Master Strategic Plan (2022-2025)

Our Vision: We envision a future where there is universal and equitable access, and also exposure to science for all.

Our Mission: To provide a platform for founders to develop & launch fundable & impactful science engagement tools, programs & organizations that connect people to science around the world.


Motto: Explore. Experiment. Build

Strategic Goals

Goal 1: Provide top notch support to SAi staff, residents, fellows, interns and alumni.

- Metric: Number of internal programming/workshop/tools available for residents to enhance their professional and program development.
  - E.g., grant writing, DEI training, evaluation, data analysis, library
- Metric: Availability of internal seed funding for residents to support their projects.
- Metric: Number of core staff to support residents in developing their projects.
- Metric: Number of grants awarded to residents that are housed at SAi.

Goal 2: Expand and promote excellence in scholarship and social entrepreneurship

- Metric: Number of articles submitted and published by residents
- Metric: Number of programs/tools being used by external organizations.
- Metric: Event/course/workshop attendance rate and overall feedback.
- Metric: Number of individuals that the resident and fellow projects engage each year.
- Metric: Follow-on funding for projects launched by fellows.

Goal 3: Invest in organizational capacity and infrastructure (technology, finance, communication, fundraising, sponsorships, partnerships, consulting etc).

- Metric: Number of grants submitted and awarded for core programs.
- Metric: Number of individual donors.
- Metric: Number of paying advising clients.
- Metric: Expansion of the endowment and yearly payout
- Metric: Expansion of available unrestricted funding.
- Metric: Level of integration of apps to coordinate all SAi operations.

Goal 4: Broaden SAi’s exposure and voice nationally and internationally.

- Metric: Number of resident invitations to present at conferences/workshops etc.
- Metrics: Number of followers and views online via social media/youtube etc.

Explore the SAi Master Data Dashboard to check for progress against the goals mentioned above.