As an organization, She’s the First made a huge comeback in 2021! We successfully rebuilt our budgets and revitalized the plans that COVID-19 sidelined. Supporters like you knew how important this would be: As our lives returned to some levels of 'normalcy,' there were no guarantees that girls would bounce back as quickly. School closures created a ripple effect of traumatic setbacks for girls, from delaying their academic progress to increasing rates of teen pregnancy and sexual abuse.

For these reasons, we’re proud of STF’s perseverance last year: Our collaborations with grassroots organizations ensured that girls continued receiving feminist mentorship and sexual education, despite school disruptions. As a result, our partners reported lower drop-out rates than their peer organizations. Looking ahead, we will continue to track these outcomes and strategize on how more girls can access this kind of life-changing support.

Additionally, the organizations in our Girls First Network engaged enthusiastically with our toolkits, allowing us to impact more girls, even without in-person events. Above all, we saw girls step up as leaders to help their communities heal from the pandemic. It was an honor to tell their stories.

Please read on to learn how She’s the First worked with our global partners and campus chapters to ensure that more than 140,000 girls were educated, respected, and heard in 2021.

There is no slowing STF down now! Thank you for being a part of this resilient movement,

Tammy Tibbetts and Christen Brandt
Co-Founders of She’s the First
## 2021 BY THE NUMBERS

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>147,370</td>
<td>Girls reached via our programming in 2021</td>
</tr>
<tr>
<td>105,860</td>
<td>Girls reached through our campus community and toolkits</td>
</tr>
<tr>
<td>33,270</td>
<td>Girls reached through trainings</td>
</tr>
<tr>
<td>8,232</td>
<td>Girls reached through our partner coalition</td>
</tr>
<tr>
<td>1,688</td>
<td>Donors contributed (not including those who supported their friends' fundraisers!)</td>
</tr>
</tbody>
</table>

She’s the First teams up with grassroots organizations to make sure girls everywhere are educated, respected, and heard.
WE BELIEVE IN...
THE POWER OF COMMUNITY ORGANIZATIONS TO REACH GIRLS.

She’s the First excels at building coalitions of community-based organizations (CBOs) to positively impact girls’ agency, access, and equity in the fulfillment of their rights. Our coalition-building programs are designed with partners and girls, brainstorming together on how we can collectively contribute to girls’ power. We know that local organizations are best positioned to serve girls in their communities, yet they are significantly under-resourced. By providing flexible funding, customized resources, and bespoke training for CBOs, we’re strengthening a global coalition of organizations working to improve outcomes for girls.

2021 HIGHLIGHTS

NEW PROGRAM LAUNCH: GIRL-CENTERED INCUBATOR
The Girl-Centered Incubator is for the founders of early-stage girl-focused nonprofits. The program teaches the Girl-Centered Incubator Fellows, who are under age 30, organizational development and feminist leadership; it provides them with programmatic funding and living stipends. The inaugural cohort of six fellows will learn, network, and grow together through 2024; a second cohort will be added in 2023.

NEW RESOURCE FOR CBOS: LISTENING TO GIRLS TOOLKIT
In April 2021, we launched the Listening to Girls Toolkit with our Guatemalan partner MAIA. It provides step-by-step instructions for grassroots organizations to effectively use focus groups to integrate girls’ voices into their decisions. In 2021, the toolkit reached 150 organizations working with more than 80,000 girls!

COVID-19 RELIEF FOR PARTNER COALITION
Our Partner Coalition members reported lower drop-out rates due to pregnancy than their peer organizations in 2021. The reason? Quality sexual and reproductive health education and dedicated feminist mentors, even during school shut-downs for COVID-19. Because the funding we provide is flexible, they were able to allocate funds where girls need them most.
We believe that girls’ ideas matter and that they are more than ready to lead. Our Girl-Led Advocacy programs create spaces and tools for girls and their allies to advocate for their rights within their families, schools, and communities. The societal effects of COVID-19 disproportionately oppress girls. As they navigated accelerated school terms, mental health concerns, and the digital divide, these programs provided resources to girls to support their own advocacy efforts.

