2010 REPORT TO THE COMMUNITY
INVESTING IN OUR CITY, MOBILIZING OUR CITIZENS
EXECUTIVE LETTER

Dear Friends,

United Way of New York City works to make a meaningful, measurable difference in the lives of everyone in our community. In this report, you’ll learn about the work undertaken during Fiscal Year 2010 (July 1, 2009–June 30, 2010)—a productive year during which we began work that will ultimately benefit all New Yorkers.

United Way of New York City is best able to address the most pressing problems facing New York City by capitalizing on our unique role as a bridge-builder between the public, private and nonprofit sectors. Our organization brings together a variety of partners—people and organizations who bring the passion, expertise and resources needed to get things done. We emerged from FY 2009 with ambitious goals and a clear, focused direction for the next five years, and in FY 2010 we began to implement new strategies in our Action Areas—Education, Income, Health and Strengthening New York City Nonprofits. We are committed to addressing the underlying root causes of New York’s most pressing issues while simultaneously making sure people get the short-term help they need.

Thanks to the exceptional generosity of our donors and the outstanding commitment of our partners, thousands of New Yorkers benefited from United Way’s work in many of the city’s most impoverished communities. We continued our work preventing vulnerable youth from dropping out of school, ensuring that low-income neighborhoods have access to nutritious food, and helping individuals and families work toward financial stability. In recognition of the critical role that nonprofits play in the city’s health and human services delivery system, we continued supporting and strengthening nonprofit organizations. Beginning on page 26 of this report, you’ll see lists of our community-based partners. Without them, we could not do all that we do in New York City.

United Way believes that everyone has a role in building a better future for all. Through LIVE UNITED we invite all New Yorkers to help us shape community-wide change. You’ll see in this report that our partner organizations and our community have heeded our call to GIVE, ADVOCATE and VOLUNTEER. We are inspired by their participation and will continue to tackle the underlying causes of complex problems across our community.

On behalf of all of us at United Way of New York City, thank you for your continued commitment and support.

Karen B. Peetz
Chair of the Board of Directors

Gordon J. Campbell
President & CEO
United Way of New York City seeks to foster long-term, sustainable change that will ultimately benefit all New Yorkers.

We do this by:

- Recruiting individuals and organizations that bring the passion, expertise and resources needed to get things done
- Developing and implementing our initiatives at the neighborhood level
- Rigorously evaluating every initiative to determine what works and what doesn’t
- Synthesizing the best practices that demonstrate success
- Working with policy makers to replicate those successful practices citywide

United Way of New York City recognizes that strategies to achieve long-term, systemic change must go beyond program development and administration. They must also include public education, technical assistance, dissemination of best practices, advocacy for public policy changes, and more. We target our efforts in distinct Action Areas—


Education, income and health are the building blocks of a good life, and to achieve a thriving community, we must all work together to make sure everyone has those building blocks.
United Way is working hard for the most vulnerable people in New York.

Our Education initiatives work to make sure that youth get the opportunity to achieve their fullest potential. This means providing children with the foundation they need to enter school ready to learn and meet proficiency standards in reading and math, as well as providing vulnerable students with the critical support they need to overcome obstacles to learning and succeed in school.

Our Income initiatives help families manage their finances and save for the future. This means ensuring that low-income individuals eligible for income supports get the assistance they need to provide for themselves and their families, as well as providing vulnerable populations—like public housing residents in rental arrears and domestic violence survivors—with financial management help that is targeted to their unique needs.

Our Health initiatives work to ensure that all New Yorkers have access to fresh, healthy food and that they know that being healthy means eating healthy. This means promoting health literacy and encouraging improved health management and behaviors to reduce health disparities among low-income New Yorkers.

Our work in Strengthening New York City Nonprofits helps ensure that nonprofit organizations survive the economic downturn and emerge stronger. This means acknowledging the important role that the nonprofit sector plays in the provision of health and human services across our city and making sure nonprofits get the support they need to continue their critical work with our city’s most vulnerable residents.

United Way of New York City advances the common good by creating opportunities for a better life for all, and we invite all New Yorkers to be a part of this movement.
Ninth grade serves as a key hurdle for many students who begin their freshman year only to find that their academic skills are insufficient for high school–level work; many find themselves 3 to 4 years behind where they should be. Similarly, a child who can’t read proficiently or lacks solid math and social skills by third grade will have trouble mastering the academic content in later grades. Low-income children and youth in New York City are not getting the quality educational experiences necessary to progress from grade to grade at the right pace so they can graduate on time.

United Way of New York City understands how important education is and how difficult it is to attain for so many low-income youth. We address this fundamental need by focusing on some of the most vulnerable youth in our community—a group too commonly overlooked.
United Way wants all New York City youth to have positive educational experiences that start in pre-school and extend all the way through college.

CAPS AND FOCUS FORWARD

Nationally, up to 40% of ninth grade students in cities with the highest dropout rates repeat ninth grade; only 10 to 15% of those repeaters go on to graduate.

In 1990, in conjunction with the New York City Department of Education, United Way of New York City developed Community Achievement Project in Schools (CAPS) to directly address the social-emotional well being of students with high incidences of absenteeism in an effort to alleviate barriers to school attendance. Unlike many similar projects, CAPS forged partnerships between community-based organizations (CBOs) and public schools to provide services to those students most at risk of dropping out.

In 2005, UWNYC established Focus Forward as an enhancement initiative to provide youth development services in support of the attendance improvement and dropout prevention services provided by CAPS. Together the two initiatives provided a holistic approach to dropout prevention that included a strong case management component to address barriers preventing students from attending school paired with an after-school component to reconnect students to their school community while building academic and social skills.

During the 2009–10 school year United Way of New York City:

- Managed 100 collaborations between the public schools and CBOs
- Ensured that high-quality services were provided to 8,916 children and youth participating in the program

EVALUATION IS KEY

CAPS and Focus Forward underwent a thorough evaluation to redesign the joint model to better align services with proven best practices. This comprehensive assessment included focus groups with CBOs, interviews with leaders in the field, and an extensive literature review. The resulting enhanced model—Graduate, Prepare, Succeed (GPS-NYC)—aims to inform policy that will ultimately benefit high school students throughout the New York City public school system.

GPS-NYC

Developed as an amalgam of the CAPS and Focus Forward programs and introduced in the 2010–2011 school year, Graduate, Prepare, Succeed (GPS-NYC) is a robust and targeted dropout prevention program that shifts primary focus from improving attendance to ensuring that young people achieve academic success.

This enhanced model:

- Works by pairing schools with community-based organizations
- Focuses primarily on ninth graders who are entering high school with a history of chronic absenteeism
- Provides a minimum of two years of support services for the majority of participating students
- Continues to provide attendance outreach, counseling, and family involvement
- Places a greater emphasis on academic success by ensuring that students gain a minimum of 10 credits in the ninth grade—a positive indicator of graduation
- Provides after-school services to 50% of the participating students and connects the other 50% to other extended learning opportunities within the school
STEPS

Across New York City, children in low-income neighborhoods often make great strides in pre-school only to fall behind their peers when they enter elementary school. A key driver of this problem is lack of coordination between early education programs and the public school system. The two may be working well independently, but they’re not always working together to ensure that children move from one system to the other seamlessly. Children who fail to meet proficiency standards in third grade are far more likely to struggle for the remainder of their time in school and are at greater risk of dropping out.

