2020 financials

Income
- Individual Giving: 49.2%
- Grants: 27.4%
- Dues: 8.7%
- Performance Fees: 6.2%
- Tickets & Workshops: 5.3%
- Corporate Match: 3%
- Other: 0.2%
- Merch & Concessions: 0.1%

Total Income: $533,769

Expenses
- Staff Salaries & Benefits: 74.5%
- General Overhead: 11.9%
- Musicians: 6.1%
- Contract Services: 5%
- Production: 2.4%

Total Expenses: $456,576

2019 vs 2020

Income
- 2019: $627,822
- 2020: $533,796

Expenses
- 2019: $533,796
- 2020: $609,595

PRODUCTION
- guest artists, Zoom, event marketing, streaming costs, supplies, etc.

CONTRACT SERVICES
- bookkeeper, grant writer, lawyer, etc.

GENERAL OVERHEAD
- rent, banking, utilities, taxes, insurance, etc.

$533,796
$456,576

$627,822
$533,796
2020 Performance statistics

TOTAL LIVESTREAM VIEWS
39,813

TOP 3 STREAMS:
- 35th Holiday Concert: 23,000 views
- Annual Spring Concert: 5,800 views
- OICC Summer Concert: 2,500 views

18 virtual choir videos
- 5 gospel choir
- 6 ensemble
- 3 youth choir
- 3 community choir
- 1 all choir

182 happy hours

15 workshops

8 self-produced live streams

12 other appearances

January to March:
- 13 in-person perfs
- 3 cancelled perfs
- ~7330 attendance

FREE PARTICIPATING COUNTRIES
- Mexico
- Denmark
- France
- Canada
- Kenya
- Costa Rica
- Germany
- Argentina

It was exactly what everyone needed!
This is so awesome and amazing. Modern technology is great!
What a gift this is...
2020 Demographics

who's watching?

Race/Ethnicity
- Asian/Pacific Islander: 7.52%
- Black/African American: 22.57%
- European/White: 60.68%
- Latinx: 2.18%
- Mixed Race: 5.58%
- Native American: 1.21%

(out of 412 responses)

Age
- 13-20: 3.56%
- 26-35: 5.23%
- 36-45: 8.37%
- 46-50's: 24.69%
- 60's: 27.62%
- 70's: 25.73%
- 80's: 3.77%
- 90's+: 1.05%

(out of 478 responses)

Gender & Orientation
- Female: 73.11%
- Male: 25.08%
- Non Binary: 1.81%

(out of 662 responses)

Identifies as Queer: 16.77%

(out of 495 responses)

Percentages are calculated with the total number of answers provided for any given question on Eventbrite registrations.

Oakland Interfaith
singers on roster:
- Gospel Choir: 96
- Youth Choir: 18
- Community Choir: 222

From 43 cities, representing 25 faiths.

Average participation during COVID: 74%