Children from Sudan run through a field in the Doro camp for refugees in Upper Nile State, South Sudan. Cross-border violence has produced food insecurity for 2.4 million people. More than 18 percent of children under five in the region are suffering from acute malnutrition.

Emergency response during conflict...
Dear supporters,

How does UNICEF do it? Since 1990, the number of children under the age of five who die of preventable causes has fallen by nearly 50 percent, from 12.6 million in 1990 to 6.6 million in 2012. How? Through partnerships with only UNICEF can make, UNICEF invents and invests in low-cost solutions to persistent problems, UNICEF sets the standard for lifesaving tools, from water pumps to SMS technology for tracking public health. It thinks long term and starts early, advocating for better policies and investing early, redirecting scarce public health budgets. It thinks long term and sets the standard for longer-term investments in education and health. These are proven strategies to help children survive, even in the most challenging places in the world.

The U.S. Fund for UNICEF’s supporters and partners play a huge role in saving those lives. We draw from a deep well of commitment — 432,293 individual, 12,173 partner corporations, NGOs, schools and clubs supported the U.S. Fund in Fiscal Year 2013, allowing us to deliver more than $500 million worth of support for programs that save, protect and educate children around the world. We have embarked on an ambitious new strategic plan to expand our base of support, enabling us to help more of the world’s children. Despite the remarkable progress, there are still 18,000 children who die every day of preventable causes. We believe that number should be ZERO, and with your help it can be.

Thank you for your compassion and your support.

Preeti and Rachna wash their hands before the midday meal at their school in the village of Hilgna, in India’s Madhya Pradesh state.

India

Five-year-old Hasiba and her family fled the conflict in Syria and took refuge in the Domiz camp in northern Iraq, where she attends a UNICEF-supported school.

Syria

Intrauterine growth retardation

Infections (e.g., HIV/AIDS, meningoccal meningitis)

Measles

Preterm birth complications

Pneumonia (neonatal)

Pneumonia (post-neonatal)

Sepsis and other septic conditions

Tetanus

Congenital abnormalities

Other vascular causes

Neonatal encephalopathy

Prenatal/other causes

Diphtheria

Diarrhea

HIV/AIDS

Malaria

Polio

Progress in all regions of the world

Malaria

Sepsis and other septic conditions

Tetanus

Congenital abnormalities

Other vascular causes

Neonatal encephalopathy

Prenatal/other causes

Diphtheria

Diarrhea

HIV/AIDS

Malaria

Polio

Eastern & Southern Africa

Latin America & Caribbean

Central & Eastern Europe/CIS*

South Asia

Sub-Saharan Africa

East Asia & Pacific

World & Central Africa

Middle East & North Africa

Progress in all regions of the world

Due to population growth, by mid-century sub-Saharan Africa will account for close to 40% of all live births.

With UNICEF’s help, most regions have experienced significant reductions in their under-five mortality rates by more than 50% since 1990.

UNICEF and its partners have helped to save an estimated 90 million lives since 1990 ...

... but every day 18,000 children are still dying before their fifth birthday

1990

2012

12.6 Million

6.6 Million

under-five deaths per year

The leading causes of death for children under five are preventable infectious diseases

Peter Lamm
Chair

Caryl M. Stern
President and CEO

UNICEF’s progress

Thank you for your compassion and your support.

LEADERSHIP LETTER

LETTER

UNiCeF’s progress

UNiCeF’s progress

Leadership
In 2012, UNICEF responded to 286 emergencies in 79 countries. UNICEF’s Supply Division moved to a new warehouse in Copenhagen and procured $2.5 billion worth of supplies and services for children and women around the world.