**2021 HIGHLIGHTS**

**LAUNCH OF YOUTH AMBASSADORS**
The Youth Ambassadors gain digital advocacy skills to speak up for themselves and their peers at local and global levels. In the first cohort, 14 girls from five countries spoke out about societal pressures, access to athletics, gun violence, and reproductive health care.

**COVID-19 COMMUNITY HEROES**
If you give girls power during a global pandemic, they will empower others. Our COVID-19 Community Heroes demonstrated that girls are able and ready to lead. Nominated by our partner organizations, they each received a seed grant for their community projects that addressed hunger, financial insecurity, and gender-based violence. They are shining examples of the change you support through She’s the First.

**STF CAMPUS**
Thousands of students at high schools and universities worldwide came up with creative and engaging ways to meet virtually as a club to discuss and advance girls’ rights, despite school closures and social distancing.
FINANCIALS

Contributions by Category

- Corporate & Foundation: 31.5%
- Individual: 27.4%
- Grants: 26.8%
- Donated Goods & Services: 12.3%
- Development: 5.4%
- Other (Board, Campus): 2%

Expenses*

- Program Services: 82.9%
- Development: 5.4%
- Management & General: 11.7%

*Expenses exclude donated services.

2011 to 2021 Contributions

Charts are derived from annual 990 and audit reports, linked in the footer of shethefirst.org.
Although we know the world will be a better place when girls hold real power, that isn’t the only reason we fight for this cause.

For years, we’ve heard the business case: When you educate girls, a country’s economy improves, as educated girls are more likely to join the workforce, delay childbirth, and participate in civic life. Girls’ education is even one of the top mitigators of climate change. When girls learn, and more women lead, outcomes are better for communities.

But we don’t do this work for the sake of benefits girls will bring in the distant future.

We are here because girls deserve dignity and respect today.

Girls are not a means to an end.

They are not a strategy.

They are humans entitled to the same rights and opportunities as boys.

Evidently, the world forgets this.

That’s why our next three years are dedicated to girls’ power and the many ways we can all increase it. Our team has been hard at work creating a bold vision for the future of She’s the First. We are thrilled to share the culmination of that effort: The Power Plan!

For the next three years, we’ll focus our efforts on two main goals to increase girls’ power at multiple levels. We’ll:

- Build coalitions to positively impact girls’ agency, access, and equity in community-based organizations (CBOs).
- Provide girls with the foundation they need to advocate for their rights in their families, communities, and societies.
2021 LEADERSHIP

BOARD OF DIRECTORS
Tara Abrahams, Chair
Harish Nataraj, Vice Chair
Tom Kerns, Treasurer
Arianna De Lorenzi, Secretary
Elsie Chacha, Girl Representative
Roshni Singh, Girl Representative
Christen Brandt
Philippe Lust-Bianchi
Mercy Nzioki
Scheaffer Okore
Ezinne Okoro
Lisa Sepulveda
Tammy Tibbetts

STAFF
Dani Antonio
Ceci Arriaza
Christen Brandt
Kate Kiama
Nirmala Laljie

INTERNS
Esther Aoko
Ashley Bedoya
Helena Busansky
Elise Cannon

PARTNER COALITION
AfricAid / GLAMI (Tanzania)
Akili Dada (Kenya)
Arlington Academy of Hope (Uganda)
Blink Now (Nepal)
Kusi Kawsay (Peru)
MAIA (Guatemala)
Project Education South Sudan
Project PIKIN (Sierra Leone)
Sacred Valley Project (Peru)
Selamta Family Project (Ethiopia)
Shanti Bhavan (India)
Starfish International (The Gambia)

GIRLS ADVISORY COUNCIL
Aashna Rai, India
Adetula Amanda, Nigeria
Ananya Jain, USA
Anuli Ononye, USA
Elsie Chacha, Kenya
Emily Hillary Mukoya, Uganda
Hasya Atiyah Binti Khairuddin, Malaysia
Kira Santos, USA
Lea Baskin Monk, USA
Lélia Amarouchene, France
Maria Florinda Meletz Chamil, Guatemala
Olivia Lombardo, USA
Roshni Singh, Nepal
Shruti Singh Thakuri, Nepal
Wuday Jaiteh, The Gambia

