



Vision

A future where all people experience hope, freedom, and well-being

Mission

The Severn Leadership Group delivers elite leadership development, mentoring, and connection to leaders who serve the greater good

Impact

Strengthening influential organizations worldwide with virtuous, emotionally healthy leaders that catalyze teams of excellence

Guiding Principles

1. Leadership and followership are defined by one's character
2. Character is shaped by a core set of timeless and transcendent virtues
3. Service to others is not a style of leadership, but a learned behavior

SLG 4.0 Plan Goals (2022 – 2024)

Develop

- Develop **Program Managers** that lead cohort sessions to support cohort growth
- Provide additional training and resources for **SLG Certified Mentors**
- Scale **Fellow cohort growth annually** to graduate 96 (in 2022) and 120 (in 2024) through additional virtual and in-person cohorts as well as corporate and non-profit partners
- Grow and train a **corps of volunteers** who commit to performing their duties with excellence
- **Reinforce core curriculum** and maintain integrity with professional, distinctive, and inspiring content

Support

- Offer **fee-based programs with partial and full fellowship opportunities** for Fellows
- Provide **inclusive access to Fellows Program** to all leading members of our communities
- **Expand in-person locations** to strategic national locations and organizations
- Professionalize training and development materials, **metrics, and quality assurance** methods
- **Serve members worldwide** through multi-media communications with compelling information
- **Connect like-minded leaders and followers of character** through an active network that provides workshops, speaker series, conferences, and reunions
- **Collaborate with stakeholders** to provide alumni with rich access to leaders of character

Grow

- **Hire additional staff** (Program Dir, Comms Lead, Admin Asst, Dev Director) to accomplish our mission
- **Expand regional & global reach** with access to resources through engaged Board and Advisory Council
- **Catalyze the SLG Network** into a *Dense Network* to create real social change
- **Campaign our cause and impact** to individuals, organizations, and foundations
- **Conduct deliberate development** through relationships and multi-faceted fundraising efforts that
- Garner support from corporate **sponsors who invest in the SLG value** for their organizations and world
- Offer a variety of volunteer opportunities with **75% of alumni contribute** their time, talent & treasure
- **Equip BOD, staff and volunteers** with necessary resources and training
- Procure and maintain **infrastructure and systems** to operate nationally and extend globally