

Pensacola State College Foundation

Board of Governors

2022-2024 Strategic Plan

Mission:

The mission of Pensacola State College Foundation is to change lives by providing students access to an affordable, quality education and to support the growth and development of PSC, its faculty, staff, and campus facilities in order to enhance the College's impact in its surrounding communities.

Vision:

Pensacola State College Foundation transforms lives and builds futures through academic excellence created by honoring the intent of donors who invest in Pensacola State College.

Strategic Goals & Objectives

Pillar 1 – Growth and Development of PSC

1. By October 1, 2022, PSC Foundation will have developed a comprehensive plan to support the college priorities by increasing public/private partnerships by 25% utilizing the appropriate time frame established by the plan.
2. By December 31, 2022, the PSC Foundation will have developed a baseline of student and family giving and will increase giving from the baseline 50% by December 31, 2024.

Pillar 2 - Changing Lives through Affordable/Quality Education

1. By Dec. 31, 2022, PSCF will be able to offer (every student that applies) help that enables them to graduate debt free by providing resources to increase debt free status to reflect 97% of students graduating debt free.
2. By Dec. 31, 2022, the PSC Foundation will encourage a 5% increase in traffic to the scholarship application site.
3. By Dec. 31, 2022, PSCF board members will have identified, engaged, and solicited enough donor prospects to increase the three-year trend of new scholarships being established, by 5%.
4. By Dec. 31, 2023, the PSC Foundation will have recruited funding for one additional endowed teaching chair.

Pillar 3 – Community Enhancement/Post Graduate Workforce

1. By October 1, 2022, PSCF will create a funding stream the Marketing & Communications Coordinator can use to create an environment in the community that compels individuals, corporations and foundations to donate and get involved in the Foundation's work to support the College.
2. By August 31, 2023, PSCF will create an endowment to promote available workforce resources to the community (such as JobX, internships and the availability of co-ops and student experiences). The Foundation will grow donations to the endowment to \$100,000 by December 31, 2024.

(Revised 06.22.2022)