



## 2010 Annual Report

The mission of the museum is: To promote an understanding of the Vietnam era while honoring those who served.

### 2010 Program Activities –

This year was a year of construction as well as celebration. Our Visitor Center opened on a test basis, seven days a week, 9 to 5 with volunteers providing the staff. Opening in September the center recorded 333 visitors from 23 states and France. Plans for 2011 are to place exhibits into the gallery of the Visitor Center to continue our mission of promoting an understanding of the Vietnam Era.

In addition to the Visitor Center, we began construction of our Service Center, a 2400 square foot maintenance facility. This will allow us to consolidate our storage and equipment to a great extent, and to bring sensitive items into a weatherproof secured area. Space is available for restoring artifacts and repairing equipment.



On a side note, the museum participated with the community in beginning restoration of the main gate to Fort Wolters. The arch was taken down and moved to the museum site, then moved to Peco-Facet where it was painted. Antelope Oil Tool & Manufacturing embarked on a project to re-cut the wings from blocks of aluminum. The gate will be placed into service March of 2011.

Our biggest event this year was our annual update of the wall. Six names were added to the wall in Washington DC in 2009. We added those names to our wall and recognized those MIA who were recovered. The family of Enrique Valdez attended the ceremony and they were very pleased with our event. Enrique was one of the names added to the wall. Over 500 people attended the event.

A new annual event began this year with Christmas at the wall. Jim Vines decided that the people on the wall deserved a Christmas celebration, and one of the trees in our garden was decorated with gifts underneath. Attendees carried candles to the wall and carols were performed by the Indian Creek Baptist Church. Special recognition was given to Michael Edward Hopkins, killed in Vietnam 4 July 1966 panel 8, line 129.



Spring fundraiser – The Friends of the Museum spring fundraiser was held in September this

year. The event was scheduled for the Rahr Brewery and their roof collapsed during our big snow storm in March. The event was cancelled by Rahr two weeks before the schedule day. The Friends decided it was best to reschedule as soon as Rahr could open because the donors were looking forward to visiting the brewery. September turned out to be the time. Attendees were treated to a wonderful dinner, a silent auction, and a wonderful live auction by our current auctioneer, Hoot Wibbeler. We were also entertained by the German Band of North Texas.

**Financials**

The museum board and Friends of the Museum continue their efforts to raise funds to begin construction of the main museum building. Our Founders Association continues to grow, now reaching 45 members. Founders are people who donate \$1,000.00 or more before the groundbreaking ceremony for the main building.

Financial Summary:

Revenue	\$ 96,076.84	
Expenses	\$ 132,915.13	
Administrative		\$ 10,505.50
Fundraising		\$ 1,905.87
Program		\$ 120,503.76
Net Income	\$ -36,838.29	
Total Assets	\$ 515,915.86.	
Total Liabilities	\$ 0	

**Statement of Functional Expense**

Program Expense Ratio – Goal > 65%

Program Expenses/Total Expenses 120,503.76/132,915.13 = 91%

Fundraising Expense Ratio - Goal < 35%

Total Fundraising expenses/Total related contributions 1,905.87/96,076.84 = 2%

Volunteers – 82 people volunteered time at the museum totaling 4,312 hours

Detailed financial information is found in the audited financial statements.

## **Board of Directors**

Edd Luttenberger – President/Communications Director

Rowena Ash – Secretary

Jim Messinger – Treasurer

Hayward Bellah

Gerald Brazell

Charles Bogle

Tom Forbes

Richard Gaurkee

Bill Kane

Mike Meyer

Choi Nguyen

Wayne Sanderson

Angelo Spelios