Delivered 271 million packets of micro-nutrient powder

Helped 29.5 million children in 82 countries get their birth certificates

Supplied 93,000 classroom kits and 15,000 recreation kits

Provided safe water for 18.8 million people in emergencies

Procured 1.9 billion doses of vaccines for 96 countries

Child protection

Water & sanitation

Education

Health & immunization

Nutrition

Ensuring a quality education

Nisha draws on a blackboard wall that was set up in her school to help children practice drawing and writing. The school is part of a pilot project started by UNICEF and the state government of Rajasthan in India. The model project promotes more effective learning environments and better accountability to students and parents.
UNICEF’s Highlights

The conflict in Syria has affected more than 9 million people, including more than 5 million children. More than 2 million Syrians — half of them children — have sought refuge in Egypt, Iraq, Jordan, Lebanon, Turkey and other neighboring countries. Dala Ahmed Abbas and her three children, below, are among them. They live with two other families in an improvised shelter near Dohuk in Iraq. UNICEF has been providing emergency health and nutrition supplies, safe water and sanitation facilities and child-friendly spaces to Syrian children across the region.

FACT:
UNICEF vaccinated 5.8 million children against measles in Syria and the surrounding region in 2013.

FACT:
UNICEF treated more than 927,000 children with severe acute malnutrition in 2012.

Dr. Wagué Diango examines 13-month-old Habi, cradled by her mother, at a UNICEF-supported nutrition center in the southern Senegal Region in April 2012. The center is one of 117 mobile health units that UNICEF and its partners have deployed in the Sahel region to screen children for malnutrition and provide treatment with ready-to-use therapeutic food.

A member of a UNICEF-supported team vaccinates a child living in an urban construction site in Mumbai, India. In February 2012, India was removed from the WHO list of countries where polio is endemic, thanks to efforts by UNICEF and its partners to eradicate the disease worldwide by 2018. Polio is a highly infectious virus that attacks the nervous system and affects children under the age of five. It is paralyzing and often deadly. UNICEF is one of the world’s largest providers of vaccines and uses its scale and buying power to ensure that sufficient quantities are available.
Office of Public Policy and Advocacy

The U.S. Fund’s Office of Public Policy and Advocacy (OPPA) brought the fight for child survival to Washington, D.C., advocating for the U.S. Government’s annual contribution to UNICEF and appropriations for child survival and maternal health. To educate policymakers, OPPA organized briefings on UNICEF’s State of the World’s Children 2013: Children with Disabilities. This report focuses on UNICEF’s work on child protection and on global health issues. To support these efforts on Capitol Hill, OPPA helped mobilize thousands of UNICEF supporters across the country, who advocated to make ZERO a foreign policy priority.

Education Department

TeachUNICEF added units on disability rights, global citizenship and environmental sustainability to its online library of learning resources and translated its core resources into Spanish. TeachUNICEF also became the newest member of the Partnership for 21st Century Skills, a leading advocate in the U.S. for improving education. In addition, TeachUNICEF partnered with the United Nations Guided Tours Unit to make information about UNICEF available to schools. TeachUNICEF.org enjoyed 65,000 unique visitors and 55,000 resource downloads in Fiscal Year 2013, up 71 percent and 110 percent, respectively, from the previous year.

Trick-or-Treat for UNICEF

Since it began in 1950, Trick-or-Treat for UNICEF has raised more than $170 million and has empowered millions of kids across America to help their peers in developing countries. Last year, kids were encouraged to support UNICEF by designing their own collection boxes—an opportunity to use their creativity to make a positive difference in another child’s life. Actress Chloë Grace Moretz served as the 2012 Trick-or-Treat for UNICEF Ambassador. Chloë was featured on trickortreatforunicef.org and spread the word in media interviews, online and on social media.

UNICEF Ambassadors and Celebrity Supporters

UNICEF Ambassadors and Supporters participated in numerous campaigns, events, field visits and public advocacy in support of UNICEF programs. This year, engaging celebrity work has helped generate millions of followers on domestic—the, cultivate new supporters and highlight key issues in child survival and development. In May 2013, UNICEF Ambassador Lucy Liu visited Lebanon to shine a spotlight on the conflict in Syria. Liu helped raise awareness of the plight of the millions of Syrian children in the region who are affected. She participated in media interviews and speaking engagements, and used digital platforms to reach a mass audience.