GIRL-CENTERED INCUBATOR FELLOWS
Aminata Seilouh Conteh, Glowing Embers Network (Sierra Leone)
Awa Gai, She Awards Gambia
Isha Godara, JIVAM Foundation (India)
Ellie Kaaya, Her Journey to School (Tanzania)
Cynthia Muhonja, Life Lifters Kenya
Vandana Kumari Pandey, Rang Karwan Foundation (India)
THANK YOU!

HONOR ROLL

$200,000+
Bobbi Brown Cosmetics Pretty Powerful Fund
Anthropologie

$21,000-$50,000
A Better World Fund
Dow Jones Foundation
Epsilon
Eurofins
Foundation to Decrease World Suck
Harish & Sarah Nataraj
InMaat Foundation
Nike's Until We All Win
Tom Kerns & Jeanmarie Hargrave
Winter Bears Community
World of Women

$10,000-$20,000
Akin Gump Strauss Hauer & Feld LLP
Amazon Smile via The Drew Barrymore Show
Beatrice & Reyment Paul Foundation
Brides for a Cause
Dubner Family Foundation
Edelman
EvolveMKD
FRAME Denim
Gwen Greene
Imaan Hammam
Johnson & Johnson via CharityMiles
Marie Forleo International
Tara & Riad Abrahams
The McCutchen Foundation
The Shakti School
The Stablein Family Foundation
Top Dog Beach Club
World Centric

$5,000-$9,999
Amir Soleymani
Cool Cats NFT
Danai Gurira / Love Our Girls
DefineMe Fragrance
DeLorenzi Family Fund
Digital Realty
DNA Model Management
Grace Atwood
Kylie Skin
Mark Schissel
MPS North America, LLC
Muriel F. Siebert Foundation
Panda Street NFT
PyroWorld Team
Shell Oil Company
Summit Foundation
STF BASIS Chandler
The Ruggles Family Foundation
Why Not Model Management

$1,000-$4,999
Aaron Zollman & Sarah Hague
Aga Segurana
Alverno Heights Academy
American Endowment Foundation
Amy Shoenthal
Amy Simpson
AmyAnn Cadwell
Andrea Bartz
Anthony Bedi
Athia Skin
Bank of America
Beth Fisher
Bradley Waidelich
Bright Funds Foundation
Bustle
Calcano Family Philanthropy Fund
Charles Turner
THANK YOU!

HONOR ROLL

$1,000-$4,999 (CONTINUED)

Charlie Henick
Christen Brandt & Evan Rhoda
Colleen & Thomas Baldwin
Comscore
Daniel Ricker
Dhmani
Dianne Draze
Eddie Leung
Emma Tynan
Enoch Stohry
Erica Flener
Erin Leigh Patterson
Estee Lauder Companies Charitable Foundation
Ezinne Okoro
Gail Milliken
Gemma Rogers
GivingAssistant.org
Grant Cardone Foundation
Hannah Riley
Hart Seely & Janice Whitcraft
Heather Harrell
James I Jelinek
Jenifer Willig
Jenna Peet
Jennie Armstrong
Jennifer Grant & David Funck
Julie Berenblum
Julie Norris
Kasseem Dean
Katherine Hobson
Kathleen Treat
Kevin & Zhou Curry
Kitty Inu
Kleiman Troncoso Family Fund
Lisa Sepulveda
Lucas Morea Hyperbiotics
Lucy McAllister

Lynn Feasley
Matta
Matthew Clark
McMaster-Carr
Melissa Foley
Michael Gabriel
Michael Geremia
Middle Country Public Library
Morgan Phelps
Mr. & Mrs. David Pressel
Naomi Waletzky
Nina Abrams Fund
Not Your Bro NFT
Mr. & Mrs. Njoroge
Peggy Greene
Philanthropy Together
PLUS1 x Olivia Rodrigo
Polly Lagana
PopSockets
PWC New York Chapter
Ravi & Karen Soundararajan
Rebecca & Charlotte Reed
Regena Thomashauer
Riley Family Foundation
River West Meetings
Robin Gelfenbien
Royal Society of Players
S and M Gibbs
Sandra Main
Sandra van Onselen
Sharon Dietrich
Shemtob Family Fund
Sherry Brown
Silver Choi
Staci Guillen
Stephanie Hannon
Steven Hartz
HONOR ROLL

