cruelty and natural disasters
- Increase immunocontraception of elephants in South Africa to mitigate human-wildlife conflicts

Many hands, hearts and minds make lighter work. Energizing our movement to drive change—through advocacy, direct care, education, enforcement of laws, even consumer choice—is fundamental to achieving the end of animal cruelty. Our mission includes helping those who stand with us become stronger and more effective in our fight for all animals.

CURRENT PRIORITY

- Train law enforcement officials in 3 target states in India to support implementation of existing animal protection measures