To create a strong foundation for academic success, United Way of New York City’s Supporting Transitions from Early-education to Public School (STEPS) seeks to ensure that a child’s learning and developmental needs are continuously met during the first eight years of life. The initiative is working to bridge the gap between pre-school and elementary school by:

- Aligning the professional development of pre-school and elementary school teachers and administrators
- Helping families stay engaged with their children’s education
- Fostering citywide, systems reforms

During the 2009–10 school year STEPS:

- Launched in 3 public elementary schools and 5 early education centers in a low-income area of the South Bronx—a particularly underserved community
- Engaged 74 teachers and 10 administrators in professional development activities
- Held family engagement workshops for nearly 100 families at eight program sites

IMPACT ON POLICY

STEPS aims to significantly improve educational outcomes throughout the New York City public school system via a program-to-policy approach. In conjunction with our partners, UWWNYC will rigorously evaluate the project to determine what works and what doesn’t in order to fine-tune a model for scalability citywide. Best practices emerging from STEPS will be incorporated into policy that will ultimately benefit all children attending New York City public schools.
THE ROAD TO COLLEGE

Denise is finishing up a successful second year at City University of New York, but she was not always on the path to higher education. Denise was an honor student until her sophomore year, but right around then, things started to change. Her closest friends started skipping school. She avoided risky behaviors but watched her friends get into drugs and alcohol. Denise had always liked school, but her friends were like family. Soon she had a decision to make—go to school every day and lose her friends or skip to try to keep them out of trouble. By skipping class, Denise lost a lot of credits. So by the time she finished her junior year, it seemed unlikely that she would graduate on time. Her school’s guidance counselor told her about United Way of New York City’s CAPS/Focus Forward initiative that would help her recover the credits she needed. By a few weeks into her senior year, Denise was attending after-school classes, visiting colleges, and learning about opportunities available to her.

If a donor gives $2,500 to United Way of New York City, then we can provide a low-income teenager like Denise with individual counseling, attendance outreach and academic enrichment activities for a full school year, which will help her recover lost credits, stay on track to graduate on time, and plan for college.

OUR PARTNERS IN EDUCATION
FISCAL YEAR 2010

CAPS
• 100 New York City public schools
• 43 community-based organizations
• New York City Department of Education
• New York City Council

FOCUS FORWARD
• 34 community-based organizations
• BNY Mellon
• JPMorgan Chase Foundation
• The Norinchukin Foundation
• United Way of New York City’s Women United in Philanthropy

STEPS
• Bank Street College of Education
• City University of New York’s Early Childhood Professional Development Institute
• East Side House Settlement
• JPMorgan Chase Foundation*
• New York City Administration for Children’s Services
• New York City Department of Education
• United Way of New York City’s Women United in Philanthropy

* Lead Funding Partner
We all need a stable income to be able to provide the necessities—food, rent, and utilities. Yet so many New Yorkers don’t even have that; they’re just barely getting by. One in three families has no savings whatsoever for use in emergencies, and they regularly must make tough choices—buy food or pay the rent.

United Way of New York City works to help our low-income neighbors make ends meet by connecting them with income supports and determining their eligibility for tax credits. Many of our initiatives target the most vulnerable populations, like domestic violence survivors and public housing residents in rental arrears, to make sure they get the short-term help they need right now and get assistance with managing their finances over the long term.
EMERGENCY FOOD AND SHELTER PROGRAM

Many New York families must make difficult choices about how to stretch their income each month—just as one bill gets paid, another comes along. The Emergency Food and Shelter Program (EFSP), administered by United Way, provides income support to low-income New Yorkers on an emergency basis to prevent hunger, preserve housing, provide shelter, and support their basic energy needs.

In 2010, EFSP:
- Supported 234 soup kitchens, food pantries, and shelters
- Served 1 million meals
- Distributed 1.5 million bags of food
- Provided 901 nights of shelter
- Distributed $1.3 million in rent, mortgage and utility assistance

FOOD CARD ACCESS PROJECT

The USDA-funded Food Card (also known as Food Stamps) is intended to help low-income New Yorkers afford food each month, but many people eligible for this vital service don’t use it. United Way of New York City’s Food Card Access Project (FCAP) provides benefits eligibility screening and enrollment support to help eligible families enroll in the program.

In 2010, FCAP:
- Conducted outreach to more than 140,000 individuals/families
- Screened 35,788 individuals/families for benefits eligibility
- Assisted 24,157 individuals/families with Food Card applications
- Referred 5,268 individuals/families for additional benefits
- Enrolled 8,971 individuals/families in the Food Card program

FCAP recently began using the state-of-the-art “EarnBenefits” online tool—technology developed by Seedco to make the benefits screening and enrollment processes quicker and easier. For FCAP, the tool has enhanced the pre-screening process for the Food Card and enabled participating agencies to easily determine if clients are eligible for 29 additional benefits.

MONEYUP

The Earned Income Tax Credit can bring some low-income working families as much as $6,000 at tax time. However, many New Yorkers never ascertain their eligibility and miss out on this huge opportunity to boost their income. United Way of New York City’s MoneyUP initiative helps people determine their eligibility for the EITC, build savings and assets through one-on-one financial counseling, and address legal barriers to achieving their financial goals. Clients are introduced to the initiative via free tax preparation services, and many go on to take advantage of the program’s free year-round financial coaching to learn about banking options, credit reports, debt repair, and financial goal setting.

In 2010, MoneyUP:
- Prepared more than 2,300 tax returns
- Secured federal and state refunds totaling $3,603,847 which included $1,177,379 in EITCs
- Provided 1,885 clients with information on asset building, banking, improving credit, reducing debt, and tax strategies
- Helped 792 clients act on their financial goals, including credit report downloads and mediation, benefits screening, and EITC advice

United Way wants all New Yorkers to earn a stable income, build assets, and save for the future.
MY DOOR

Each year, thousands of women who flee abusers and seek sanctuary in New York City’s domestic violence shelter system have limited options when it is time to leave the shelter. With few employment opportunities, many women must make a difficult choice: face homelessness for themselves and their children or return to their abusers. Launched in 2008 as a two-year demonstration project, My Door addressed the multiple challenges faced by domestic violence survivors who are transitioning out of the shelter and building new lives.

By the end of the pilot, My Door had accomplished the following:

• 71% of clients were enrolled or engaged in employment-related activities, 43% were searching for work, and 28% were currently employed.

• 47% of clients had remained employed in jobs six months after enrollment in the program.

• 100% of clients had checked their credit report and developed a family budget after three months in the program.

• 100% of clients had avoided foster care for their children.

IMPACT ON POLICY

Mayor Michael Bloomberg and New York City Human Resources Administration Commissioner Robert Doar are committed to using the results from the My Door pilot to shape New York City’s aftercare services for the more than 3,000 families who, each year, exit the domestic violence shelter system.

READY, SET, GREENLIGHT

Often, while in abusive relationships, domestic violence survivors have little-to-no control over their own finances. Consequently, many lack the basic skills needed for financial management, like balancing a checkbook. This makes starting a new life after spending time in a shelter very difficult. Building on the success of the My Door pilot, United Way partnered with the New York City Human Resources Administration (HRA) to determine how to best integrate financial management services into the domestic violence shelter stay. Ready, Set, Greenlight arms case managers and frontline staff in New York City’s domestic violence shelter system with tools and resources to incorporate financial coaching techniques and strategies into their current work with domestic violence survivors.

In 2010, Ready, Set, Greenlight:

• Trained 151 shelter staff members

EVALUATION IS KEY

Each year, Ready, Set, Greenlight is rigorously evaluated to determine which practices are most effective. We examine a variety of the program’s short-term outcomes including:

• Percentage of clients who complete a household budget

• Percentage of clients who secure or acquire safe and reliable bank accounts

• Percentage of clients who update their credit file

• Percentage of clients who organize outstanding debts

• Percentage of clients who are referred to a free tax preparation site to access the Earned Income Tax Credit
If a donor gives $300 to United Way of New York City, then we can provide a New Yorker like Melissa with free tax preparation and a full year of financial coaching and legal services—critical assistance that will help her manage household budgets, reduce debt, and increase savings.