Global Citizenship Fellows

More than 6,000 volunteers conducted education, fundraising and advocacy activities. The UNICEF High School Challenge program grew to 240 clubs, and groups from 120 colleges and universities participated in the UNICEF Campus Initiative. The “Live Below the Line” challenge drew 1,000 participants and doubled the amount raised per person over last year. Team UNICEF expanded to the Los Angeles Marathon. The U.S. Fund was a partner in the Global Poverty Project’s Global Citizen Festival in New York City. The UNICEF Action Center, an online resource for volunteers, launched at www.unicefusa.org/actioncenter.

UNICEF Tap Project

This year, the UNICEF Tap Project went digital. A specially designed app for Facebook turned the world’s largest social network into a virtual water network, connecting people from all over the country. Thousands of volunteers participated in the campaign, while UNICEF Ambassadors and other celebrities lent their support on social media. For the fourth year, Giorgio Armani Fragrances returned as national sponsor of the UNICEF Tap Project through its “Acqua for Life” campaign.

Volunteer and Community Partnerships

More than 65,000 volunteers conducted education, fundraising and advocacy activities. The UNICEF High School Challenge program grew to 240 clubs, and groups from 120 colleges and universities participated in the UNICEF Campus Initiative. The “Live Below the Line” challenge drew 1,000 participants and doubled the amount raised per person over last year. Team UNICEF expanded to the Los Angeles Marathon. The U.S. Fund was a partner in the Global Poverty Project’s Global Citizen Festival in New York City. The UNICEF Action Center, an online resource for volunteers, launched at www.unicefusa.org/actioncenter.
Highlights of the U.S. Fund’s new strategic plan:

**Get ahead of the digital curve.**
We will embrace technology and develop a world-class digital presence.

**Drive growth.**
To reach our fundraising goals, we will pursue growth through fast-growing channels of support.

**Do more with less.**
We will continue to improve our organizational effectiveness and efficiency.

**Win hearts and minds.**
We will strengthen our presence in the U.S. by expanding our network of engaged supporters.

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**U.S. Fund for UNICEF’s IMPACT**

The U.S. Fund for UNICEF went through a strategic planning process in Fiscal Year 2013 to review the organization’s progress against its previous plan and to chart a course for the next five years.

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**TOTAL SUPPORT AND REVENUE BY SOURCE**
Fiscal Year 2013

- **63.4% Corporations (inclusive of in-kind support)**
- **18.1% Foundations**
- **14.1% Individuals**
- **4.4% Other public support (3.4% greeting cards, 0.6% Trick-or-Treat for UNICEF)**

**U.S. FUND FOR UNICEF PROGRAM ASSISTANCE**
Fiscal Year 2013

- **64% Child Survival**
- **14.1% Individuals**
- **13% Unrestricted Resources**
- **6% Emergencies**
- **6% Education**
- **3% HIV/AIDS**
- **1% Child Protection**
- **1% Advocacy**
- **1% Awards**

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A summary of the U.S. Fund’s sources of support and how the U.S. Fund’s program assistance is distributed.

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*Non-earmarked funds that allow UNICEF to quickly and effectively respond to areas of greatest need.
Advocating for Children with Disabilities

The U.S. Fund championed the rights of the world’s 93 million children who live with moderate or severe disabilities through the Equal Dreams, Equal Lives campaign in the spring of 2013.

The campaign was timed to coincide with the release of UNICEF’s report, State of the World’s Children 2013: Children with Disabilities. Equal Dreams, Equal Lives used public service announcements, op-eds and other media resources to raise public awareness of the discrimination, exclusion and neglect that children with disabilities often face.

In Washington, the U.S. Fund advocated for Senate ratification of the Convention on the Rights of Persons with Disabilities.

Recovering After Sandy

When Hurricane Sandy hit New York City on October 29, 2012, the U.S. Fund’s headquarters felt the impact. The building suffered severe damage, and staff members worked remotely for weeks, in many cases while dealing with the effects of the storm on their own homes and families. The disruption came just before the extremely busy holiday giving season, but our fundraising, marketing and special events teams rose to the occasion.

While the building was under repair, the finance, facilities and information technology teams were outstanding in getting us into temporary spaces and keeping us operational. Meanwhile, the communications teams kept us in touch with one another and up to date on all things UNICEF.

