GuideStar Nonprofit Report

Non-Profit Technology Enterprise Network

Also Known As: NTEN
621 SW Alder, Suite 310
PORTLAND, OR 97205

Institutional funders should note that an organization's inclusion on guidestar.org does not satisfy IRS Rev. Proc. 2011-33 for verifying charitable status and identifying supporting organizations.

Contact Information

Non-Profit Technology Enterprise Network

Also Known As: NTEN

Physical Address: 621 SW Alder,
Suite 310
PORTLAND, OR 97205

Web Address: http://www.nten.org
Blog Address: http://www.nten.org/blog

Telephone: 415-397-9000
Facsimile: 415-814-4666
Contact: Jessica Holtsay

This organization has a Silver level GuideStar Nonprofit profile, demonstrating this organization's commitment to transparency.

Learn more about the GuideStar Nonprofit Profile

At A Glance

Formerly Known As:
Category (NTEN):
Areas Served:

5 Community Improvement, Capacity Building /501 Allieship/Advocacy Organizations
W Public, Society Benefit /W03 Professional Societies, Associations
International

Mission Statement

NTEN aspires to a world where all nonprofit organizations use technology skillfully and confidently to meet community needs and fulfill their missions. We are the membership organization of nonprofit technology professionals. Our members share the common goal of helping nonprofits use all aspects of technology more effectively. We believe that technology allows nonprofits to work with greater social impact. We enable our members to strategically use technology to make the world a better, just, and equitable place. NTEN facilitates the exchange of knowledge and information within our community. We connect our members to each other, provide professional development opportunities, educate our constituency on issues of technology use in nonprofits, and spearhead groundbreaking research, advocacy, and education on technology issues affecting our entire community.

Impact Summary

The 2015 Nonprofit Technology Conference served a sold out audience of over 2,600 nonprofit professionals at a three day event in Austin, Texas. The NTC included more than 125 in-depth sessions and interactive community events. Additionally, NTEN hosted a Science Fair and involved more than 100 sponsor partners who provide support and systems to our members. NTEN delivered more than 80 interactive webinars in 2014, benefiting over 2,600 organizational memberships with content from industry experts on curriculum ranging from training on technology tools, concepts, and strategy to maximize organizational impact. Additionally, NTEN ran the Nonprofit Tech Academy, which paired webinars and off-line training to organizations, providing a baseline of technology management knowledge and skills to serve across an organization. NTEN published a number of reports on nonprofit technology tools including online communications benchmarks, digital strategy, technology adoption, and technology management practices. NTEN also produced qualitative studies and articles regarding nonprofit technology practices and strategies in the form of both case studies, guest articles, and a digital journal.

Financial Data

Financial Data For Fiscal Year Ending 1976

To see financial data from prior years, subscribe to GuideStar Premium.

Revenue and Expenses (GuideStar Nonprofit Profile June 2016)

Fiscal Year Starting July 1, 2013
Fiscal Year Ending June 30, 1976

Revenue
Contributions

$731,595
## Income and Expenses

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,629,589</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$294,108</td>
</tr>
<tr>
<td>Special Events</td>
<td>$2,106,900</td>
</tr>
<tr>
<td>Sales</td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$2,106,900</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$2,231,301</td>
</tr>
<tr>
<td>Administrative Costs</td>
<td>$81,469</td>
</tr>
<tr>
<td>Payments To Affiliates</td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,352,770</strong></td>
</tr>
</tbody>
</table>

## Assets & Liabilities

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Assets</strong></td>
<td>$1,210,189</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$1,210,189</td>
</tr>
<tr>
<td><strong>Net Assets or Fund Balance at the end of year</strong></td>
<td><strong>Null</strong></td>
</tr>
</tbody>
</table>

## Balance Sheet (Form 990)

Subscribe to [GuideStar Premium](https://www.guidestar.org/premium) to view this information, if available.

## Forms 990 Received from the IRS

- [2015 Form 990](https://www.guidestar.org/premium)
- [2014 Form 990](https://www.guidestar.org/premium)
- [2013 Form 990](https://www.guidestar.org/premium)

## Forms 990 Provided by the Nonprofit

- [2011 Form 990](https://www.guidestar.org/premium)

## Financial Statements

Subscribe to [GuideStar Premium](https://www.guidestar.org/premium) to view this information, if available.

## Annual Reports

## Formation Documents

Subscribe to [GuideStar Premium](https://www.guidestar.org/premium) to view this information, if available.