MELISSA’S STORY:

FROM READY, SET, GREENLIGHT TO MONEYUP TO A NEW LIFE

In 2009, Melissa fled an abusive relationship and sought refuge in the city’s domestic violence shelter system. To support her two daughters, she found work off the books and earned less than $150 per week. In 2010, a caseworker from United Way’s Ready, Set, Greenlight program recommended Melissa to MoneyUP to get help filing her taxes, which she needed for court. Much to her surprise, Melissa qualified as a head of household and was eligible for the Earned Income Tax Credit, which has significantly helped her support her family with just one income. With her tax refunds totaling $2,000, Melissa used a portion to pay rent and buy back-to-school clothes. In addition, Melissa is about to become a member of her local credit union and is now keeping records of all work-related expenses and documenting her income to be ready for next year’s tax season.

OUR PARTNERS IN INCOME
FISCAL YEAR 2010

EMERGENCY FOOD AND SHELTER PROGRAM
- 200+ community-based soup kitchens, food pantries and shelters
- American Red Cross of Greater New York
- The Bridge Fund of New York
- Builders for Family and Youth
- Catholic Charities New York
- The Emergency Rent Coalition
- Federation of Protestant Welfare Agencies
- Food Bank For New York City
- FoodChange
- The Hispanic Federation
- National Council of Churches of Christ
- New York City Coalition Against Hunger
- New York City Human Resources Administration
- The New York Community Trust
- Partnership for the Homeless
- The Salvation Army
- United Jewish Communities

FOOD CARD ACCESS PROJECT
- Chinese-American Planning Council
- Citizens Advice Bureau
- Food Bank For New York City
- FoodChange
- Harlem Congregations for Community Improvement
- JPMorgan Chase Foundation
- New York City Coalition Against Hunger
- New York City Human Resources Administration
- New York State Office of Temporary and Disability Assistance
- Partnership for the Homeless, Family Resource Center
- Ridgewood Bushwick Senior Citizens Council
- Seamen’s Society for Children and Families
- Seedco
- Sunnyside Community Services
- Urban Justice Center

MONEYUP
- Bank of America
- BNY Mellon
- Chinese-American Planning Council
- The Financial Clinic
- GMAC Financial Services
- JPMorgan Chase Foundation
- Nazareth Housing
- Partnership for the Homeless

MY DOOR
- New York City Human Resources Administration
- Sanctuary for Families
- van Ameringen Foundation
- Viola W. Bernard Foundation

READY, SET, GREENLIGHT
- United Way Regional Community Impact Committee
Additionally, New Yorkers who live below the poverty line consistently have higher rates of obesity, diabetes and high blood pressure.

Numerous obstacles stand in the way of good health for our low-income neighbors. Underserved neighborhoods rarely have access to fresh fruits and vegetables and, consequently, residents’ diets suffer.

United Way of New York City understands the cost of poor health across our city, and we’re concentrating our efforts on reducing the occurrence of diet-related diseases in low-income communities by working to increase access to healthy foods and to improve nutrition literacy for low-income children and families through existing food support and Head Start programs.

In New York City, approximately 3 million people regularly have trouble affording food, and 1.3 million people rely on soup kitchens and food pantries to feed themselves and their families.
HUNGER PREVENTION AND NUTRITION ASSISTANCE PROGRAM

Thousands of low-income families in New York City turn to emergency food providers such as pantries and soup kitchens to feed their children. Each year, 400,000 people in New York City suffer from moderate or severe hunger; 118,000 are children. United Way of New York City’s Hunger Prevention and Nutrition Assistance Program (HPNAP) addresses hunger in New York while simultaneously working to improve the health and nutrition of low-income people through nutrition education and programming efforts.

In 2010, because of HPNAP:
- 270 agencies received food support grants
- 288 agencies received operations support grants
- 37,723,937 meals were served
- $609,078 of food funds were spent on fresh produce

LOCAL PRODUCE LINK

Launched as a joint project of United Way of New York City and Just Food, Local Produce Link connects food pantries in low-income communities with area farmers to purchase fresh local produce throughout the growing season. An extension of HPNAP, the initiative also offers cooking demonstrations that ensure agency staff and clients develop skills and confidence to create safe and nutritious meals using the produce.

In 2010, Local Produce Link:
- Served 37 food pantries
- Helped distribute 178,476 pounds of fresh produce
- Partnered with 7 local farmers
- Partnered with 1 farmers’ market

PROGRAM INNOVATION

United Way supports HPNAP pantries in their conversion to “Client Choice.” This best-practice model of food distribution makes it possible for pantries to satisfy the cultural and nutritional needs of individuals in their communities while reducing waste. Food pantry clients are empowered to select their own food and make healthy food choices. In 2010, HPNAP assisted four pantries in implementing a Client Choice food selection system. (See “Client Choice: Change for the Better,” page 17.)

IMPACT ON POLICY

United Way of New York City has developed exceptionally high nutrition standards in order to ensure that soup kitchens and food pantries order foods that are heart healthy and rich in vitamins A and C, iron, calcium, and fiber and avoid foods high in sodium and bad fats. Since 2000, UWNYC has required all funded soup kitchens and food pantries to spend at least 15% of their food budget on fresh or frozen produce. Many pantries regularly spend far more than 15% of their budgets on fresh produce. After seeing United Way’s nutrition standards, New York State has implemented a similar policy and now requires that at least 10% of dollars spent on food by soup kitchens and food pantries statewide be used to purchase fresh fruits and vegetables.
Approximately 40% of New York City children in Head Start programs are overweight or obese. Head Starts serve children from families living below the poverty line, often in low-income neighborhoods with high rates of obesity among adults. United Way of New York City’s Healthy Eating for a Healthy Start (HEHS) is designed to address this problem by changing the children’s environment. HEHS will provide nutrition education within the Head Start system and engage children, families, and staff in activities that lead to healthy eating. United Way worked in conjunction with the New York City Administration for Children’s Services to develop this new initiative.

**EVALUATION IS KEY**

Healthy Eating for a Healthy Start is being rigorously evaluated to determine which practices are most effective. We will look for several key changes among Head Start kitchen staff, teachers, administrators, social service workers, and parents/caregivers including:

- Increased knowledge of nutrition as it relates to health
- Increased attitudes promoting healthy eating
- Adoption of new behaviors and actions, like changing menus and making meals from scratch
Food pantries in New York City have to do a lot with a little. They typically have only a few staff members and volunteers who work tirelessly each week to make sure every client gets what he or she needs. Not surprisingly, organizational change is not always welcome. So Executive Director Sarah Capers had her work cut out for her when she decided to work with United Way of New York City to implement a Client Choice food selection system at the Ruby S. Couche food pantry. Staff at the Jamaica, Queens-based organization were skeptical that they could pull off such a big change. Now instead of pre-bagging food, volunteers group it by food group and display it on tables. Each of five food stations is staffed by volunteers who assist pantry clients with selecting and bagging their food. Volunteers share cooking tips and recipes and take pride in creating eye-catching product displays. Sarah says that the new model is a natural conversation starter, and she credits it with improving the lines of communication between the pantry staff and clients. Most notably, she says that Client Choice is instrumental in introducing new healthy foods to the clientele. “When we get one person to try something new—like brown rice or bok choy—they encourage others to try it, too.”

