2019 performance stats

47 TOTAL # OF PERFORMANCES
37% Ensemble
33% Gospel Choir
20% Youth Choir
10% Community Choir

37 DIFFERENT YENUES
12 CITIES AROUND THE BAY AREA
23 IN SUPPORT OF THE COMMUNITY
12 FREE TO THE PUBLIC
5 SING FOR HIRES

43,407 ESTIMATED AUDIENCE*

COMMUNITY PARTNERSHIPS:
bread & roses
cristo rey de la salle east bay high school
first congregational church of oakland

who's listening?

TOP CITIES:
oakland
san francisco
berkeley
los angeles

TOP COUNTRIES:
united states
denmark
canada
kenya

2019 membership stats

who's singing?

Oakland Interfaith
Gospel, Youth, & Community Choirs

ethnicity

age

gender identity

66 cities
29 faiths

6.3 average number of years in choir

82 on roster in OIGC
36 on roster in OIYC
284 on roster in OICC
2019 Budget Overview

Revenue (income)
- 27.7% Gospel Choir
- 0.2% Youth Choir
- 72.1% Community Choir

Expenditures (expenses)
- 15% General Overhead
- 8% Contract Services
- 6% Musicians
- 14% Production Cost
- 57% Salaries & Benefits

2019 Inquiry Stats
- 64 Inquiries Received from Website
- 28 Inquiries Received from Direct Emails
- 29 Inquiries Received from 2020

Taking into Consideration...

Is the inquiry in line with our mission?
Is there already a performance that day?
Is there another performance the day before/after?
What is their relationship with OIGC?
Will this performance sustain the organization?
Are singers available?
What is the impact on singers?
Is a director available?
What is the impact on the band?