A New Focus on Monthly Giving

The U.S. Fund began a concerted effort to expand its monthly pledge program through varied channels. Monthly donations are a steady and predictable source of income, and because donations raised through monthly giving are not earmarked for one specific region or initiative, UNICEF can use the funds raised wherever the need is greatest.
### Regional Leadership

The U.S. Fund’s Regional Boards made significant contributions to our work across the United States. In a record fundraising year, the boards generated more than $27 million to make a better world for children.

<table>
<thead>
<tr>
<th>Region</th>
<th>Annual Fundraising Total</th>
<th>Regional Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest</td>
<td>$3.5 million</td>
<td>The Midwest Region raised a record $3.5 million at the U.S. Fund’s Message of Hope Gala in April. Pictured are gala co-chair Bryan Rafanelli, U.S. Fund President and CEO Caryl M. Stern, Midwest Regional Board member, and gala co-chair Lauren Bush Lauren.</td>
</tr>
<tr>
<td>Southern California</td>
<td>$3.6 million</td>
<td>Southern California Regional Board co-president JoAnn Miller, Lucy and Chuck Meyer, President of the U.S. Fund Board of Directors, and U.S. Fund President and CEO Caryl M. Stern at the U.S. Fund’s Message of Hope Gala in April.</td>
</tr>
<tr>
<td>Southeast</td>
<td>$1.8 million</td>
<td>Southeast Regional Board Chair Ron T. Taylor and Linda Blount at the Atlanta U.S. Fund’s annual gala.</td>
</tr>
<tr>
<td>New England</td>
<td>$3.3 million</td>
<td>New England Regional Board member Keri Taylor with U.S. Fund President and CEO Caryl M. Stern, and New England Regional Board member, and gala co-chair Lauren Bush Lauren.</td>
</tr>
<tr>
<td>Southwest</td>
<td>$3.2 million</td>
<td>Southwest Regional Board member Sarah Lerner with U.S. Fund President and CEO Caryl M. Stern, and Southwest Regional Board member, and gala co-chair Lauren Bush Lauren.</td>
</tr>
</tbody>
</table>

### HIGHLIGHTS

- **Southern California**: Thanks to a $1 million matching gift from the Education Above All Foundation, the U.S. Fund raised a total of $2 million to support UNICEF’s education programs for children affected by the conflict in Syria.
- **Southeast**: Raised $8.9 million from major gifts, as well as $3 million from special events.
- **New England**: Raised more than $2.6 million in major gifts, a new record for the region.
- **Southwest**: Raised more than $20 million in major gifts, a new record for the region.
U.S. Fund for UNICEF

PARTNERS & PROJECTS

Individuals

Partners: Stefani Frieden and Susan Cummings-Finan
Projects: Global education; child health; income generation
Impact: In addition to $3 million in matching funds, the partner provided significant matching funds from other donors to benefit more than 200,000 children by building schools, providing school supplies and establishing and operating learning centers for out-of-school children.

Partners: Mr. & Mrs. Valerie Deneen
Projects: Global education
Impact: Provides $1 million in matching funds to benefit children in rural and marginalized communities in Nepal and Afghanistan with the education they deserve; and $150,000 supported programs for the basic survival of children in the Democratic People’s Republic of Korea.

Partners: Denny and Sylvia Fire Kaye
Projects: Global education
Impact: The Kaye family, owners of the Garber Companies, have supported UNICEF’s 18th year of supporting Change for Good in its mission to provide clean water for children. This partnership raised more than $1.1 million in matching funds.

Partners: Lily Safra
Projects: Malnutrition in the Sahel region of west and central Africa
Impact: $8 million gifted helped deliver life-saving supplies to this region to treat infants, the children most susceptible to malnutrition, helping to save lives.

Partners: Shibin Ho-Lisa and the Savoirs Foundation
Projects: Social Development
Impact: Of $1.8 million, half supported the construction of a $3.6 million, six-story health and learning center for the 1,400 students at the Mlawi Basic Schoo in Malawi.