If a donor gives $10 to United Way of New York City, then we can provide five pounds of fresh produce to clients at a food pantry to help them make ends meet without compromising nutrition.
United Way understands that our city cannot thrive without a robust nonprofit sector. We work with a range of nonprofit organizations—from large citywide agencies to small, community-based groups—on a variety of projects and initiatives aimed at improving lives, strengthening communities, and building a stronger New York.
United Way is working to strengthen the capacity of local nonprofits to efficiently and effectively deliver high-quality services.

**BOARDSERVENYC**

**BoardServeNYC** is a United Way of New York City initiative launched in October 2009 in response to “NYC Service – A Blueprint to Increase Civic Engagement,” Mayor Bloomberg’s plan to increase volunteerism and support nonprofits in New York City.

**BoardServeNYC builds the capacity of nonprofits in New York City by connecting them to a pool of prospective board members.** The candidates represent a cross-section of New Yorkers of varied skills and backgrounds, all of whom are interested in joining boards.

**In 2010, BoardServeNYC provided:**

- More than **350 volunteers** with comprehensive board service training
- More than **200 nonprofits with workshops** designed to help the organizations more effectively recruit, engage and utilize new board members

The initiative utilizes a variety of methods to facilitate matches between trained candidates and trained nonprofits, including bimonthly board fairs and a searchable website—**boardservenyc.org**—that provides recommended matches and the means to make direct contact.

**COMMUNITY GRANTS**

As part of our commitment to strengthen the nonprofit sector, United Way of New York City seeks to **expand the range of supports that nonprofits can access** and utilize to build their organizational capacity.

**In 2010, UWNYC:**

- Provided a total of **$218,000 in grants**
- Supported **17 community-based nonprofits** providing health and human services to some of the most vulnerable New Yorkers

**NYC HAITIAN COMMUNITY HOPE & HEALING FUND**

New York City is home to one of the largest Haitian populations outside of Port au Prince—more than 140,000 people—the vast majority of whom live in Brooklyn and Queens. The impact of the January 12, 2010 earthquake extended well beyond Haiti’s shores to some of our city’s most vibrant and under-resourced communities. In response, the Brooklyn Community Foundation and United Way of New York City launched the **NYC Haitian Community Hope & Healing Fund**. The Fund has **provided financial support and critical resources to local nonprofit organizations that are attuned to the needs of Haitian-American New Yorkers affected by the earthquake**; it also has focused on strengthening these organizations so they can most effectively serve the increased number of people needing assistance with immigration, grief and trauma, job training, housing, English language acquisition and more.

**OUR PARTNERS IN STRENGTHENING NEW YORK CITY NONPROFITS**

**FISCAL YEAR 2010**

- The Foundation Center
- The Pfizer Foundation
- Philanthropy New York

**BOARDSERVENYC**

- American Express*
- Asian American Federation
- Black Equity Alliance
- Cause Effective
- Credit Suisse
- Hispanic Federation
- Human Services Council
- Laurie M. Tisch Illumination Fund
- Mayor’s Fund to Advance New York City
- NYC Service
- Support Center for Nonprofit Management
- Thomson Reuters

**NYC HAITIAN COMMUNITY HOPE & HEALING FUND**

- 13 community-based organizations
- Brooklyn Community Foundation
- Altman Foundation
- Annie E. Casey Foundation
- Capital One Bank
- Carter Federal Savings Bank
- IBM Foundation
- New York State Health Foundation
- St. Francis College
- The Seth Sprague Educational and Charitable Foundation
- Target
- UJA-Federation
- United Way Worldwide

* Lead Corporate Sponsor
LIVE UNITED

Whether donating through a workplace campaign, attending a special event, volunteering with one of our partner organizations, or engaging with us on Facebook, United Way of New York City supporters want to see their investment at work and know that they are making a difference in the lives of thousands of neighbors who need their help.

We all win when:

• A child graduates on time and goes to college
• A family makes enough money to pay the bills and save for the future
• Everyone is healthy
United Way of New York City supporters are people who are committed to making our community a better place.

By working together we can improve the education, income and health of all New Yorkers. Our neighbors need us all to Give, Advocate and Volunteer. That’s what it means to LIVE UNITED.

DONATE TO NEIGHBORS IN NEED. INVEST IN YOUR COMMUNITY.

GIVE.

Together with our donors, United Way is tackling the most pressing problems facing low-income residents in New York City. Financial support from individuals, corporate partners and foundations is critical to advancing meaningful, measurable change in our community and significantly reducing poverty.

Visit unitedwaynyc.org/donate now to give to our Community Action Fund or one of our Action Areas—Education, Income and Health.

GET INVOLVED. CHAMPION A CAUSE. ADVOCATE.

United Way of New York City encourages our supporters to advocate on behalf of issues of critical importance to New York City. Our affinity groups and partner organizations invite New Yorkers to volunteer and network with likeminded individuals while they serve their community. Donating time and money to a cause is important, but doing so alongside others has a ripple effect.

Like us at facebook.com/unitedwaynyc and let us know what you think. We’d love to hear from you!

LEND YOUR TIME. OFFER YOUR SPECIAL SKILLS. VOLUNTEER.

United Way of New York City matches dedicated, caring volunteers with the hundreds of community-based organizations we partner with on a daily basis. Whether lending a hand with a company-sponsored volunteer project or offering expertise as a member of a nonprofit board, UWNYC volunteers are ready to step up and pitch in.

Go to unitedwaynyc.org/volunteer to learn about how you can donate your time and skills.
VOLUNTEER OPPORTUNITIES

CORPORATE VOLUNTEERISM

United Way of New York City’s corporate partners stay engaged with our work in the community long after their workplace campaigns have closed. We work with partners to design customized volunteer opportunities—team-based activities that pair companies with partner agencies in one of our Action Areas—Education, Income and Health. Service projects may occur at a community-based organization or in the workplace and include a range of activities from beautifying a community space to assembling first-aid kits for homeless shelter residents to helping review resumes at a jobs skills workshop.

SKILLS-BASED VOLUNTEERISM

Skills-based volunteerism is for those who want to utilize the skills they have gained in school and on the job to perform similar work in the community. United Way offers these special opportunities to individuals, as well as our corporate partners. Visit unitedwaynyc.org/volunteer to get involved in a skills-based volunteer project today.

BOARDSERVENYC

BoardServeNYC trains professionals to become effective board members and connects them to local nonprofits working to build their boards. Learn more about BoardServeNYC on page 19.

MONEYUP

MoneyUP trains volunteers to provide tax preparation assistance and financial coaching to low-income people in the community. This initiative is ideal for people with experience in finance and accounting. Learn more about MoneyUP on page 11.
AFFINITY GROUPS

United Way of New York City offers supporters opportunities to connect with likeminded individuals, united in their desire to serve their community.

WOMEN UNITED IN PHILANTHROPY

Women United in Philanthropy comprises accomplished women leaders who take an active role in making our city a better place in which to live and work. Women United provides its members with unique opportunities to network in a variety of settings and draw on their professional experience and creativity at volunteer projects. Since 2006, the group has raised more than $3 million in support of United Way of New York City’s youth empowerment work. Their annual awards luncheon, “The Power of Women to Make a Difference,” has become a celebrated affair, at which the group recognizes exceptional women leaders who are inspiring others through both their career accomplishments and dedication to the community.

YOUNG LEADERS COUNCIL

The Young Leaders Council promotes philanthropy, education, volunteerism and leadership among young professionals across the city. Members are focused on transforming their communities through support of and involvement with the work of United Way of New York City. Young Leaders network and gain leadership experience by leading committees while volunteering their time in service to the community.
 Many United Way supporters first become involved in our work by attending one of our special events. United Way produces many events throughout the year to engage donors, agencies, government leaders and our corporate partners around our work in the community.

