

# 2014



## Big Brothers Big Sisters of Dane County

### ANNUAL REPORT

## YOUTH OUTCOME SURVEY

Out of the 7 outcome areas that we measure, **96%** of our kids maintained or improved in at least 5 developmental areas.

- 88% Improved their educational expectations
- 98% Avoided risky behaviors
- 86% Feel better about how they're performing in school
- 98% Have better relationships with peers, family and teachers



Big Brothers Big Sisters of Dane County  
2059 Atwood Ave. #2  
Madison, WI 53704  
(608) 661-5437  
bbbs.org/danecounty

## Who We Are and What We Do

As the premier mentoring organization, Big Brothers Big Sisters of Dane County's mission is to provide children facing adversity with a strong and enduring, professionally supported one-to-one mentor relationship that changes their lives for the better, forever.

### KIDS SERVED

# 633

40 months

**AVG MATCH LENGTH**

400

**KIDS WAITING FOR A MENTOR**

### VOLUNTEERS

# 733

53,000

**VOLUNTEER HOURS**

37

**AVG VOLUNTEER AGE**

### DEMOGRAPHICS

52% Girls; 48% Boys

**GENDER**

84%

**LOW INCOME**

86% Ethnic; 14% White

**ETHNICITY**

72% Single or no parent families

28% Two Parents

**HOUSEHOLD PROFILE**

### DEMOGRAPHICS

59% Women; 41% Men

**GENDER**

44% Bachelor; 23% Adv Degree

**EDUCATION**

12% Ethnic; 88% White

**ETHNICITY**

10%

**BIG COUPLE**

**MATCHES**

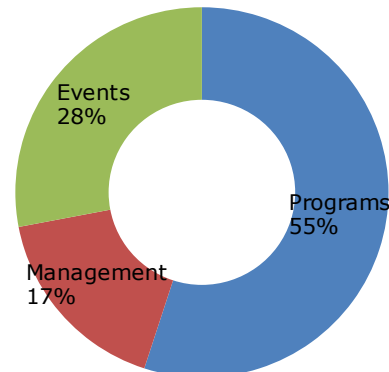
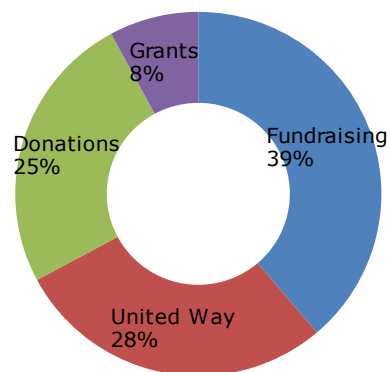
### FINANCIALS

# \$867,062

**INCOME**

# \$884,664

**EXPENSES**



## Give **BIG**. Mentoring Works **BIG** time.