Partners: Anonymous Individual
Projects: Mozambique’s Invisible Children Campaign
Impact: A contribution of more than $500,000 helped UNICEF provide education and prevent the spread of HIV.

Partners: Sir Nigel Rudd
Projects: Global education; child health; nutrition
Impact: A $500,000 grant of $531,000 is supporting the development of a national comprehensive mental health system in Vietnam that is accessible and responsive to the diverse needs of the population, including those of children.

Partners: Bill & Melinda Gates Foundation
Projects: Global education; child health; water, sanitation and hygiene
Impact: The Bill & Melinda Gates Foundation provided $500,000 to help provide clean water for children.

Partners: Anonymous Individual
Projects: Mozambique’s Invisible Children Campaign
Impact: A gift of $250,000 supported the development of an innovative educational program to reach internally displaced children and conflict-affected children in Mozambique.

Partners: The Rockefeller Foundation
Projects: Universal health care with equity
Impact: The Rockefeller Foundation’s grant of $500,000 is supporting research aimed at ensuring access to and use of quality health services throughout the continuum of care for all people in society.

Partners: The Atlantic Philanthropies
Projects: Capacity building in Zimbabwe
Impact: This gift of more than $200,000 supported the expansion of a mental health care program in Zimbabwe.

Partners: Bill & Melinda Gates Foundation
Projects: Education; child health; nutrition
Impact: A $1 million gift supported health and nutrition education programs. The company returned for a fourth year as National Sponsor of the UNICEF Together through its “Acqua for Life” cause marketing and Facebook campaign. The effort raised $100,000 to help provide clean water for children.

Partners: Giorgio Armani Fragrances
Projects: UNICEF Tap Project: “Acqua for Life”
Impact: $1.85 million was raised for Acqua di Gioia fragrances during the month of March 2013 and over $1 million was raised, $650,000 of which was returned for a fourth year as National Sponsor of the UNICEF Tap Project through its “Acqua for Life” cause marketing and Facebook campaign. The effort raised $100,000 to help provide clean water for children.

Partners: Dell
Projects: Health programs in Mozambique
Impact: Dell is a committed partner of UNICEF Possible Youth Learning Initiative, the company is helping Mozambique’s Invisible Children and Mozambique’s Invisible Children in Africa “and Schools” as initiatives for addressing the education needs of children in Malawi, Mozambique and China access to quality education.

Partners: Anonymous Individual
Projects: Mozambique’s Invisible Children Campaign
Impact: A $1.85 million grant of $1 million was given to a new UNICEF program to support Mozambique’s Invisible Children initiative, which targets the most vulnerable schoolchildren in Mozambique and includes the following: The program raised more than $1.1 million in a single year to help provide clean water for children and protect children against the world.

Partners: Possible
Projects: Special needs children, often the most stigmatized and marginalized; and underprivileged children
Impact: The possible Youth Learning initiative, the company continued its commitment to improve education and technology access.

Partners: The Atlantic Philanthropies
Projects: Access to mental health care system to increase access to and use of quality health services throughout the
Impact: A $2.5 million grant of $2 million is supporting the development of a national comprehensive and coordinated mental health care system in Vietnam that is accessible and responsive to the diverse needs of the population, including those of children.

Partners: Mike & Tonja Brooks
Projects: Global education
Impact: The Brooks family, owners of the Garber Companies, have supported UNICEF’s 18th year of supporting Change for Good in its mission to provide clean water for children. This partnership raised more than $1.1 million in matching funds.

Partners: Anonymous Individual
Projects: Mozambique’s Invisible Children Campaign
Impact: A gift of more than $500,000 supported the development of an innovative educational program to reach internally displaced children and conflict-affected children in Mozambique.

Partners: Anonymous Individual
Projects: Mozambique’s Invisible Children Campaign
Impact: $3 million to UNICEF’s “Schools for Children” campaign made in recognition of UNICEF’s commitment to a quality education for all children.

Partners: Anonymous Individual
Projects: Mozambique’s Invisible Children Campaign
Impact: Grant of $250,000 is supporting the development of an innovative educational program to reach internally displaced children and conflict-affected children in Mozambique.