On May 18, 2010, United Way of New York City joined together with the New York Jets and the New York Giants to present the 17th Annual Gridiron Gala at the Waldorf=Astoria. Truly a New York City tradition, this event brought together more than 1,000 guests to honor Community Quarterbacks Don Donahue of The Depository Trust and Clearing Corporation and David J. Arena of Grubb & Ellis and Hometown Heroes New York Giant Justin Tuck and New York Jet Dustin Keller. More than $1.4 million was raised for United Way’s initiatives that help New York City’s most vulnerable children and youth.

On December 12, 2009, more than 150 young philanthropists gathered for United Way of New York City’s Young Leaders Council Red Carpet Soiree at the Renaissance Hotel Times Square. The Council recognized celebrity DJ Beverly Bond as the 2009 SPOTLIGHT Young Philanthropist for her charitable work. The event raised more than $25,000 for United Way of New York City’s Focus Forward initiative, targeting at risk youth.
On August 8, 2009, more than 100 guests gathered at the Sagaponack home of United Way of New York City board member Susan Burden for LIVE UNITED in the Hamptons. The festive evening benefited United Way of New York City and United Way of Long Island and was co-chaired by Burden and fellow United Way of New York City board member Saundra Williams-Cornwell.

United Way of New York City’s Women United in Philanthropy honored the achievements of outstanding women leaders at the Fourth Annual Power of Women to Make a Difference Luncheon. Held March 2, 2010 at Cipriani 42nd Street, the event welcomed more than 700 guests and featured a keynote address by Sallie L. Krawcheck, President of Global Wealth & Investment Management for Bank of America. Proceeds benefited United Way’s youth empowerment initiatives.
OUR COMMUNITY-BASED PARTNERS

We work to solve some of New York City’s most pressing problems by bringing together organizations from across all five boroughs.

We work with nonprofits in a variety of ways from partnering with them to carry out on-the-ground operations of our community impact initiatives to funding specific projects that align with our goals in Education, Income, Health and Strengthening New York City Nonprofits. The following organizations received support from United Way in Fiscal Year 2010.

EDUCATION
• Agenda for Children Tomorrow
• Alianza Dominican
• ASPIRA of New York
• Bank Street College of Education
• BronxWorks
• CAMBA
• Center for Alternative Sentencing and Employment Services
• Center for Children’s Initiatives
• Children’s Aid Society
• Children’s Arts and Science Workshops
• Colony South Brooklyn Houses
• The Committee for Hispanic Children and Families
• Community Association of Progressive Dominicans
• Community Mediation Services
• Counseling In Schools
• Cypress Hills Local Development Corporation
• Directions for Our Youth
• East Side House
• El Puente de Williamsburg
• ENACT
• Federation of Protestant Welfare Agencies
• Fund for Community Leadership Development
• Global Kids
• Good Shepherd Services
• Graham-Windham
• Grand Street Settlement
• Just Us
• The Moshulu Montefiore Community Center
• NYU Steinhardt - Metropolitan Center for Urban Education
• The New York City Early Childhood Professional Development Institute
• Partnership with Children
• Phipps Community Development Corporation
• Public Health Solutions
• The Puerto Rican Family Institute
• Queens Community House
• Ridgewood Bushwick Senior Citizens Council
• Safari East Cultural Productions
• SCAN New York–Volunteer Parent-Aides Association
• SCO Family of Services/Family Dynamics
• Social Solutions
• South Asian Youth Action
• Sports & Arts in Schools Foundation
• St. John’s University
• St. Nicks Alliance
• Stanley M. Isaacs Neighborhood Center
• Vacamas Programs for Youth
• The Washington Heights-Inwood Coalition
• YMCA of Greater New York: Staten Island YMCA

INCOME
• ACTS Community Development Corp./Coney Island Lighthouse
• African Redemption Alliance International
• African Services Committee
• African Women’s Dream
• Agudath Israel of America
• AIDS Center of Queens County
• AIDS Service Center NYC
• American Red Cross in Greater New York
• Asian American Consulting Services
• Bailey House
• Bensonhurst Council of Jewish Organizations
• Berean Missionary Baptist Church
• Beth Hark Christian Counseling Center
• Bethel SDA Church
• Bethlehem Evangelical Lutheran Church/ The Bay Ridge Center
• Bishop Charles Edward Cook Center For Human Services Food Program
• Black Forum of Co-op City
• Bowery Residents Committee
• The Bridge
• The Bridge Fund of New York City
• Broadway Community
• Bronx AIDS Services
• Bronx Jewish Community Council
• BronxWorks
• Cabrini Immigrant Services
• CAMBA
• Campo Misionero Sarepta
• Cathedral Community Cares
• Catholic Charities Community Services - Family & Children Services
• Catholic Charities Community Services, Archdiocese of New York
• Catholic Charities Neighborhood Services
• Catholic Home Bureau
• Center for Alternative Sentencing and Employment Services
• Central Harlem Alcohol Crisis Center
• Chance for Children, Youth Information Center
• Child Development Support Corporation
• Children’s Aid Society
• Chinese-American Planning Council
• Christ and St. Stephen’s Church, Brown Bag Program
• Christian Fellowship SDA Church Community Service
• Church Alive Community Church
• Church of God in Christ Jesus
• Church of God of Prophecy
• Church of St. Luke of the Fields
• Church of St. Mark
• Church of the Ascension Food Pantry/Ascension Outreach
• Church of the Holy Apostles/ Holy Apostles Soup Kitchen
• City Harvest
• City Wide Task Force on Housing Court
• The Coalition for Debtor Education
• Coalition for the Homeless
• Colony South Brooklyn Houses
• Common Ground Community HDFC
• Community Health Action of Staten Island
• Community Service Society of New York
• Congregation Meor Hachaim of Luna Park
• Convent Avenue Baptist Church
• Covenant House/Under 21
• Create
• Crown Heights Jewish Community Council
• Cypress Hills Local Development Corporation
• District Council 37 Health and Security Plan
• Legal Services Dept.
• The Doe Fund
• The Door - A Center of Alternatives
• DOROT
• Dwa Fann
• East Harlem Neighborhood Based Alliance Corporation
• East River Development Alliance
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<tr>
<th>Educational Alliance</th>
<th>Metropolitan USA</th>
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<td>Episcopal Actors’ Guild of America</td>
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<td>Metropolitan Council on Jewish Poverty</td>
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<td>Montefiore Medical Center - Women’s Center</td>
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<td>Mt. Olivet Baptist Church - Community Meals Program</td>
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<td>Federation Employment &amp; Guidance Service</td>
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<td>Federation of Protestant Welfare Agencies</td>
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<td>The Financial Clinic</td>
<td>National Committee for Furtherance of Jewish Education</td>
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<td>Flatbush Reformed Church</td>
<td>National Council of Jewish Women - New York Section</td>
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<td>Gethsemane Outreach Ministries</td>
<td>New York City Rescue Mission</td>
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<td>God’s Love We Deliver</td>
<td>New York School of Urban Ministry</td>
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<td>Grace International/BedStuy Campaign Against Hunger</td>
<td>New York Service Program for Older Persons</td>
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<td>New Yorkers for Children</td>
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<td>Grand Central Neighborhood Social Services Corp.</td>
<td>Northeast Brooklyn Housing Development Corporation</td>
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<td>Greenpoint Reformed Church Food Pantry</td>
<td>Northern Manhattan Improvement Corporation</td>
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<td>Greenwich Village Youth Council</td>
<td>NYC Human Resources Administration</td>
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<td>H.O. Scott Community &amp; Education Center</td>
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<td>Harlem Congregations</td>
<td>Our Lady of Mercy</td>
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<td>Harlem Dowling West Side Center for Children &amp; Families</td>
<td>Park Slope Christian Help</td>
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<td>Harlem United Community AIDS Center</td>
<td>Partnership for the Homeless - FRC</td>
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<td>Harlem YMCA</td>
<td>Project Hospitality</td>
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<td>Henry Street Settlement</td>
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<td>The Hetrick-Martin Institute</td>
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<td>Hispanic Federation</td>
<td>Reaching-out Community Services</td>
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<td>Richmond Senior Services</td>
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<td>Homes for the Homeless</td>
<td>The River Fund New York</td>
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<td>The Hope Program</td>
<td>Riverside Church</td>
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<td>Hour Children</td>
<td>Safe Horizon</td>
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<td>House of Completion Community Development Corporation</td>
<td>Salt &amp; Sea Mission</td>
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<td>Housing Works</td>
<td>The Salvation Army of Greater New York</td>
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<td>ICNA Relief USA</td>
<td>Sanctuary for Families</td>
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<td>Jan Hus Presbyterian Church</td>
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<td>Jericho Project</td>
<td>South Road Tabernacle</td>
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<td>Jewish Board of Family and Children Services</td>
<td>St. Albans Baptist Church</td>
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<td>Jewish Child Care Association</td>
<td>St. Albans Gospel Assembly</td>
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<td>Jewish Community Center of Staten Island</td>
<td>St. Augustine-Helping Hands</td>
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<td>Jewish Community Council of Washington Heights-Inwood</td>
<td>St. Bartholomew’s Church</td>
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<td>Jewish Services Coalition</td>
<td>St. Clement Pope R.C. Church</td>
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<td>John Wesley United Methodist Church</td>
<td>St. Edward Food Pantry</td>
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<td>Lenox Hill Neighborhood House</td>
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<td>Little Sisters of the Assumption Health Service</td>
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<td>Love Kitchen</td>
<td>St. Luke Cathedral, Food Pantry</td>
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<td>Lutheran Social Services of Metropolitan New York</td>
<td>St. Margaret Mary Church</td>
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<td>St. Stephen Outreach</td>
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<td>Sunnyside Community Services</td>
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<td>Triumphant Full Gospel Assembly</td>
<td>True Light Herald Church of God in Christ Jesus</td>
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<td>Turning Point/Discipleship</td>
<td>Union Baptist Church Community Feeding Program</td>
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<td>Unity Faith Outreach Program</td>
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<td>YM &amp; VWHA of Washington Heights</td>
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<td>Yorkville Common Pantry</td>
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<td>Zichron Acheinu Levy</td>
<td>Zion Pentecostal/Come World Ministries</td>
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**HEALTH**