## Program: Nonprofit Technology Conference (GuideStar Nonprofit Profile, June 2016)

- **Budget**: $1,100,000
- **Category**: Adults
- **Population Served**:
- **Program Description**:
  The Nonprofit Technology Conference (NTC) is the nonprofit industry's signature technology event, bringing together the best and brightest nonprofit professionals from around the world to collaborate, innovate, and maximize effectiveness. The NTC is the event to attend if you want your company to stand out in the nonprofit technology sector. It's the place to BE SEEN, with over 1,700 attendees connecting and working about the latest technologies, best strategies, and pressing issues. Attending the NTC gives you the opportunity to MAKE CONNECTIONS with decision-makers and thought leaders.
- **Program Long-Term Success**:
- **Program Short-Term Success**:
- **Program Success Monitored by**:
- **Program Success Examples**:

## Program: Online Learning (GuideStar Nonprofit Profile, June 2016)

- **Budget**: $147,000
- **Category**:
- **Population Served**:
- **Program Description**:
  Each year, we present over 100 online learning opportunities. We'll help you keep up on the latest ways for you to use technology—from online fundraising and social media to cloud computing and hardware solutions.
- **Program Long-Term Success**:
- **Program Short-Term Success**:
- **Program Success Monitored by**:
- **Program Success Examples**:

## Program: NTEN Community and 501 Tech Clubs (GuideStar Nonprofit Profile, June 2016)

- **Budget**: $64,000
- **Category**:
- **Population Served**:
- **Program Description**:
  [Program Description text]
- **Program Long-Term Success**:
- **Program Short-Term Success**:
- **Program Success Monitored by**:
- **Program Success Examples**: [Program Success Examples text]
NTEN’s community of 50,000 individuals are busy all year long reading our newsletter and reports, attending some of our over 100 online events a year, participating in our vibrant online community discussions, and taking part in the dozens of local community and educational events we hold each year.

Program Long-Term Success:
Program Short-Term Success:
Program Success Monitored by:
Program Success Examples:

Program: Reports and Research (GuideStar Nonprofit Profile, June 2016)

Budget: $209,000
Category:
Population Served:
Program Description:
NTEN collaborates with partners worldwide to bring you research, articles, surveys, and other original documents about important issues in nonprofit technology. We cover topics ranging from e-benchmarks to cloud adoption to IT budgeting and staffing. NTEN reports and research are used by tens of thousands of nonprofits each year.

Program Long-Term Success:
Program Short-Term Success:
Program Success Monitored by:
Program Success Examples:

Program: Digital Inclusion Fellowship (GuideStar Nonprofit Profile, June 2016)

Budget: NaN
Category: Science & Technology
Population Served: Adults
Program Description:
In 2015, we launched the Digital Inclusion Fellowship with support from Google Fiber and The Knight Foundation, recruiting 16 local community leaders to serve for one year with community-based organizations to establish and expand programs addressing the digital divide.

Program Long-Term Success:
Program Short-Term Success:
Program Success Monitored by:
Program Success Examples:

Chief Executive (GuideStar Nonprofit Profile, June 2016)

Amy Sample Ward
Term: Since June 2013
Chief Executive Profile:
Amy’s dedication to educating and supporting nonprofit and community organizations in using technology to make lasting change brought her to NTEN as the Member Services Director in 2011, then as the CEO in June 2013. Whether it is by connecting individuals, organizations, campaigns, or possibilities, Amy hopes to facilitate the nonprofit technology sector transitioning into a movement-based force for positive change. She is also a blogger, facilitator and trainer having worked with groups and spoken at events in the US, UK and around the world. In 2013, she co-authored Social Change Anytime Everywhere: How to implement online, mobile, and social strategies to spark advocacy, raise money, and engage your community with Alyson Kapin. She previously co-authored Social by Social, a handbook on using social technologies for social impact, and has contributed to various other publications about social change and technology. She is a conversation-starter and thought-leader, writing about strategic uses of new technologies for communities and organizations on her blog and the Stanford Social Innovation Review.

Board Chair (GuideStar Nonprofit Profile, June 2016)

Steve MacLaughlin
Term: Since Apr 2012
Institution Affiliation: Blackbaud

Board Co-Chair (GuideStar Nonprofit Profile, June 2016)

Rusty Barwell
Term: Since Apr 2012
Institution Affiliation: American Lung Association

Board of Directors (GuideStar Nonprofit Profile, June 2016)

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miriam Barrad</td>
<td>Independent</td>
</tr>
<tr>
<td>Jerome Ikens</td>
<td>Digital Media Manager</td>
</tr>
<tr>
<td>David Gelifie</td>
<td>NetSuite.org</td>
</tr>
</tbody>
</table>
## Board Leadership Practices

**Board Orientation & Education**
Does the board conduct a formal orientation for new board members and require all board members to sign a written agreement regarding their roles, responsibilities, and expectations?  
**Response Not Provided**

**CEO Oversight**
Has the board conducted a formal, written assessment of the chief executive within the past year?  
**Response Not Provided**

**Ethics & Transparency**
Have the board and senior staff reviewed the conflict-of-interest policy and completed and signed disclosure statements within the past year?  
**Response Not Provided**

**Board Composition**
Does the board ensure an inclusive board member recruitment process that results in diversity of thought and leadership?  
**Response Not Provided**

**Board Performance**
Has the board conducted a formal, written self-assessment of its performance within the past three years?  
**Response Not Provided**

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**Officers for Fiscal Year (Form 990)**

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**Highest Paid Employees & Their Compensation (Form 990)**

Subscribe to [GuideStar Premium](https://www.guidestar.org/) to view this information, if available.