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AIDS FUND

Impact:

1. Treating river blindness; UNICEF contributed a grant of $575,000 to ship with UNICEF, the M•A•C AIDS Fund, and the Merck for Kids in Nigeria with treatments to prevent mother-to-child transmission of HIV infection, as well as prevention and care of mother-to-child transmission of HIV infection, as well as prevention and care of mother-to-child transmission of HIV infection.

2. Project: “Eliminate” global campaign: through the power of soccer to ensure that children in Nigeria with treatments to prevent mother-to-child transmission of HIV infection, as well as prevention and care of mother-to-child transmission of HIV infection.

3. Project: “Soft Toys for Education” global cause-marketing campaign: more than $1 million loans made by individual players. This important sports partnership helps UNICEF Bridge Fund to a diverse mix of clients and their future needs from tetanus.

4. Project: “K.I.N.D. (Kids in Need of Desks)” project: theaign launched a leadership role in impact investment. A member of the Athena Capital Advisors LLC, a leading impact investment advisor, has taken a leadership role in UNICEF’s work after completing a rigorous due diligence process, enabling clients to stand behind a recommendation to UNICEF’s work.

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Project: Children’s Champion Award Dinner

Impact: The U.S. Fund honored Lauren Bush Lauren and David Lauren with the 2013 UNICEF Children’s Champion Award and Charline Engehrerd with the Helena Pankin Humanitarian Award for their enduring commitment to improving children’s lives. Thanks to the event’s sponsors and the leadership of her coach, A.C. Schmoyer, G. Barrie Landry and Bryan Raffanelli, the event raised $800,000.

Project: UNICEF Audrey Hepburn® Society Ball

Impact: The inaugural UNICEF Audrey Hepburn® Society Ball raised more than $850,000. Margaret Alkek Williams was honored with The Audrey Hepburn® Society Philanthropist of the Year Award for her dedication and advocacy on behalf of children in Houston and around the world.

Groups and Campaigns

Since it began 63 years ago, Trick-or-Treat for UNICEF has raised $3.7 billion and has empowered millions of kids across America to help their peers in developing countries. Last year, kids helped UNICEF in their own creative way by designing collection boxes — an opportunity to make a unique statement and a positive difference in another child’s life. Actress Chloë Grace Moretz lent her support as the 2012 Ambassador. Chloë lent her support as the 2012 Trick-or-Treat for UNICEF Ambassador. Chloë Grace Moretz helped UNICEF in their own creative way by designing collection boxes — an opportunity to make a unique statement and a positive difference in another child’s life. Actress Chloë Grace Moretz lent her support as the 2012 Trick-or-Treat for UNICEF Ambassador. Chloë lent her support as the 2012 Trick-or-Treat for UNICEF Ambassador. Chloë lent her support as the 2012 Trick-or-Treat for UNICEF Ambassador.

UNICEF’s Next Generation is actively collaborating with women philanthropists to advance and protect the future of the world’s children. The U.S. Fund for UNICEF and UNICEF’s National Board members: Mary Erdoes, Pamela Fiori, Tea Leoni and its president, Caryl M. Stern, hosted the 2013 UNICEF Hanging Power of Women in Philanthropy breakfast in New York City at the headquarters of JPMorgan Chase & Co. This event featured a panel discussion on how women philanthropists are making a significant impact on the world’s children. The U.S. Fund is actively collaborating with women philanthropists to advance and protect girl’s and women around the world.

UNICEF’s Next Generation, a group of committed young professionals, raised more than $30,000 to support UNICEF’s Next Generation programs worldwide, including child protection in Viet Nam and Colombia. Next Generation’s Steering Committee members traveled to Viet Nam to visit the child protection programs they support and helped launch UNICEF’s Next Generation Vietnam. The group also launched two new steering committees in Chicago and Los Angeles and held four successful events last year: the UNICEF Masquerade Ball and the fourth annual Next Generation Photo Benefit, both in New York City; the Message of Hope After Party in Chicago; and the Next Gen Los Angeles launch event at the Los Angeles County Museum of Art.