- Abrigo Del Altilismo
- ACTS Community Development Corp./Coney Island Lighthouse
- African Redemption Alliance International
- African Women’s Dream
- Agudath Israel of America
- AIDS Center of Queens County
- AIDS Service Center NYC
- Alianza Dominicana
- All People’s Church
- All People’s Church of the Apostolic Faith
- The Apostolic Church of Christ
- Asian American Consulting Services
- Bailey House
- Beraca Seventh-day Adventist Church
- Betel of America
- Beth Hark Christian Counseling Center
- Bethany United Methodist Church
- Bethel A.M.E. Church
- Bethel Gospel Tabernacle
OUR COMMUNITY-BASED PARTNERS

- Bethel Holy Church
- Bethel SDA Church
- Bethel Sunshine Camp
- Bethesda Missionary Baptist Church
- Bethlehem French SDA Church
- Bishop Charles Edward Cook Center for Human Services Food Program
- Bnai Raphael Chessed Organization
- Bowery Mission
- Bowery Residents Committee
- The Bridge
- Bridge Street A.W.M.E. Missionary Free Food Program
- Bronx AIDS Services
- Bronx Full Gospel
- Bronx Seventh-day Adventist Church
- Bronx Temple SDA Church Community Service Dept.
- Brooklyn AIDS Task Force
- Brooklyn Rescue Mission
- Brown Memorial Baptist Church
- Cabrini Immigrant Services
- Calvary African Methodist Episcopal Church
- Calvary Victory Bible Church International
- CAMBA
- Campo Misionero Sarepta
- Cardinal McCloskey Services
- Cathedral Community Cares
- Cathedral of Joy Church of God
- Central Baptist Church Community Outreach Program
- Central Harlem Alcoholic Crisis Center
- El Centro de Inmigrante
- Chance for Children Youth Information Center
- Child Development Support Corporation
- Children's Aid Society
- Christ & St. Stephen's Episcopal Church Brown Bag Program
- Christ Apostolic Church
- Christ the Rock International
- Christian Pentecostal Church
- Church Alive Community Church
- Church of God (NY)
- Church of God Feeding the Hungry
- Church of God in Christ Jesus
- Church of God of Prophecy
- Church of God Seventh Day Pentecostal Church
- Church of St. Mark
- Church of St. Paul the Apostle Loaves and Fishes Maria's Kitchen
- Church of the Ascension Food Pantry/Ascension Outreach
- Church of the Epiphany
- Church of the Living God
- City of Faith Church of God
- City of Light Christian Center/Ministry of Divine Light
- Come World Ministries
- Community Bible Evangelical Free Church
- Community Center Immigrants
- Community Impact
- Congregation Meor Hachaim of Luna Park
- Congregation of Israel Multi Service Center
- Convent Avenue Baptist Church
- Cornerstone Baptist Church Food Pantry
- Corpus Christi Food Pantry
- Council of Jewish Organizations of Staten Island
- Creston Avenue Baptist Church of Christ
- Crossover B.C. Community Help Center
- Crown Heights Jewish Community Council
- Crown Ministry/Horn of Plenty
- DeWitt Reformed Church - Food Pantry
- Door of Salvation Ministries
- East 233rd Street Senior Center
- Eastchester Presbyterian Church/Mom's Kitchen
- Ebenezer Seventh Day Adventist Church
- Elmcor Youth and Adult Activities
- Elohim Community Development and Outreach
- Emanuel Pentecostal Faith Church
- Emmaus SDA Church
- The End Times Pentecostal Church
- Evangelical Church is the Light Church
- FACES NY/Minority Task Force on AIDS
- Faith Assemblies of God/Faith Center for Human Services
- Family Life Development Center
- Family Worship Center Church of God of Prophecy
- Father's Heart Ministries
- Fellowship with Christ Ministries
- First Baptist Church of Brownsville
- First Church of God
- First Corinthian Baptist Church
- First Mary Magdalene Temple of Faith
- Flatbush SDA Church
- Fraternité Notre Dame
- Friendly Christian Church
- Friendly Hands Ministry
- Friends of Island Academy
- Full Gospel Food Program
- Full Gospel Tabernacle of Edgemere
- Garden of Prayer Cathedral
- GCDOC-Casa La Esperanza
- Getsemane Outreach Ministries
- Give Ye Them to Eat
- Glenridge Senior Citizen Multi-Service & Advisory Center
- Glover Memorial Baptist/Bread of Life Soup Kitchen
- God's Battalion of Prayer Love Center
- Good News Deliverance Tabernacle
- Gospel Assembly - Queens
- The Gospel Tabernacle Church of Jesus Christ
- Grace International/BedStuy Campaign Against Hunger
- Grand Central Neighborhood Social Services Corp.
- Greater Bethel Ministries
- Greater Faith Community Baptist Church
- Greater St. Stephen Missionary Baptist Church
- Greenpoint Reformed Church Food Pantry
- H.O. Scott Community & Education Center
- Highbridge Community Life Center
- Hollis Avenue Congregational Church
- Hollis St. Albans Emergency Food Service/The Church of the First Born
- Holy Ghost Upper Room Filling Station Ministry
- Holy Innocents
- Holy Tabernacle Church
- Hope City Empowerment Center
- The Hope Center Development Corporation
- Hope for the Future Ministries
- The Hope Program
- Hope Restoration Ministries
- Horeb Seventh Day Adventist Community Service Center
- Hour Children
- House of Completion Community Development Corporation
- Iglesia Alianza Cristiana Misionera Ebenizer
- Iglesia Arca De Salvacion Acym
- Iglesia Cristiana Luz del Mundo
- Iglesia Cristiana Shekinah
- Iglesia Pentecostal El Maestro
- Imani House Food Pantry
- International Pentecostal City Mission
- Iris House
- Isaiah’s Temple of Mt. Hope S.B.C.
- Jamaica Hispanic Seventh Day Adventist Church
- Jan Hus Presbyterian Church
- Jewish Community Council of Pelham Parkway
- Jewish Community Council of Washington Heights-Inwood
- Jewish Services Coalition
- Justice Organization
- King Emmanuel Community Services Development Corp.
- Las Maravillas Del Exodo
- Leviticus Church
- Liberation & Healing Pentecostal Church
- Little Rock Baptist Church/We Care Soup Kitchen
- Little Sisters of the Assumption Health Service
- Long Island City Gospel Church/Center of Hope International
- Love Gospel Assembly
- Love Kitchen
- Loving Care Center of Far Rockaway
- Lutheran Social Services of Metropolitan New York
- Macedonia Church of the Assemblies of God
- Machon Chana
- Make the Road New York
- Manna of Life Ministries
- Mesivtha of Staten Island
- Metropolitan Community Church of New York Charities
- Metropolitan Community United Methodist Church/Metropolitan Welcome Table
- Middle Collegiate Church