$1,000-$4,999 (CONTINUED)
Susie Hovsepian
STF Dakota High School
STF Dominican International School - Taipei
STF East Carolina University
STF Hanover High School
STF Harwood Union High School
STF Immaculate High School
STF Tewksbury Memorial High School
STF Troy High School
STF University of California - Los Angeles
STF University of Michigan - Ann Arbor
STF University of Minnesota - Twin Cities
STF University of North Carolina - Chapel Hill
STF University of Rochester
STF University of Wisconsin - Madison
STF Wellesley College
Tammy Tibbetts & Michael Walters
Taudrey Jewelry
Taylor Armstead
Tegwyn Collins
The Grace Jones Richardson Trust
The Harnisch Foundation
The Mensinger Nunez Family Charitable Fund
The Verost and Pettibone Family Fund
VEERAH
Witrup and Rhodes Family Charitable Fund
Yana Kakar

PRO BONO
The New York Foundling (office space)
Bryan Cave Leighton Paisner (legal services)
Edelman (PR)
Audeamus (talent outreach)

HAPPY ANNIVERSARY TO OUR FRONT ROW MEMBERS!

CELEBRATING SEVEN YEARS
Nidha Farooq

CELEBRATING FIVE YEARS
Vesa Tuomi
Matthew Clark
Amy Simpson
Laura El Daher
Genevieve Tabios
Amy Schoenberger
Myrth York
Charlie Henick
Alexandra Okun
Mary Norris
Kate Adams
Rob & Michelle Rittenhouse

CELEBRATING FOUR YEARS
Steven Hartz
Tamara Wallace
Kristen Tully
Veerah Chang
Kevin Limburg
Anna Shirmohammadi
Lisa Kardos
Jennifer Crego
Candace Ross
Melissa Gallant
Emily Violi
Carol & Michael Rich
Caitlyn D'Souza
Jonathan Adams
Rebecca & Charlotte Reed
Rebecca Short
Lydia Francis
Florence Abad Turner
THANK YOU!

HONOR ROLL

CELEBRATING FOUR YEARS
Susan Claesson
Jennifer Martini
Ella Battle
Sherry Brown
Ellen Pham
Caroline & Andy Armstrong
Stephanie Bittner

CELEBRATING THREE YEARS
Heather Clark
Kalee Ritsema
Heather Bryant
Brooke Oliver
Martha Widger
Kayla & Nathaniel Lohman
Kim Heinen
Arianna Vargas
Silver Choi
Alyssa Greenfield
Chelsey Evans
Sheila Parikh
Steven Rood-Ojalvo
Alison McCarthy
Lyndsay Graubard
Janna Meyrowitz Turner
Elizabeth Peña
Bonnie Wise
Suman Mathur
Natalia Gonzalez
Patty Alvarenga
Kate Lord & Thomas Sander
Rosie McFarland
Ashleigh Martin
Kristin King
Carl Lathon
Becky Rostkowski
Angela Violet
Connie Hodge

CELEBRATING THREE YEARS
Erica Flener
Emma Tynan
Lauren Saxton
Nidhi Joshi
Hannah Brencher
Patricia Lyons
Melanie Smerillo
Rebecca Peet
Rebecca Reed
Becky Straw
Hayley Downs
Becca Wertheim
Lorenzo Mendez
Philip Aelion-Moss

Donors noted reflect gifts made between Jan. 1 - Dec. 31, 2021. We do our best to be accurate but please let us know if there is an error so we can correct our records.
A mentorship session at our partner Girls Livelihood and Mentorship Initiative

She’s the first

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info@shesthefirst.org
@shesthefirst