UNICEF greeting cards and products generated a total of $13.4 million in net revenue in Fiscal Year 2013. Long-term partners Pan 1 Import and IKEA USA once again sold UNICEF holiday cards in their nationwide stores and gave 10 percent of the proceeds from sales to the U.S. Fund. UNICEF cards were also sold year-round at Hallmark Gold Crown® and Barnes and Noble stores.

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The U.S. Fund for UNICEF’s management team, as guided by the Audit Committee of the Board of Directors, has continued to implement rigorous internal controls, oversight and risk management, as we have maintained the highest level of ethical, business and financial practices, enabling the U.S. Fund for UNICEF to remain financially strong during these volatile times.

The financial summary on page 22 provides our financial statements, all of which RTMP (US GAAP) audited. A complete set of our financial statements, including the related notes with supplemental information, are available on our website.

At the direction of the Audit Committee, U.S. Fund management continues to enhance its internal audit plan that applies expertise and objectivity to safely conduct any audit that could impact the integrity of the financial statements. The scope of internal audits is determined by the Audit Committee, including areas of controls at our key fundraising channels, including our physical and organisational security, major fund raiser events, controls in our call centers, and where there is a perceived greater risk. Federal laws and regulations require that we maintain an independent audit, and our primary purpose is to verify and confirm that we are adhering to Federal laws and regulations.

We also are committed to compliance with applicable Federal laws and regulations, and we are subject to independent external audit oversight. The United States Fund for UNICEF has been privileged to retain KPMG, LLP to perform a comprehensive review of our internal controls, and we have received (Period of Expiration December 31, 2013.)

We believe that our internal controls, coupled with our external assurance audits and our annual audit process, provide management assurance that our financial reports and statements are reliable and comply with generally accepted accounting principles.

Caryl M. Stern
President and CEO
Edward G. Lloyd
Chief Operating Officer
Evelin L'Heureux
Chief Financial Officer

The United States Fund for UNICEF

Summary of Financial Results

Public Support, Revenue, Expenses and Net Assets

Note 1

The U.S. Fund for UNICEF’s management team, as guided by the Audit Committee of the Board of Directors, has continued to implement rigorous internal controls, oversight and risk management, as we have maintained the highest level of ethical, business and financial practices, enabling the U.S. Fund for UNICEF to remain financially strong during these volatile times.

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The following list acknowledges major contributions to and support for the U.S. Fund for UNICEF’s work in Fiscal Year 2013 (July 1, 2012 – June 30, 2013).

Corporations
Companies and/or their employees who supported the U.S. Fund for UNICEF with cash and/or in-kind gifts:

**UNICEF PRESIDENT’S CIRCLE** Gifts of $1,000,000 and above

- American Airlines
- Caterpillar Foundation†
- IKEA Foundation
- Merck
- Pfizer, Inc.
- Pier 1 Imports®
- UPS
- Western Union Foundation†

**UNICEF DIRECTOR’S CIRCLE** Gifts of $250,000 and above

- Apple Records, Inc.
- Dell
- GE Foundation
- Google, Inc.
- Gucci†
- L’Oréal USA – Giorgio Armani Fragrances
- M•A•C AIDS Fund
- Unilever United States Foundation Inc.

**UNICEF LEADER’S CIRCLE** Gifts of $100,000 and above

- Adobe Systems, Inc.
- BD
- BP America
- The Children’s Place Foundation
- The Coca-Cola Company
- The Caterpillar Foundation
- The Delta Air Lines Foundation
- The Ford Foundation
- The General Electric Foundation
- Google, Inc.
- Gucci†
- L’Oréal USA – Giorgio Armani Fragrances
- M•A•C AIDS Fund
- Unilever United States Foundation Inc.
- Audrey Hepburn® Society

The Audrey Hepburn® Society recognizes the U.S. Fund for UNICEF’s most generous individual donors, offering special opportunities to connect with UNICEF’s work. For more information, please visit unicefusa.org/audreyhepburnsociety.

