



Brian Bill Foundation

Strategic Plan

2021

The Brian Bill Foundation's strategic plan will focus on growth of its Warrior Healing Program. The foundation has successfully grown from one retreat a quarter in 2015 to monthly retreats in 2019. The foundation incorporated couples healing retreats in 2019 in addition to its monthly Warrior Healing Retreats. The retreats were monthly Warrior and Couples events until Covid-19 halted our nation.

Beginning in March of 2021, we want to engage as many Special Operations Men, Special Operations Attachments Women and Spouses who have come through our program in the past or need to come now more than ever because of Covid-19.

The foundation has provided Warrior Healing Retreat Programs for over 400 Special Operations Men and Couples Retreat Programs.

In 2021-2022 the strategy is to increase the retreats from one a month to two per month by offering a warrior and a couples retreat each month.

A second strategy is to incorporate one female warrior retreat on a semi-annual basis for females who are attached to Special Operations warriors in the field.

The five-year strategy is to keep the warriors and their spouses who have come through the Brian Bill Foundation connected to us and each other and to provide a strong support unit for success in family, community and mental well-being.

Finally, we are creating a blueprint strategy for an endowment program that will allow us to have and run our own facility by 2023.