• Missionary Church of Christ
• Mizpah Assemblies
• Montefiore Medical Center - Women's Center
• Montefiore Project Bravo
• Mount Olive House
• Mt. Moriah Church of God in Christ
• Mt. Olivet Baptist Church - Community Meals Program
• Mt. Zion African Methodist Episcopal Church
• Mt. Zion B.C. Mission Outreach
• Mt. Zion Church of God 7th Day
• Muslims Women's Institute for Research and Development
• My Brothers Keeper Those Who Care
• National Committee for Furtherance of Jewish Education
• National Council of Jewish Women - New York Section
• National Sorority of Phi Delta Kappa
• Neighbors Together Corporation
• New Alternatives for Children
• The New Baptist Temple
• New Beginning International Ministry
• New Gethsemane Baptist Church
• New Life Community Development Corporation
• New Life SDA Church
• New York City Relief
• New York City Rescue Mission
• New York School of Urban Ministry
• Newman Memorial United Methodist Church
• Northeast Brooklyn Housing Development Corporation
• The Nourishing Soup Kitchen of NYC
• One Way Church of Christ
• Oneg Shabbos Congregation
• OPIN (Other People in Need)/Holy House of Prayer for All People
• Our Lady of Good Counsel Church
• Our Lady of Grace Food Pantry
• Our Lady of Mercy
• Our Lady of Refuge R.C. Church
• Park Slope Christian Help
• Passion Ablaze Christian Ministries
• Pentecostal Rescue House of Prayer for All Nations
• Polonians Organized to Minister to Our Community
• Presentation of the Blessed Virgin Mary Church
• Project Lead
• Puerto Rican Family Institute
• Queen of All Saints Church - Fort Greene Food Pantry
• Queens Faith Temple SDA Outreach Center
• Queens Jewish Community Council
• Queens Tabernacle Church
• Queensboro Seventh Day Adventist Church
• Quincy Community Services
• Reaching Out Community Services
• Richmond Senior Services
• The River Fund New York
• Rush Temple AME Zion Church
• Saint Peter's Church
• Salvation Army Brownsville Corps
• Salvation Army Ridgewood Corps
• SCO Family of Services/Family Dynamics
• Second Chance Christian Center
• Shalom Senior Center
• Shiloh Church of Christ
• Shiloh SDA Church
• Shorefront Jewish Community Council
• Solid Rock Baptist Church
• Soul Saving Station/Billy Roberts House of Hope
• South Brooklyn SDA Church Community Service Program
• South Road Tabernacle
• Southern Baptist Church
• Southside United H.D.F.C. - Los Sures
• St. Albans Baptist Church
• St. Albans Deliverance Temple Feeding Program
• St. Albans Gospel Assembly
• St. Augustine American Catholic Church
• St. Bartholomew's Church
• St. Edmund's Youth Programs
• St. Edward Food Pantry
• St. George Episcopal Church, CDC
• St. James Holiness Church
• St. John's Bread & Life Program
• St. Joseph's Soup Kitchen - PFTH
• St. Luke Baptist Church Food Pantry
• St. Luke's Senior Community Program
• St. Margaret Mary Church
• St. Mark AME Church/The Voices of Hagard
• St. Mary's Episcopal Church Soup Kitchen/Food Pantry
• St. Matthew's Roman Catholic Church
• St. Paul Baptist Church
• St. Paul's Evangelical Lutheran Church
• St. Philip's Christian Church
• St. Stephen Outreach
• St. Teresa of Avila Human Service
• Steinway Child and Family Services
• Street Life Ministries
• Sunnyside Community Services
• Tabernacle of Prayer for all People
• The Other Place/Goddard Riverside Community Center
• Thorpe Family Residence
• Thurston Memorial Outreach Ministries
• Tolentine Zeiser Community Life Center
• Transfiguration Lutheran Church
• Trinity Human Services
• Trinity United Presbyterian Church
• Triumphant Full Gospel Assembly
• True Gospel Tabernacle Church
• True Holy Church of God in Christ Jesus
• Union American Methodist Episcopal Church, Stapleton
• Union Baptist Church Community Feeding Program
• United Bronx Parents
• United Community Baptist Church
• United Grand Chapter of Eastern Star
• United Methodist Center in Far Rockaway
• United Presbyterian Church of Ridgewood
• Unity Fellowship of Christ Church – New York City
• University Community Social Services
• Upper Manhattan Mental Health Center
• Vaad Hakohol Crown Heights
• The Village Temple Soup Kitchen
• Vineyard International Christian Ministries
• Way Out Church Ministries
• Women's Housing and Economic Development Corporation
• Woodycrest United Methodist Church
• World Wide Missionary Movement Food Pantry
• Worldwide Evangelical Outreach
• Worldwide Movement Father Son and Holy Spirit
• Yeshivah Oheh Moshe
• Zichron Acheinu Levy

STRENGTHENING NEW YORK CITY NONPROFITS
• Added Value & Herban Solutions
• African Refuge
• Brooklyn Community Foundation
• Brooklyn Defender Services
• CAMBA
• Civic Association Serving Harlem
• Committee for Hispanic Children and Families
• CUNY Citizenship Now
• Dwa Fann
• East Harlem Tutorial Program
• Fort Greene SNAP
• Grace International/BedStuy Campaign Against Hunger
• Greater New York Hospital Foundation
• Haitian Americans United for Progress
• Haitian Cultural Exchange
• Housing + Solutions
• IndoChino Sino-American Community Center
• Jacob A. Riis Neighborhood Settlement House
• Learning Disabilities Association of New York City
• Lutheran Social Services of Metropolitan New York
• MASBIA
• Mixteca Organization
• Mount Sinai Hospital-Mt. Sinai School of Medicine
• Mujeres Latinas en Accion/Latin Women in Action
• National Alliance on Mental Illness of New York City Metro
• Nonprofit Solutions Network Corporation
• Ocean Bay Community Development Corporation
• One Stop Senior Services
• Opportunities for a Better Tomorrow
• Red Hook Initiative
• Riverside Language Program
• Seventh Avenue Center for Family Services Head Start
• STRIVE/East Harlem Employment Services
• Stryclers Bay Neighborhood Council
• Sunset Bay Community Services
• The MinKwon Center for Community Action
• THE POINT Community Development Corporation
• The R.C. Church of St. Margaret Mary
• The Trevor Project
• Union Settlement Association
• West End Intergenerational Residence
• Women of Integrity Support Center
Through their participation in United Way of New York City’s BoardServeNYC initiative, the following organizations were able to strengthen their governance and ability to recruit, engage and utilize new board members.