**AUDREY CIRCLE** Gifts of $25,000 and above

- Anonymous (3)
- Education Above All; Educate A Child
- Roger and Rosemary Enrico
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- Bob and Tamra Manoukian*
- Mrs. Lily Safra*
- Sawiris Foundation for Social Development
- The Charles Engelhard Foundation
- Stefan Findel and Susan Cummings-Findel*
- Danny and Sylvia Fine Kaye Foundation
- Amy Robbins Towers, The Nduna Foundation*
- Margaret Alkek Williams and the Albert and Margaret Alkek Foundation
- The Hoglund Foundation
- Tod and Ann Holmes*
- C. Paul and Delores Johnson
- David and Leslie Anderson Kim*
- Peter and Deborah Lamm*
- Mr. Harry W. Lange
- Pat Lanza and the Lanza Family Foundation*
- Mr. and Mrs. William F. Achtmeyer
- Madeline and Howell Adams, Jr.
- Ms. Patricia A. Anderson
- Moll Anderson
- Mr. and Mrs. Anas Chakra*
- Mr. Max Duckworth
- Mr. and Mrs. Steve Eaton
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- Mr. and Mrs. Michael Hoffman
- The Holocaust Foundation
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Healthy mothers, closely with women around about their health and that make informed decisions healthy child Ethiopia. UNICEF works the world to help them of their children.
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*Supporters who are investing in the future survival and development of children around the world by naming the U.S. Fund for UNICEF in their estate and financial plans.*

*We extend our sympathy and heartfelt thanks to the 39 donors who left a legacy of life for the children of the world through their estate plans this year.*

*Special thanks to all the alumnus who have supported the U.S. Fund for each of the past years. Your continued support helps millions of children in need at deeply appreciable rates.*

**NEXT GENERATION**

*Donors of $1 million or more cumulatively for the fiscal year 2013–14*

**Lifelong Members**

*Families who have been members of the Danny Kaye Society for 20 years.*

*Danny Kaye Society* 

*The Danny Kaye Society honorees who support the U.S. Fund for UNICEF were celebrated in a reception at UNICEF House on November 13.*

*Supporters who have named the U.S. Fund for UNICEF in their estate and financial plans.*

*We extend our sympathy and heartfelt thanks to the 39 donors who left a legacy of life for the children of the world through their estate plans this year.*

*Those generous gifts, which total $26,486,643 in fiscal year 2012, helped thousands of children survive and develop around the world.*

*We are deeply grateful to the 163 supporters who have left a legacy of life for the children of the world through their estate plans this year.*

*Every year, UNICEF’s work depends on the generous contributions of supporters who move us one step closer to achieving ZERO preventable child deaths. We applaud our supporters for their generosity and their commitment to saving and developing the lives of children around the world. Thank you!*
UNICEF Tap Project
In its seventh year, the UNICEF Tap Project moved from the physical world to the digital world. Volunteers along with corporate, celebrity and local government supporters got involved. We were thrilled to be able to contribute to worldwide fundraising efforts and media interest in the UNICEF Tap Project.

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Organized under the laws of New York State as a not-for-profit corporation, the U.S. Fund for UNICEF is exempt from tax under Section 501(c)(3) of the Internal Revenue Code and is governed by an independent and non-salaried board of directors. The U.S. Fund for UNICEF qualifies for the maximum charitable deduction allowed by law for cash contributions, gift annuities, bequests, and many types of planned gifts. The U.S. Fund for UNICEF uses 2.5 cents of every dollar it spends to provide UNICEF’s life-saving programs and services to children around the world. Of every dollar we spend, 95.5 cents go to programs and 4.5 cents go to fundraising and 2.5 cents to administration.

The U.S. Fund for UNICEF is recognized by Charity Navigator and the Better Business Bureau. Of every dollar we spend, 95.5 cents go to programs and 4.5 cents go to fundraising and 2.5 cents to administration.

The U.S. Fund for UNICEF receives top scores for accountability from Charity Navigator and the Better Business Bureau. Of every dollar we spend, 95.5 cents go to programs and 4.5 cents go to fundraising and 2.5 cents to administration.

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