**BOARDSERVENYC**

- Agenda for Children Tomorrow
- Alliance Home Services
- Alliance of Resident Theatres
- America SCORES New York
- American Composers Orchestra
- American Foundation for Suicide Prevention
- Anna Bella Gonzalez Dance Theater
- Artists Striving to End Poverty
- Arts and Business Council of New York
- Ascension Music Chorus and Orchestra
- Asian Professional Extension
- Asian Women in Business
- BedStuy Campaign Against Hunger
- Black Equity Alliance
- Boomerang Theatre Company
- Brave New World Repertory Theatre
- Brighton Ballet Theater
- Brooklyn Bureau of Community Service
- Brooklyn Chinese-American Association
- Brooklyn Young Mothers’ Collective
- Business Outreach Center Network
- Busy Beach Day Care Center
- Career Gear
- Casita Maria Center for Arts and Education
- Catholic Migration Services
- Cause Effective
- CEC ArtsLink
- The Center for Anti-violence Education
- The Center for Arts Education
- The Center for Family Support
- Change for Kids
- Chhaya Community Development Corporation
- The Child Center of New York
- Children’s Brain Tumor Foundation
- Children’s Cord Blood Bank & Research Foundation
- Christopher Rose Community Empowerment Campaign
- CitiWide Harm Reduction Program
- The Civilians
- Coalition for Asian American Children and Families
- Collaborative Arts Project 21
- Community Health Action of Staten Island
- Council on the Arts and Humanities for Staten Island
- Cypress Hills Local Development Corporation
- The Dialogue Project
- Doing Art Together
- Doug Varone and Dancers
- Early Stages Program
- East Harlem Tutorial Program
- East River Community Recreation & Education on the Water
- Education Through Music
- Elders Share the Arts
- Equal Justice USA
- Errol Grimes Dance Group
- The Ethical Community Charter School
- Eva Dean Dance
- Evelyn Douglin Center for Serving People in Need
- Family and Community Support Services
- Fifth Avenue Committee
- The Five Pearls Foundation
- Friends of Firefighters
- Friends of Van Cortlandt Park
- Global Kids
- Globalhood
- Green Worker Cooperatives
- Groove With Me
- Groundswell Community Mural Project
- Harlem Independent Living Center
- Harlem School of the Arts
- Harlem SEALS
- Harlem United Community AIDS Center
- Harvest Home Farmers’ Market
- Heights and Hills Community Council
- High Tide Dance
- Highbridge Community Life Center
- Hunter College-Public Service Scholar Program
- The Icla da Silva Foundation
- IlluminArt Productions
- In The Life Media
- Irondale Productions
- iVolunteer
- Jacques Marchais Museum of Tibetan Art
- JASA
- Jewish Community Council of Greater Coney Island
- The Joyce Theater Foundation
- Kaufman Center
- Kentler International Drawing Space
- Kids Creative 404
- Kingsborough Community College Foundation
- La Peninsula Community Organization
- Leake and Watts Services
- Leave Out Violence U.S.
- Lincoln Square Neighborhood Center
- Love Our Children USA
- Lyric Chamber Music Society of New York
- Make Music New York
- The Manhattan New Music Project
- Manna of Life Ministries
- Ma-Yi Theater Company
- McBumney YMCA
- Mercy Center
- Midwood Development Corp.
- Minds Matter
- Morningside Retirement and Health Services
- Mujeres Latinas en Accion/Latin Women in Action
- Musical Chairs Chamber Ensemble
- NADAP
- National Corporate Theatre Fund
- Neighbors Helping Neighbors
- New York AIDS Coalition
- New York City Coalition
- New York International Ballet Competition
- New York Musical Theatre Festival
- New York Theatre Workshop
- North Brooklyn Coalition Against Family Violence
- North Brooklyn YMCA
- Northern Manhattan Improvement Corporation
- NY de Volunteer
- NYC Alliance Against Sexual Assault
- Others Are Us
- Parents As Primary Teachers
- Partnership with Children
- Prep Step
- Presbyterian Senior Services
- Public Allies New York
- Reach Out and Read of Greater New York
- Richmond Senior Services
- RightRides for Women’s Safety
- The River Fund New York
- Safe Space NYC
- Science Friday Initiative
- Seamen’s Society for Children & Families
- SONOS Chamber Orchestra
- Starting Artists
- Staten Island Children’s Museum
- Staten Island Museum
- Support Center for Nonprofit Management
- Third Street Music School Settlement
- Tolentine Zeiser Community Life Center
- Trail Blazer Camps
- UNIFEM United States National Committee Metropolitan New York Chapter
- Union Settlement Association
- UnionDocs
- Unique People Services
- United Neighbors of East Midtown
- Urban Bush Women
- Urban Pathways
- Vacamas Programs for Youth
- Violence Intervention Program
- VISIONS/Services for the Blind and Visually Impaired
- Washington Heights CORNER Project
- WebServesUs
- Weeksville Heritage Center
- Women’s Center for Education and Career Advancement
- Women’s Project & Productions
- Young Dancers in Repertory
- Youth America Grand Prix
- ZGD
FINANCIAL HIGHLIGHTS

REVENUE

- Local Campaign: $27,411,971
- Share of Tri-State Campaign: $16,551,938
- Gifts-in-Kind: $71,640
- Grants & Contracts: $25,675,956
- Other: $4,105,608

TOTAL: $73,817,113

Less provision for unfulfilled pledges: $2,538,287

NET REVENUE: $71,278,826

[ - ] Supporting Services: $11,183,495
[ - ] Pension Related Changes: $1,855,256
[ - ] Dollars Added to Reserves: $730,951

TOTAL: $57,509,124

[ + ] Dollars Released from Restriction: $4,176,012

TOTAL: $61,685,136

DOLLARS INVESTED IN THE COMMUNITY

- Education: $18,467,362
- Income: $6,694,919
- Health: $6,022,753
- Strengthening NYC Nonprofits: $4,208,420
- Gifts Directed by Donors to Individual Agencies: $26,291,682

TOTAL Invested in the Community: $61,685,136

FINANCIAL POSITION

- Total Assets: $38,024,841
- Total Liabilities: $27,958,563

TOTAL NET ASSETS (as of 6/30/10): $10,066,278
UNITED WAY OF NEW YORK CITY
BOARD OF DIRECTORS*

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UNITED WAY OF NEW YORK CITY
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Senior Vice President & Chief Financial Officer

Jennifer Jones Austin
Senior Vice President
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Kevin Taylor
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Institutional Advancement

Sunita Subramanian
General Counsel

* As of April 2011.

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